



ESSAI Co. Announces Launch of 100 Day Traffic Sprint to Offer Shopify and DTC Brands Impressive Results in Record Time

New York, United States – ESSAI Co. (The Ecommerce SEO Services AI Agency), a new initiative from FosterFBA, a leading digital marketing AEO agency, is happy to announce the launch of its 100 Day Traffic Sprint that has been expertly designed to offer Shopify and DTC brands measurable results in little time, essentially getting through 1 year's worth of traditional SEO agency work in that time using agents and purpose built for LLM citations.

As generative AI reshapes how consumers discover products, ecommerce brands need distribution that works not only in traditional search results but also inside answer engines and social feeds. ESSAI Co. is committed to providing its clients with the best ecommerce seo services by bringing together Agentic SEO—uniting programmatic SEO, AEO (Answer Engine Optimization), and “always on AI content systems”—and an execution playbook the company calls its 100 Day Traffic Sprint.

“Search is no longer a single channel—it’s an ecosystem of Google, socials, and LLMs. Our agentic growth engine orchestrates all three so brands can rank category and product pages faster, win more high intent traffic, and convert it profitably,” said Vijay Jacob, shopify seo expert and Founder of ESSAI Co. “In one early engagement, a brand hit a 10:1 ROAS in just 100 days.” ESSAI Co.’s approach is to offer the best ecommerce seo services designed for operators who want measurable outcomes on a tight clock. The 100 Day Traffic Sprint maps every touchpoint from first query to conversion, then reverse engineers the content, technical SEO, and distribution needed to compound results week over week.

The company describes itself as the world’s first fully agentic growth engine for Shopify brands—built to drive profitable organic traffic across Google search, social discovery, and AI/LLM answer engines.

Since its June 2025 launch, ESSAI Co. reports 25+ brands on its platform and is on track to reach \$1M in ARR by year’s end through delivering its effective shopify seo services.

Brands interested in accelerating organic growth can book a free strategy call by visiting the website today.

About ESSAI Co.

ESSAI Co. — The Ecommerce SEO Services AI Company — helps Shopify and DTC brands get discovered profitably via AI search and traditional search. A FosterFBA brand (founded 2018), ESSAI Co. specializes in programmatic SEO and AEO, powered by “always on AI content systems” and a 100 Day Traffic Sprint framework. The company is led by founder Vijay Jacob.

More Information

To learn more about ESSAI Co., please visit the website at <https://ecommerceseoservices.ai/>.

<https://thenewsfront.com/essai-co-announces-launch-of-100-day-traffic-sprint-to-offer-shopify-and-dtc-brands-impressive-results-in-record-time/>

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