



# Dr. Craig E. Soaries Launches GEC Enterprises, Bringing Global Experience to Local Consulting

ATLANTA, GA, UNITED STATES, September 25, 2025 /EINPresswire.com/ -- Dr. Craig E. Soaries Launches GEC Enterprises, Bringing Global Experience to Local [Consulting](#)

Dr. Craig E. Soaries, a visionary leader and internationally recognized academic, musician, and consultant, has announced the launch of GEC Enterprises, a dynamic management consulting firm dedicated to providing tailored solutions for academia, business, and nonprofit sectors. With a team of seasoned professionals, GEC Enterprises is committed to helping organizations thrive through innovative strategies, leadership development, and staff training. At its core, GEC Enterprises offers a comprehensive range of services, including organizational audits, corporate ethnographic insights, market analysis, and employee training programs designed to cultivate peak performance. Whether serving small startups or established corporations, GEC delivers personalized support to meet the evolving needs of its clients.

"Every organization has untapped potential," said Dr. Soaries. "Our role at GEC Enterprises is to provide the clarity, strategy, and tools necessary for institutions and individuals to reach their highest level of performance and impact."

Dr. Soaries brings over four decades of global influence to this new venture. His career spans academia, ministry, leadership, music, and community development, and his expertise integrates ethnographic, qualitative, and quantitative methodologies to drive transformation. Known for his intercultural understanding and ethical leadership, Dr. Soaries has worked to restructure institutions, strengthen communities, and empower leaders across sectors.

Raised in Montclair, NJ, in a household that valued education, spirituality, and the arts, Dr. Soaries began breaking barriers at an early age. Selected at eleven as the only African-American male to attend an elite demonstration school taught by university professors, he went on to earn degrees from Ithaca College, Mercer University, Old Dominion University, and a Doctorate in Management and Linguistic Anthropology from Case Western Reserve University. His multidisciplinary background uniquely equips him to advise clients navigating complex organizational landscapes.

Beyond consulting, Dr. Soaries is also an accomplished concert organist and academic leader, with a lifelong mission to elevate marginalized voices and nurture leaders who are spiritually

grounded, ethically driven, and culturally agile. His ability to seamlessly bridge classrooms, boardrooms, sanctuaries, and concert halls reflects his belief that true transformation begins with vision, values, and voice.

#### About GEC Enterprises

GEC Enterprises is a management consulting firm dedicated to supporting academic institutions, businesses, and nonprofits through customized strategies, leadership development, and organizational growth. Services include comprehensive market analysis, corporate ethnographic insights, and organizational audits designed to optimize performance. With a proven track record of success, GEC is committed to helping clients achieve sustainable growth and impact.

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