

The Law Champ Announces Ad Campaign for ‘Second Opinion’ on Brownsville Injury Accidents and Attorney Relationships

Villarreal Law Firm launches a campaign in Cameron County offering free second opinions for accident victims to review their cases.

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Javier Villarreal

Firm, a top-rated team of [accident attorneys](https://jvlawfirm.net/) serving Brownsville and all of Cameron County at <https://jvlawfirm.net/>, is proud to announce a new advertising campaign aimed at giving second opinions to accident and injury victims in Brownsville and across Cameron County. Many accident victims are rushed into a decision of choosing the best personal injury law firm for them. As a result, they may not be satisfied in the long term. The new campaign reminds injury victims that they

can get a free second opinion on their case and potential settlement amounts, if any.

The new advertising campaign highlights a problem that can occur due to hasty decisions: many people who are injured in automobile and other types of injury accidents are not satisfied with their lawyers as time drags on. Yet, accident victims are entitled to a second opinion. For this reason, the new campaign explains that an injury victim can (and should) get more than one opinion, ideally before they go with a particular law firm. It’s a big decision. Fortunately, the Law Champ offers a free consultation, during which the legal team can evaluate the facts, the law, and the available insurance to provide some guidance. The reality, however, is that only a trained, licensed lawyer can evaluate the facts, law, and insurance. So the only real action is to get a second opinion on the specifics of one’s case. The new campaign highlights the opportunity for a second legal opinion to review cases after a car, truck, or other vehicle accident in Cameron County.

Trucks in a row, possibly after repairs from a vehicle accident in Cameron County

Accidents are a real risk to residents of South Texas. According to state data, Texas had nearly 15,000 serious-injury crashes in 2024, resulting in more than 18,000 people suffering life-threatening injuries (see <https://www.txdot.gov/data-maps/crash-reports-records/crash-data->

[analysis-statistics.html](#)). With Cameron County's population now above 420,000 residents and a steady flow of cross-border and commercial traffic, vehicle accidents are a daily reality, whether they involve vehicle-to-pedestrian, car-to-car, or car-to-truck collisions. Too often, injury victims sign with an attorney in the immediate aftermath of an accident, however. Later, they question whether their case is receiving the attention it deserves.

"Many accident victims discover that their cases are stalling or that they are being pressured to accept poor settlements," explained personal injury attorney [Javier Villarreal](#). "Our new ad campaign helps the community understand that there are options. Our personal injury firm is committed to reviewing cases at no cost, offering honest assessments, and, if appropriate, stepping in to ensure justice is done."

In the newly launched campaign, the Villarreal Law Firm compares a legal second opinion to a medical second opinion. Just as patients seek additional perspectives before making decisions about their health, accident victims should do the same. They should not just go with the first lawyer they call. The campaign emphasizes the firm's readiness to provide free second opinions with no obligation, ensuring that injured individuals receive guidance grounded in experience and a commitment to actually going to trial. Those seeking a free second opinion on an injury accident can visit <https://jvlawfirm.net/free-consultation/>. Those who want information on the available personal injury services can visit <https://jvlawfirm.net/practice-areas/personal-injury/> and those in [McAllen](#) can visit the McAllen website at <https://jvlawfirmmcallen.com/>.

ABOUT THE LAW CHAMP

The Villarreal Law Firm is a leading personal injury law firm based in Brownsville, Texas. Founded by attorney Javier Villarreal, the firm serves clients across Cameron County and the greater Rio Grande Valley. The team handles cases involving auto accidents, trucking collisions, wrongful death, and serious injury. Known for aggressive legal work and compassionate client care, the firm fights to make things right for accident victims.

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