

AI Certs® Strengthens Universities' Competitive Edge with Globally Recognized Certifications

NY, UNITED STATES, September 25, 2025 /EINPresswire.com/ -- In today's crowded education market, standing out is no longer optional, it's essential. AI Certs®, the global authority in vendor-aligned and role-based [artificial intelligence certifications](#), is enabling universities and colleges to sharpen their competitive edge by offering globally recognized, ISO 17024:2012-compliant certifications alongside their academic programs under their [Authorised Academic Partner \(AAP\)](#).

By integrating AI Certs' credentials into their curriculum, institutions not only elevate the quality of education but also create tangible advantages for their students. These certifications, aligned to international benchmarks yet adaptable to local contexts, help students graduate with industry-recognized skills that employers value worldwide.

For universities, the benefits go far beyond enhanced learning outcomes. Offering certifications from AI Certs signals to prospective students and parents that the institution is future-ready and industry-aligned. It becomes a key differentiator in attracting stronger admissions, improving placement outcomes, and positioning the institution as a leader in preparing talent for an AI-driven economy.

With its bold mission to certify one billion learners in AI, AI Certs places academic institutions at the forefront of shaping globally competitive, locally relevant talent pipelines. The result is a win-win: students gain universally respected credentials, and universities secure a reputation as trusted hubs for future-ready education.

About AI CERTs®:

AI CERTs® is a globally recognized certification body specializing in role-based credentials in artificial intelligence and blockchain technologies. Setting a global benchmark, all AI CERTs® programs follow ISO/IEC 17024:2012 standards for personnel certification, ensuring international recognition and rigorous quality assurance. This positions AI CERTs® certifications as not just learning experiences but compliance-ready credentials trusted by employers, governments, and industry bodies worldwide.

Serving a broad spectrum of roles, from developers and data analysts to business leaders and

frontline teams, AI CERTs® bridges the global tech skills gap with our ever-expanding portfolio. With 50 established role-based certifications currently in the market and 50+ new certifications in development, the organization remains firmly positioned at the forefront of emerging technology education.

For more information, visit www.aicerts.ai

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