

CleanCloud Partners with LaundryCares Foundation to Enable Charitable Donations at Checkout

CleanCloud and LaundryCares Foundation make giving back simple with in-store checkout donations that strengthen communities.

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[CleanCloud](#), the leading provider of point-of-sale for laundromats and dry cleaners, today announced a new partnership with the [LaundryCares Foundation](#) through Adyen Giving. This initiative empowers customers to give

back directly at CleanCloud Pay terminals by adding a charitable donation at checkout. Together we can help LaundryCares reach their goal of serving 1 million families annually.



With every transaction, customers can choose to support the LaundryCares Foundation, an organization dedicated to building stronger, healthier communities through free laundry services, literacy programs, and essential community resources.

“

CleanCloud is proud to support the LaundryCares Foundation. By adding donations to our payments, we make it easy for customers to help families in need—one load at a time.”

John Buni, CEO of CleanCloud

Adyen Giving, the innovative solution powering this initiative, makes it simple for businesses like CleanCloud to add donation opportunities at the point of sale. 100% of customer donations go directly to the LaundryCares Foundation, ensuring contributions make a meaningful difference where they're needed most. The new donation feature is now live across all CleanCloud Pay in-store terminals, making it easier than ever for customers to give

back while taking care of everyday essentials.

About CleanCloud

CleanCloud is the leading management and booking platform for laundromats, dry cleaners, alterations, and shoe cleaning services. Its all-in-one system supports a wide range of functionality including POS, pickup and delivery, website builder, payroll, marketing, and a branded mobile app, helping businesses automate operations and scale effortlessly.

About The LaundryCares Foundation

The LaundryCares Foundation is dedicated to enriching communities through the coordinated efforts of local businesses, community leaders and individuals to help better the lives of their neighbors. Since 2006, LaundryCares' three pillars of philanthropy include offering free laundry services, support of key literacy skills in early childhood development, and disaster relief assistance.

The LaundryCares Foundation is the philanthropic arm of the Coin Laundry Association (CLA), a national, nonprofit organization, with a membership of more than 300 manufacturers and distributors, and 1,500 owners in the self-service laundry industry. For more information about the LaundryCares Foundation, visit laundrycares.org.

Learn more about CleanCloud at <https://cleancloudapp.com>

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