

# Above Board Liqueurs Named a Top Fall 2025 Product Pick by Ageless Living LA Magazine

*Los Angeles-based wellness publication honors the sugar-free spirits brand for innovation, transparency, and premium flavor*

LOS ANGELES, CA, UNITED STATES, October 13, 2025 /EINPresswire.com/ -- [Ageless Living LA](#) Magazine, the city's premiere print and digital wellness publication, has named [Above Board](#) Liqueurs one of its official Top Product Picks for Fall 2025. The announcement is part of the magazine's ongoing commitment to spotlighting health-forward luxury brands that redefine wellness across lifestyle, longevity, and conscious consumption.

Founded by husband-and-wife team Brent and Nicole Slone, Above Board Liqueurs is quickly gaining recognition as a category-defining brand in the spirits industry. With a lineup of naturally flavored, sugar-free liqueurs made with the rare sugar allulose, Above Board is offering consumers a powerful alternative: indulgence without compromise.



“

We wanted to recreate the experience—fully, deliciously, and with integrity.”

*Nicole Slone*

“Our editorial team selected Above Board not just for what it creates, but for what it represents,” said Jana Short, Editor-in-Chief of Ageless Living LA Magazine. “This is a brand reshaping how Angelenos drink. It’s smart, clean, elevated—and entirely aligned with our values of wellness without restriction.”

Health-Conscious Spirits: A Fast-Growing Market Gap

The selection of Above Board as a top product pick reflects a broader shift in consumer behavior.

With health awareness on the rise, especially among midlife and wellness-conscious demographics, the spirits category has struggled to keep pace. Traditional liqueurs are often loaded with sugar, artificial dyes, and undisclosed sweeteners—making them off-limits for individuals monitoring blood glucose, avoiding processed sugars, or adhering to ketogenic or anti-inflammatory lifestyles.

“People read food labels every day,” said Nicole Slone, co-founder and brand director of Above Board. “But when it comes to spirits, there’s a gap in transparency. We’re working to close that gap.”

The idea for Above Board was born from a shared frustration. Brent and Nicole, committed to a low-sugar lifestyle, found themselves excluded from craft cocktail culture. Even “skinny” drinks were misleading, often sweetened with syrups or agave. Determined to find a better way, they began experimenting at home with natural sugar alternatives—eventually discovering allulose, a naturally occurring sweetener found in fruits like figs and raisins.

“Allulose sweetens like sugar but doesn’t spike insulin,” said Brent Slone. “It was the ingredient that allowed us to reimagine indulgence from the ground up.”

Introducing a New Category: Sugar-Free Liqueurs That Taste Premium

The couple’s kitchen experiments



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quickly turned into a scalable product line. Using neutral grain spirits and their proprietary allulose syrup formulas, Brent and Nicole created a collection of liqueurs that capture the depth, aroma, and balance of traditional favorites—without sugar, artificial dyes, or alcohol burn.



Current flavors include:

Coffee Liqueur

Cream Liqueur (formerly Irish Cream, renamed after a trademark challenge)

Orange Liqueur

Each product is low in alcohol by volume (ABV), allowing consumers to craft flavorful cocktails without overpowering effects. Unlike traditional liqueurs, which often contain 10–15 grams of sugar per serving, Above Board’s offerings are sweetened entirely with allulose and contain zero added sugar.

“We didn’t want to create substitutes,” Nicole said. “We wanted to recreate the experience—fully, deliciously, and with integrity.”

Functional, Flavorful, and Scientifically Sound

Above Board’s innovation isn’t just culinary—it’s functional. Clinical research has shown that allulose does not raise blood sugar levels or trigger insulin responses, making it ideal for diabetics, people with insulin resistance, and those adhering to ketogenic diets. The Slones have made diabetic-friendly drinking not just possible—but pleasurable.

“We’ve had guests test their blood sugar after drinking multiple Above Board cocktails,” Brent shared. “The results? No spike. Just satisfaction.”

The brand’s appeal is particularly strong among health professionals, individuals with diabetes, and those recovering from metabolic or autoimmune conditions. But it’s also resonating with a younger audience who want more transparency from their alcohol—and more control over how it affects their bodies.

Built for Scale, Designed for Partnerships

With Brent’s background in technology and system architecture, Above Board was built to scale from the start. The brand has already expanded distribution across Southern California and is actively seeking national retail placement. Strategic partnerships with bars and restaurants allow

Above Board to offer cocktail kits, recipe pairings, and low-sugar menu add-ons that enhance base spirits and boost profitability for establishments.

“We’re not competing with spirits brands—we’re elevating them,” Brent said. “Our liqueurs offer new dimensions, new price points, and new customer experiences.”

The couple has also submitted their products to multiple national distributors and is undergoing the RFP (Request for Proposal) process to be included in major portfolios. While allulose is not yet approved for use in the European Union, Above Board is preparing for international expansion in Canada and other markets with more progressive wellness regulations.

### An Experience Consumers Didn’t Know They Were Missing

From wine collectors to wellness coaches, the response to Above Board has been overwhelmingly positive. At tasting events throughout LA, guests are consistently surprised by the depth of flavor—and by what’s not in the bottle.

“There’s no sugar. No burn. And no sacrifice,” said Short. “It’s unlike anything else on the market.”

The liqueurs can be sipped on their own, mixed with tequila or vodka, or used to craft healthier versions of classics like espresso martinis, spritzes, and mudslides. With consumer demand rising for no- and low-sugar menus, Above Board is filling a missing category with elegance and authenticity.

### The Future: Expansion, Education, and a New Industry Standard

Looking ahead, Brent and Nicole envision a future where “clean cocktails” are as common as organic smoothies or low-carb entrées. They believe the wellness industry is ready—and they want Above Board to lead the charge.

“No one’s created a fully transparent liqueur brand until now,” Brent said. “We’re not just offering a better product. We’re offering a new way to think about what drinking well actually means.”

Nicole agrees. “It’s about having options. It’s about education. And it’s about celebrating life—without the guilt.”

### About Above Board Liqueurs

Above Board Liqueurs is a California-based spirits brand founded by Brent and Nicole Slone. The company produces naturally flavored, sugar-free liqueurs made with allulose, designed for wellness-conscious consumers seeking transparency, flavor, and freedom. Each product is gluten-free, diabetic-friendly, and crafted with integrity. Learn more at

[www.aboveboardliqueurs.com](http://www.aboveboardliqueurs.com).

## About Ageless Living LA Magazine

Ageless Living LA Magazine is a print and digital lifestyle publication dedicated to luxury wellness, longevity, and conscious living in Los Angeles. With a curated blend of editorial storytelling, expert interviews, product spotlights, and celebrity profiles, the magazine reaches a multi-generational audience committed to thriving at every age. Fall 2025's issue features Above Board Liqueurs as one of the Top Product Picks for the season, highlighting the brand's alignment with Ageless Living's mission of health without restriction.

To explore the issue or request media interviews, visit: [www.agelesslivingLA.com](http://www.agelesslivingLA.com)

Media Contact: Jana Short Editor-in-Chief Ageless Living LA Magazine (818) 561-0170  
info@agelesslivingmagazines.com

Jana Short  
Best Holistic Life Magazine  
+1 8185610170

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