

AndaSeat Debuts Kaiser 3E to Deliver Everyday Ergonomic Comfort for Work, Study, and Play

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SPOKANE, WA, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- AndaSeat, a global leader in ergonomic seating solutions, has announced the official launch of its latest product, the Kaiser 3E, set for public release on October 1, 2025. Developed from the brand's long-standing expertise in seating design and engineering, the Kaiser 3E brings the core ergonomic principles of AndaSeat's best-selling Kaiser Series into a streamlined, value-focused form, emphasizing structural integrity, long-term comfort, and universally adaptive support.



K3e banner

The release of Kaiser 3E marks an important milestone in AndaSeat's ongoing mission to broaden access to ergonomically engineered seating without compromising on build quality or design integrity. Positioned within the brand's comprehensive product ecosystem, the Kaiser 3E reflects AndaSeat's continuing commitment to research-based ergonomics, durability, and inclusive design for users across diverse settings, including gaming, study, and hybrid work environments.

An Ergonomic Solution Designed for Everyday Use

The Kaiser 3E has been conceived to meet the growing demand for ergonomically supportive chairs that combine professional-grade structure with a simplified, approachable configuration. Drawing on AndaSeat's extensive R&D experience, the new model retains the core engineering and ergonomic geometry that define the Kaiser lineage, while offering a more accessible construction suitable for a broad range of users.

The chair introduces several refined components and updated materials to ensure adaptive support, postural stability, and lasting comfort throughout daily use. It integrates features traditionally reserved for higher-end models into a form designed for both individual consumers and shared environments such as dormitories, coworking spaces, and compact home offices.

Naturally Contoured Lumbar Support

Central to the Kaiser 3E's design is its integrated lumbar support system, engineered as a fixed 4.8 cm outward curve built directly into the backrest. This gently raised structure follows the natural curvature of the spine, providing continuous contact and reducing pressure in the lumbar region. The support is layered with cold-cure foam padding, a high-density material selected for its combination of resilience and comfort.

By embedding the support directly within the chair's frame, the Kaiser 3E eliminates the need for external cushions or manual adjustments, ensuring consistent alignment and minimal structural displacement during use. This design decision reflects AndaSeat's belief in passive ergonomics—solutions that sustain correct posture without requiring constant user intervention.

Cold-Cure Foam Cushioning for Gentle-Firm Support

AndaSeat's proprietary cold-cure foam technology underpins the seat base of the Kaiser 3E. With



K3e White



K3E AndaSeat Orange

a density rating of 60 kg/m³, the 11 cm-thick cushion offers a gentle-firm balance, adapting to the user's body shape while maintaining structural integrity over time. The foam's quick rebound characteristics prevent sagging, ensuring long-term consistency in comfort.

The seat structure is further enhanced by 5.1 cm raised side wings that stabilize the pelvis and reduce lateral shifting. A softly contoured front edge relieves thigh pressure, supporting circulation during extended sitting periods. Together, these features reflect AndaSeat's commitment to pressure management and postural equilibrium in seating design.

To accommodate varying body types, Kaiser 3E is offered in two size profiles:

L Size: 50 × 51 cm seat dimensions

XL Size: 52 × 54 cm seat dimensions

Both versions maintain proportional ergonomics, ensuring that the user's weight and posture are properly supported within the frame's intended geometry.

Structural Engineering: Built for Stability and Reliability

The internal framework of the Kaiser 3E is CNC-engineered with 100% steel tubing (20 mm × 2 mm), delivering structural uniformity and strength. Each unit undergoes a series of standardized durability tests, including:

Drop Test: 50 kg weight, 100,000 cycles

Base Load Test: 11,132 N load (equivalent to approximately 1,136 kg) applied for one minute

These tests verify the chair's capability to maintain mechanical stability under prolonged stress conditions. The Kaiser 3E supports a maximum user weight of 120 kg (265 lbs) for both size variants, conforming to international safety and performance standards.

To ensure both robustness and smooth mobility, the chair integrates:

SGS-certified Class 4 Gas Lift, validated for precision and durability

Iron wheelbase (L size) and aluminum wheelbase (XL size) for optimized load distribution

65 mm PU-coated casters, designed for floor protection and silent movement

Magnetic side covers for a streamlined, tool-free assembly and clean finish

The result is a chair that prioritizes engineering consistency, long-term reliability, and ease of

maintenance.

Material Selection: Crafted for Comfort and Longevity

AndaSeat has equipped the Kaiser 3E with two upholstery options—each tailored for distinct usage environments:

Premium PVC Leather

Engineered for smooth texture and resistance to wear, the PVC leather is easy to clean and resistant to peeling, making it suitable for environments where durability and maintenance are key considerations. Its sealed surface provides protection against stains and liquids, ensuring a professional appearance even with extended use.

Linen Fabric

For users prioritizing breathability and temperature regulation, the linen option offers a soft tactile experience and enhanced airflow. Its woven structure allows for effective moisture dissipation, ideal for warm climates or shared spaces.

Color Options

PVC Leather: Elegant Black, Ash Gray, Classic Maroon, Bentley Brown, Cloudy White, Blaze Orange

Linen Fabric: Elegant Black, Ash Gray

These finishes have been selected to complement diverse interior aesthetics—from modern minimalism to warm, traditional settings—while maintaining professional design neutrality.

4D Adjustable Armrests: Multi-Axis Adaptation

The Kaiser 3E introduces a refined 4D armrest system designed for precise positioning and structural stability. Constructed with soft PU tops for pressure relief, the armrests support:

7 cm vertical (up-down) adjustment

3 cm forward-backward sliding

2 cm lateral (left-right) movement

36° inward-outward rotation

This range allows users to configure support according to arm length, task orientation, and seating posture, whether typing, drawing, or gaming. Each axis locks firmly into place, preventing unintentional drift and ensuring positional accuracy over time.

Reclining and Rocking Functions: Adaptive Postural Modes

To accommodate varying activity levels, the Kaiser 3E integrates a multi-functional tilt mechanism. The backrest reclines up to 155°, enabling transitions between upright focus and relaxed repose. A 15° rocking mode with adjustable tension supports dynamic movement, promoting circulation and reducing stiffness during long sessions.

A 5 cm height adjustment range, combined with Class 4 gas lift support, adapts to user heights between 155 cm and 210 cm, aligning with ergonomic standards for desk seating.

Magnetic Memory Foam Pillow: Simplified Support

Continuing AndaSeat's use of magnetic attachment systems, the Kaiser 3E includes a strap-free headrest pillow filled with memory foam for cervical contouring. The pillow attaches directly to the backrest via embedded magnets, allowing quick repositioning and eliminating the slippage issues common with strap-based designs. The foam's adaptive structure conforms to the user's head and neck, providing passive support and comfort.

Manufacturing Integrity and Quality Assurance

Each Kaiser 3E unit is assembled within AndaSeat's 50,000 m² self-operated facility in Guangzhou. The company employs a vertically integrated manufacturing model, overseeing design, R&D, and production. This structure enables direct control over material sourcing, quality inspection, and assembly precision. All components undergo batch testing for dimensional accuracy, surface finish, and mechanical resilience, ensuring uniformity across production runs.

AndaSeat's long-term partnerships with certified suppliers and adherence to international quality systems reflect its broader strategy: engineer-first manufacturing, guided by measurable performance standards rather than market-driven trends.

Positioning: Ergonomics Accessible to All

The Kaiser 3E extends AndaSeat's ergonomic legacy into a more accessible format without compromising structural fundamentals. Its fixed lumbar support, cold-cure cushioning, and mechanical precision align with the company's belief that comfort should not depend on additional accessories or excessive customization. Instead, ergonomics are embedded directly within the frame and foam geometry.

By simplifying adjustability and focusing on passive alignment, AndaSeat aims to make high-

quality posture support more attainable for students, professionals, and everyday users navigating extended sitting conditions.

Corporate Perspective

Lin Zhou, Chairman and CEO of AndaSeat, commented:

“The Kaiser 3E embodies our mission to make engineered comfort more widely accessible. It carries forward the principles of our flagship Kaiser line—structural strength, ergonomic precision, and design clarity—into a form that suits everyday needs. This launch also represents our commitment to continuous refinement, ensuring that each product reflects both technological progress and practical usability.”

Company Background

Founded in 2007, AndaSeat began as a designer and manufacturer of professional racing seats for international motorsport teams. This foundation in high-stress, precision-engineered seating established the company’s understanding of structural dynamics and pressure distribution. In 2016, AndaSeat transitioned this expertise into the ergonomic chair market, launching its first gaming and office seating lines.

Today, AndaSeat operates from its headquarters in Guangzhou, employing more than 500 staff and exporting products to over 30 countries across North America, Europe, and Asia-Pacific. The brand collaborates with esports organizations, global IP partners, and industrial designers to advance seating ergonomics for hybrid lifestyles.

AndaSeat has received recognition for design and innovation from multiple institutions and has been consistently reviewed by international media as a trusted ergonomic brand. Its vertically integrated production model enables the company to uphold strict quality standards while continuously investing in R&D and user-centered design.

Looking Forward

With the launch of the Kaiser 3E, AndaSeat reinforces its position as an engineering-focused brand dedicated to advancing ergonomic accessibility. The chair reflects the company’s view that comfort and support should be structural, measurable, and sustainable. As lifestyles continue to merge digital work, study, and entertainment, AndaSeat will expand its research into material science, mechanical adjustability, and human-centered ergonomics, ensuring its products meet the evolving demands of modern living.

The Kaiser 3E will be available through AndaSeat’s official channels beginning October 1, 2025.

About AndaSeat

AndaSeat is a global provider of ergonomic seating solutions, integrating research-based design with advanced manufacturing. With origins in professional motorsport seating, the company applies engineering precision to create chairs that support health, performance, and durability across gaming, office, and hybrid environments. Through continuous innovation, quality assurance, and cross-disciplinary collaboration, AndaSeat remains committed to improving seated experiences for users worldwide.

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