



Loved by Users, Trusted by Enterprises, servicePath™ Wins the 2025 CPQ 'Triple Crown'

servicePath™ is proud to announce it has won the 2025 Configure-Price-Quote (CPQ) "Triple Crown" from SoftwareReviews (Info-Tech Research Group).

BURLINGTON, ON, CANADA, October 6, 2025 /EINPresswire.com/ -- Loved by Users. Trusted by Enterprises. [servicePath™](#) Wins the 2025 CPQ "Triple Crown."

servicePath™ CPQ+ has been named:

Emotional Footprint Champion (2025)

Data Quadrant Champion (2025)

Top-Rated Across 6 Capabilities and 8 Features

This recognition validates both user love and enterprise trust, placing servicePath™ among the highest-performing CPQ vendors in the market.

Analyst Recognition: [Gartner](#) & IDC

In addition to this year's Triple Crown, servicePath™ has also been recognized as a Visionary by Gartner in the CPQ Magic Quadrant 3 times previously, and by IDC in their CPQ MarketScape. These acknowledgements from the world's most influential analyst firms reinforce servicePath™'s position as a trusted partner for enterprises seeking to simplify complexity, accelerate revenue execution, and modernize quoting infrastructure.



What the Data Proves

100% Plan to Renew — unmatched retention in the CPQ category.

82% Satisfaction with Cost vs. Value — proven ROI.

93% Likelihood to Recommend — strong peer advocacy signals.

+93 Net Emotional Footprint — customers overwhelmingly positive on trust, integrity, and value.

Top-Rated in 6 Capabilities and 8 Features — excellence where it matters for enterprise sales.

The Triple Crown of CPQ

Top Rated 2025



Data Quadrant Champion (2025): Composite performance and value validated by market benchmarks.

“

Winning 2025 Emotional Footprint and Data Quadrant titles confirms what customers say: they truly love servicePath™ and people who show up. This 'Triple Crown' proves performance and partnership.”

*Daniel Kube, CEO
servicePath™*

Top-Rated Capabilities & Features: Depth and reliability in mission-critical enterprise workflows.

Emotional Footprint Champion (2025): Real-user sentiment confirms clients love working with servicePath™ teams and technology.

Why Enterprises Choose servicePath™

Move revenue faster. Get the first accurate quote out, win more deals, and launch products sooner—without adding headcount or chaos.

Protect margin with confidence. Policy-driven pricing and approvals eliminate discount leakage and configuration errors, so deals close clean and profitable.

Scale without waiting on IT. Low-code/no-code control lets business teams adapt rules, bundles,

and price books in hours, not sprints—keeping you ahead of the market.

Operate with governance. Embedded approvals, audit trails, and CRM-tight data flows reduce risk, rework, and handoffs from quote to cash.

Outcomes our customers report:

Faster cycle times □ quote first, win more

Higher pricing accuracy □ protected margins

Quicker product launches □ revenue pulled forward

Lower cost to serve □ fewer escalations and manual touches



Customer Loyalty That Signals Market Strength

“Winning both the Emotional Footprint and Data Quadrant Champion titles in 2025 confirms what our customers tell us every day: they love working with servicePath™ because we pair powerful CPQ with people who show up. This ‘Triple Crown’ validates performance and partnership—and we’re grateful for the trust behind those renewal and recommendation numbers.”

— Daniel Kube, CEO, servicePath™

Why It Matters for Investors & Executives

CPQ as Revenue Infrastructure

A control layer for revenue execution—standardizing pricing, product, and approvals across business units and regions.

AI-Native Architecture

Align with a vendor that believes in the future of AI. servicePath’s AI-native architecture lets you benefit as enterprise AI evolves—without re-platforming or adding complexity.

Embedded Knowledge = Faster Launches

Deep, embedded logic (products, rules, approvals) accelerates time to new product launch and time to first accurate quote, pulling revenue forward at scale.

Proof of Stickiness

User-verified loyalty signals durable revenue: 100% plan to renew, 93% likelihood to recommend.

Scalable Economics

Low-code/no-code administration reduces manual touches and cycle time; 82% satisfaction with cost vs. value indicates strong ROI and operating leverage.

Market Momentum

Independent recognition i.e. coverage and awards from SoftwareReviews, Gartner and IDC, positions servicePath™ as a leading challenger in CPQ and revenue lifecycle management.

About servicePath™

servicePath™ CPQ+ powers revenue acceleration for the world's most ambitious technology enterprises. Trusted by leaders such as Dell, ATOS, and Park Place Technologies, our AI-native Revenue Lifecycle Management platform turns complexity into growth. Enterprises using servicePath cut proposal cycles by up to 90%, launch new products in weeks—not months—and unlock billions in annual revenue with higher margins and stronger governance. For investors and executives alike, servicePath™ is the growth engine that scales with market demand—future-proof, no-code, and ready to outperform.

For more information, visit www.servicepath.co.

See Why Users Love servicePath™

Experience the award-winning CPQ+ platform trusted by enterprises globally.

□ www.servicepath.co/book-your-demo | www.servicepath.co/contact

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