

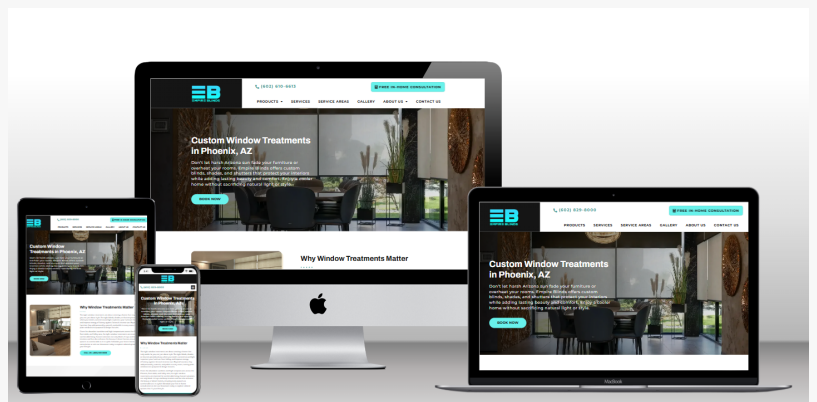
Empire Blinds Launches New Website to Serve Phoenix and Surrounding Communities

Phoenix-based Empire Blinds has launched a new website designed to help homeowners explore window treatment options and schedule consultations with ease.

PHOENIX, AZ, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- Empire Blinds, a locally owned window treatment company based in Phoenix, has launched a new website designed to make exploring and scheduling custom window treatments more accessible. The site allows homeowners to explore products, learn about design options, and schedule in-home consultations.



Empire Blinds AZ Logo



Empire Blinds Website

Empire Blinds offers a wide range of [custom blinds, shades, shutters, drapery, exterior coverings](#), and [motorized systems](#). The company serves Phoenix, Scottsdale, and surrounding communities, bringing product samples and design expertise directly to clients' homes.

“

Our new website makes it easier for clients to see what we do best—tailored window treatments backed by personal service.”

*Cris Santellan, owner of
Empire Blinds*

Founded by owner Cris Santellan, Empire Blinds was built on experience in home remodeling and a focus on quality, trust, and clear communication.

The new platform highlights the company's core services, includes project galleries, and offers a simple form to [request complimentary consultations](#). Each project is personally overseen to ensure high standards in design and installation.

Empire Blinds partnered with Window Treatment Marketing Pros (WTMP) to develop the site. WTMP provided web design, SEO, pay-per-click advertising, and lead generation support. The site

also integrates Lead Boomerang, WTMP's automated lead-capture and follow-up system. The new site, complemented with Lead Boomerang, standardizes the handling of inquiries, supporting quicker responses and a more organized process from initial contact to installation.

"This new platform helps Empire Blinds connect with homeowners quickly and clearly," said William Hanke, CEO of WTMP.

Homeowners can view options or schedule a consultation at <https://empireblindsaz.com>.

For window treatment companies seeking to enhance their digital presence, WTMP offers comprehensive marketing solutions, including SEO, PPC, and website development. Visit <https://wtmarketingpros.com> for details.

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This press release can be viewed online at: <https://www.einpresswire.com/article/852903372>

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