

## Locsanity Celebrates Winners of the 2025 Loc Girl Summer, Loc Bruh Summer, and Locs All Summer Challenges

Over 700 entries showcasing the beauty and creativity of the loc community

CORAL SPRINGS, FL, UNITED STATES, September 29, 2025 / EINPresswire.com/ -- Locsanity is thrilled to announce the winners of its 2025 Loc Girl Summer, Loc Bruh Summer, and Locs All Summer challenges, a celebration of the creativity, beauty, and individuality within the loc community. With over 700 entries submitted, participants



2025 Loc Girl Summer Winners

from across the nation showcased that locs are more than a style—they're a lifestyle, and a vibe for every season.

"

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Charmaine James

In the Loc Girl Summer category, we congratulate:

- $\hfill \hfill \hfill$
- ☐ 2nd Place Quianna Moore, winner of a \$250 e-gift card
- ☐ 3rd Place Teilla Dawkins, winner of a \$100 e-gift card

In the Loc Bruh Summer category, we congratulate:

- ☐ 1st Place Déraj Austin, winner of a \$500 e-gift card
- ☐ 2nd Place André Jones, winner of a \$250 e-gift card
- ☐ 3rd Place Steve Simon, winner of a \$100 e-gift card

In the Locs All Summer category, we congratulate:

- $\ \square$  1st Place Stefany Reynolds, winner of a \$500 e-gift card
- ☐ 2nd Place Roshida Gigger, winner of a \$250 e-gift card

☐ 3rd Place – Jamesetta Johnson, winner of a \$100 e-gift card

"This year's challenges truly highlighted the stunning diversity and artistry within the loc community," said Charmaine James, Founder & CEO of Locsanity. "I want to personally congratulate our winners and thank every single participant who entered. Your creativity and passion prove, once again, that locs are not only a vibe during the summer but a statement of beauty and strength year-round."

Locsanity is excited to share that the Loc Summer Challenges will return in 2026. The brand looks forward to seeing even more phenomenal entries that continue to uplift and celebrate the loc journey.

## About Locsanity

Locsanity is a Coral Springs, Floridabased manufacturer specializing in loc,



2025 Loc Bruh Summer Winners



2025 Locs All Summer Winners

natural hair, and personal care products. The brand offers a diverse range of over 60 plant-based formulations designed to nourish and support both locs and loose natural hair. Locsanity has been featured in notable outlets including BuzzFeed, Hello! Magazine, Stylecraze, and Hair World Magazine. For more information, visit <a href="https://www.locsanity.com">www.locsanity.com</a>.

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