

Playful Hut by Shenzhen Hello Tech Energy Co., Ltd. Wins Gold in A' Green Awards

Shenzhen Hello Tech Energy Co., Ltd. Receives Prestigious Recognition for Innovative, Eco-Friendly Packaging Solution

COMO, CO, ITALY, September 25, 2025 /EINPresswire.com/ -- Shenzhen Hello Tech Energy Co., Ltd. has been awarded the highly prestigious Gold A' Design Award in the Sustainable Products, Projects and Green Design category for their innovative work, "Playful Hut." This recognition positions Playful Hut as a standout design within the sustainable product industry, showcasing the company's commitment to eco-friendly solutions and creative design thinking.

Playful Hut's recognition in the A' Green Awards highlights its relevance A'DESIGN AWARD AWARD WINNING DESIGN GOLD A' DESIGN AWARD SERVICE OF THE PROPERTY OF THE PROPER

to current trends and needs within the sustainable product industry. By offering a packaging solution that is both safe for transportation and reusable, this design aligns with the growing demand for environmentally conscious products. The innovative approach taken by Shenzhen Hello Tech Energy Co., Ltd. sets a new standard for the industry, demonstrating the practical benefits of combining sustainability and functionality in product packaging.

What sets Playful Hut apart is its unique transformation from packaging to a DIY hollow playhouse. The four-sided foldable box design not only reduces handling height and improves production efficiency but also provides an engaging, interactive experience for users. By giving the packaging a second life as a creative play space, Shenzhen Hello Tech Energy Co., Ltd. has created a design that stands out in the market for its dual functionality and waste reduction.

The Gold A' Design Award for Playful Hut serves as a motivator for Shenzhen Hello Tech Energy

Co., Ltd. to continue exploring innovative, eco-friendly solutions in their future projects. This recognition validates the company's design approach and may inspire further developments in sustainable packaging across the industry. As a result of this award, Shenzhen Hello Tech Energy Co., Ltd. is well-positioned to lead the way in creating products that prioritize both environmental responsibility and user engagement.

Playful Hut was designed by the talented team at Shenzhen Hello Tech Energy Co., Ltd., including Wei Bai, Zhiqiang Cai, Rubo Chen, and Lvhan Chen, who collaborated to bring this innovative concept to life.

Interested parties may learn more about Playful Hut and its innovative design at the A' <u>Design</u> <u>Awards</u> website, where a dedicated page showcases the award-winning work in detail. Visit the following URL to explore Playful Hut and its creators:

https://competition.adesignaward.com/ada-winner-design.php?ID=169905

About Shenzhen Hello Tech Energy Co., Ltd.

Established in 2011, Shenzhen Hello Tech Energy Co., Ltd. is a Shenzhen-based company that has created innovative portable and home energy storage products under the Jackery and Geneverse brands. With a focus on efficient solar energy use and meeting consumer electricity demands, the company has achieved global success, selling its products in numerous countries worldwide.

About Shenzhen Hello Tech Energy Co.,Ltd

Shenzhen Hello Tech Energy Co.,Ltd., founded in 2011, pioneered lithium battery portable energy storage products. Through years of strategic planning, the company has established a comprehensive M2C value chain, integrating R&D innovation, intelligent manufacturing, leading branding, and retailing. With a global presence spanning 15 countries and regions, the company has achieved top rankings on e-commerce platforms and secured partnerships with major retailers, establishing itself as a leading brand in the portable energy storage industry.

About Golden A' Design Award

The Gold A' Design Award recognizes designs that excel in innovation and significantly impact their target audience. These award-winning designs are selected through a rigorous blind peer-review process, where a panel of design professionals, industry experts, journalists, and academics evaluate entries based on pre-established criteria. The Gold A' Design Award celebrates visionary approaches and exceptional skill, serving as a benchmark for excellence in sustainable product design. By acknowledging these outstanding achievements, the award aims to encourage further innovation and inspire future generations of designers to create solutions that benefit society and advance the field.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. With a mission to make the world a better

place through the power of good design, the A' Design Award welcomes entries from pioneering designers, innovative agencies, progressive companies, and influential brands across all industries and countries. By participating in the A' Sustainable Products, Projects and Green Design Award category, entrants have the opportunity to showcase their creativity, gain global recognition, and contribute to advancing the field of sustainable product design. The rigorous selection process, involving blind peer-review by an expert jury panel, ensures that winning designs represent the highest standards of innovation, functionality, and environmental responsibility. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and submit their projects at https://sustainableproductawards.com

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