

Cloudfy Wins Best eCommerce Platform at eCommerce Awards 2025 in London

Best B2B eCommerce Platform: Cloudfy wins eCommerce Awards 2025, celebrating our purpose-built approach and rapid international impact.

LONDON, ENGLAND, UNITED KINGDOM, September 25, 2025 /EINPresswire.com/ -- Cloudfy, the purpose-built B2B eCommerce platform, has been awarded Best B2B eCommerce Platform at the prestigious eCommerce Awards 2025 in London.

This recognition highlights Cloudfy's unique B2B-first approach designed from the ground up to simplify complex transactions, connect seamlessly with ERP systems, and empower manufacturers, wholesalers, and distributors to scale globally.



Cloudfy receives top honours at the eCommerce Awards 2025 for innovation in B2B digital commerce.

“

It means a great deal to win Best eCommerce Platform. Thanks to our talented global team and amazing customers whose collaboration made this possible.”

Rob Williams, CEO

Cloudfy's unique approach

The judging panel praised Cloudfy for standing out in a highly competitive category, citing:

- A [purpose-built B2B platform](#) rather than a retrofitted B2C solution.
- [Seamless integrations](#) with SAP, Microsoft Dynamics, NetSuite, and more.
- [Designed for complex B2B transactions](#), delivered with a mobile-first design.

- [Fast deployment](#) supported by fast ROI and successful global deployments.
- Strong case studies with brands like [Amazon](#) and [Walmart](#), showcasing measurable ROI.

“Fast deployment and integrations with major ERP systems were key reasons Cloudfy stood

out.” – Cloudfy’s success is a testament to our commitment to innovation and excellence.

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In addition to this flagship win, Cloudfy was shortlisted for:

Cloudfy was shortlisted for Best B2B Ecommerce Platform (up to 50 Employees) – Commotion and Best B2B Ecommerce Platform (over 50 Employees) – CID Group

These shortlistings demonstrate Cloudfy’s ability to deliver impact across businesses of all sizes and industries.

Cloudfy’s success is a testament to our commitment to innovation and excellence.

Cloudfy’s leaders expressed their gratitude for the recognition:

“It means a great deal to us to win Best B2B Ecommerce Platform from such a highly credible awards program. This is thanks to our talented global team and our amazing customers who drive us to innovate every day.” – Cloudfy’s CEO, John Doe

“I was honored to accept the award on behalf of everyone at Cloudfy. This achievement belongs to our entire team, partners, and customers. It’s a testament to the commitment and passion that makes Cloudfy the world’s leading B2B ecommerce platform.” – Cloudfy’s CMO, Jane Smith

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Building on this momentum, Cloudfy is investing in:

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This award reflects Cloudfy’s commitment to helping B2B organizations thrive in an increasingly digital and global marketplace.

cloudfy.

Logo - Cloudfy Best B2B ecommerce platform



Ecommerce Awards London Winners - Best B2B Ecommerce Platform

Cloudfy Cloudfy

Cloudfy is a SaaS B2B ecommerce platform designed specifically for manufacturers, wholesalers, and distributors. Unlike retrofitted B2C solutions, Cloudfy was built for the complexities of B2B:

- Native ERP connectors for SAP, Microsoft Dynamics, NetSuite, and more.
- Customer-specific pricing and ordering workflows.
- Multi-storefront support for global enterprises.
- Mobile-first design with self-serve tools for buyers and sales reps.
- Fast deployment that delivers ROI in months, not years.

With global deployments across industries from foodservice to manufacturing Cloudfy enables businesses to simplify complexity, accelerate growth, and stay future-ready.

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