

WSI Regional Tour Toronto Stop Delivers High-Impact Strategies for Growth-Focused Consultants and Agencies

TORONTO, ONTARIO, CANADA, September 25, 2025 / EINPresswire.com/ -- [WSI](#)'s latest Canadian Regional Meeting wrapped up this September in Toronto, bringing together dozens of Consultants and Agencies from across the network for two days of practical insights, peer learning, and real-world strategies built for growth.



Hosted just minutes from Pearson International Airport, the event continued WSI's 2025 Regional Tour with a strong focus on actionable frameworks that Consultants can immediately use to drive ROI for their clients.

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*Valerie Brown-Dufour,
President of WSI*

“The digital marketing world is changing faster than ever, and this is being driven by AI and data,” says Valerie Brown-Dufour, President of WSI. “This Regional Meeting is about more than just staying current; it’s about providing our Consultants and Agencies with battle-tested strategies that deliver real ROI for their clients. Every session is designed to turn theory into immediate action and tangible results.”

Highlights from the Event:

- AI Solutions Built to Sell: The WSI AI Strategy Hub led an in-depth “Train the Trainer” session, showing Consultants how to deliver scalable, in-demand AI services without overcomplicating the conversation.
- Revenue Acceleration Frameworks: From Denise Bowen and Larry Barnaby’s high-performing lead gen systems to Carlos Guzman’s retention and upsell playbook using HubSpot, every session was rooted in strategies that generate measurable impact.
- Client Wins That Inspire Action: Consultants from Unibit, Amplify Voice, and Utopiads shared

front-line insights on what's working now in SEO, paid media, and automation—reinforcing that small strategic shifts can lead to big client results.

Next Stop: Atlanta, October 9–10

□The Toronto stop builds momentum heading into the next Regional Meeting in Atlanta, where the agenda will go deeper into Adaptive SEO, lead generation, and new AI applications.

□WSI Consultants and Agencies looking to sharpen their competitive edge, learn from top-performing peers, and bring new value to clients are encouraged to attend.

About WSI

WSI is a global network of digital marketing and AI experts dedicated to helping businesses grow. With three decades of experience and a presence worldwide, WSI leverages cutting-edge technology and AI-driven strategies to drive measurable success. We aim to empower businesses with innovative digital solutions while maintaining a human-centred approach. Our motto, “Embrace Digital. Stay Human,” reflects our mission to unlock a world of possibility for those we serve.

Media Contact:

Ryan O'Donnell
WSI World Media Liaison – CIPR Communications
+1 403-978-6000
[email us here](#)

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