

Black Carrot Juice Concentrate Market is Growing at a CAGR 7.2% Between 2025 and 2035 | Fact.MR Report

The Global Black Carrot Juice Concentrate Market Is Projected To Grow From Usd 450.0 Million In 2025 To Usd 901.9 Million By 2035, Advancing At A Cagr Of 7.2%.

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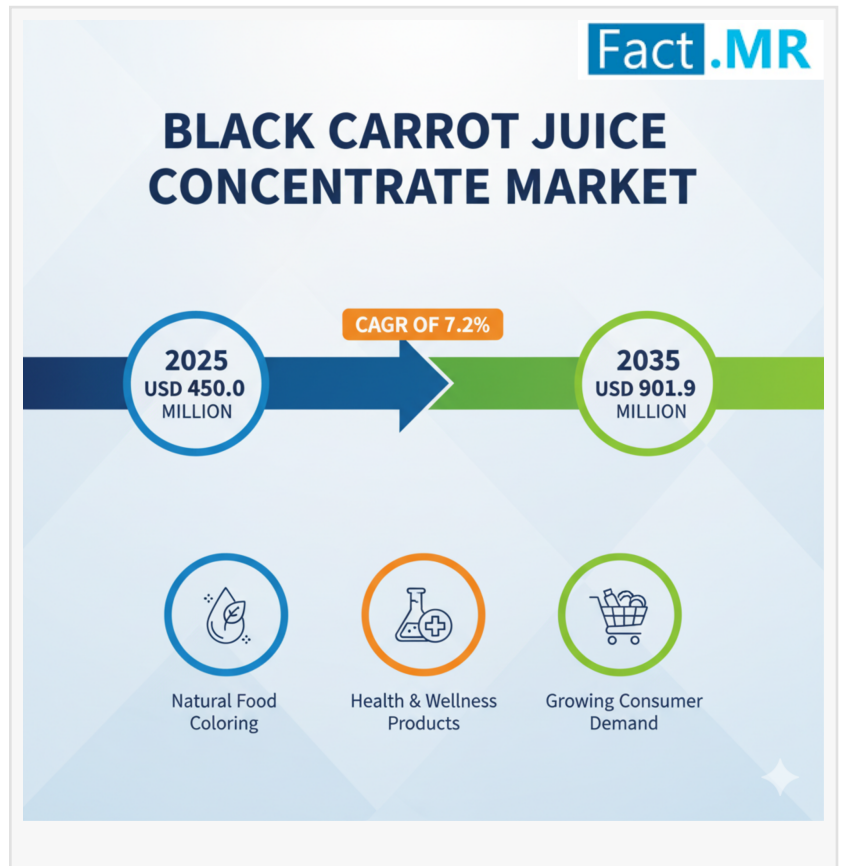
EINPresswire.com/ -- The global [black carrot juice concentrate market](#) is

witnessing robust growth, driven by the rising preference for natural food colorants and the clean-label trend in food and beverages. According to market analysis, the black carrot juice concentrate industry is projected to increase from USD 450.0 million in 2025 to USD 901.9 million by 2035, representing an absolute increase of USD 450.0 million. This growth reflects

a CAGR of 7.2% throughout the forecast period, with the market size expected to double between 2025 and 2035. Increasing awareness about the health benefits of anthocyanin-rich products, the surge in functional beverage consumption, and greater consumer interest in natural alternatives to synthetic additives are fueling this expansion.

Black Carrot Juice Concentrate Market Dynamics Driving Growth:

The demand for black carrot juice concentrate is being shaped by several influential factors. A key driver is the rising use of natural food colorants, as manufacturers across the globe shift away from synthetic dyes that are often associated with health risks. Black carrot juice concentrate, rich in anthocyanins, provides a vibrant natural color that meets both consumer safety concerns and regulatory requirements.



Health awareness is another critical factor supporting market growth. With consumers becoming increasingly conscious of the benefits of antioxidant-rich diets, products derived from black carrots are gaining traction. The anthocyanins found in black carrots are known for their antioxidant and anti-inflammatory properties, making them valuable in preventing lifestyle-related diseases. As a result, the use of black carrot juice concentrate is expanding beyond traditional food coloring applications into functional beverages, nutraceuticals, and dietary supplements.

The growing preference for clean-label products further accelerates demand. Consumers are not only seeking healthier products but are also paying close attention to ingredient transparency. Food and beverage manufacturers are responding by integrating clean-label ingredients such as black carrot juice concentrate into their product portfolios. This has created new opportunities for companies offering high-quality, organic-certified concentrates.

Full Market Report Available for Delivery. For Purchase or Customization, Please Request Here: https://www.factmr.com/connectus/sample?flag=S&rep_id=11055

Regional Insights into the Black Carrot Juice Concentrate Market:

The global demand for black carrot juice concentrate is distributed across key markets, with Europe leading the industry due to its strong demand for natural colorants in food and beverages. European consumers are highly health-conscious and prefer organic, sustainable ingredients, which has made the region a dominant hub for black carrot juice concentrate. Regulatory support for clean-label and natural ingredients has further strengthened Europe's position.

North America also represents a significant market for black carrot juice concentrate. The region has witnessed a steady rise in clean-label and functional beverages, with consumers demanding natural alternatives to artificial additives. Growing health concerns and an increased emphasis on sustainable food production are encouraging manufacturers in the United States and Canada to adopt black carrot juice concentrate in diverse applications.

Applications Across the Food and Beverage Industry:

The black carrot juice concentrate market is primarily driven by its extensive use in the beverage sector, which accounts for more than half of the overall demand. Beverages represent the largest application segment, with around 55% market share, as manufacturers continue to innovate with juices, smoothies, functional drinks, and alcohol-free beverages that utilize natural colorants. Apart from beverages, black carrot juice concentrate is increasingly being used in confectionery, bakery, dairy products, and sauces to enhance both nutritional value and visual appeal.

In addition, nutraceutical and pharmaceutical applications are gaining momentum. The high

anthocyanin content in black carrot juice concentrate makes it a preferred ingredient for supplements aimed at improving cardiovascular health, managing inflammation, and boosting overall immunity. This shift highlights the versatility of the product and its growing importance across multiple industries.

Key Players Insights:

The black carrot juice concentrate market is moderately consolidated, with several leading companies actively expanding their product portfolios and strengthening supply chains to meet rising demand. Companies such as Ariza LLC, SECNA, Erkon Konsantre, Natural Extracts Corp., and BioColor Inc. are playing a significant role in shaping the market landscape.

Ariza LLC has established itself as a global supplier of organic fruit and vegetable juice concentrates, with a strong focus on sustainability and high-quality standards. The company continues to innovate by launching certified organic black carrot juice concentrates that appeal to clean-label consumers. SECNA, on the other hand, specializes in natural extracts and has built a reputation for delivering high-anthocyanin concentrates to beverage manufacturers in Europe. Erkon Konsantre has strengthened its footprint in the European and Asian markets by offering competitively priced concentrates while maintaining product quality. Natural Extracts Corp. is expanding its portfolio to cater to the nutraceutical sector, while BioColor Inc. is investing heavily in research to develop advanced clean-label anthocyanin-based solutions.

For more on their methodology and market coverage, visit: <https://www.factmr.com/about-company>

Recent Developments:

Recent years have witnessed a wave of strategic moves and product launches that underline the dynamic nature of the black carrot juice concentrate market. In 2024, Ariza LLC expanded its organic-certified black carrot juice concentrate line, catering to the surging demand for clean-label beverages. SECNA entered into strategic partnerships with leading European beverage manufacturers to supply anthocyanin-rich concentrates, strengthening its market presence.

In 2025, Erkon Konsantre announced its expansion into Asia-Pacific, capitalizing on the growing health-conscious population and rising demand for functional beverages in the region. Meanwhile, BioColor Inc. launched a new range of anthocyanin-based extracts, specifically designed for the nutraceutical and pharmaceutical industries, further diversifying the application scope of black carrot juice concentrate. These developments highlight the industry's focus on innovation, geographic expansion, and catering to evolving consumer demands.

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