

Open Source Genius launches a product suite to help businesses survive in the age of Agents

You see AI Agents everywhere but can they see you and your business?

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EINPresswire.com/ -- The Internet Is Changing—Fast. Open Source Genius Launches AI Readiness Suite to Help Businesses Adapt at the Speed of Change

Step One—[AI Readiness Audit](#)—makes brands findable and usable by AI agents today



Ryan Wanner - Founder of OSG

The web is shifting from pages for people to rails for agents. Answers are increasingly assembled by AI systems that read, summarize, and act—often before a human ever lands on your site. To help companies keep up, Open Source Genius (OSG) today unveiled the AI Readiness Suite, a set of practical products that prepares brands for the agentic web. The first step, the AI Readiness Audit, is available now.

“

You see AI Agents everywhere but can they see you?”

Ryan

“Everyone says they see agents everywhere—but the real question is whether agents can see you,” said Ryan Wanner, founder of Open Source Genius. “We’re rebuilding

the digital railroads so businesses stay visible, trusted, and ready to move at the speed of change.”

Why “agentic” changes everything

In the last era, SEO meant ranking for human clicks. In the era now arriving, AI agents—from ChatGPT and Claude to Gemini and Perplexity—crawl, interpret, and answer on your audience’s

behalf. Structure and access matter as much as copy: if agents can't read you (or can't understand you), customers won't either. OSG's suite addresses this with a sequenced approach: get discoverable, align context, operationalize decisions, allocate resources, and remove friction.

Step One: AI Readiness Audit (available now)

A focused, 72-hour engagement that makes your brand agent-visible and agent-usable—without boiling the ocean. Deliverables include:

Custom LLMs.txt so AI systems can reliably find, interpret, and use your most important pages and summaries.

AI crawler access verification (e.g., OpenAI/ChatGPT, Claude, Google-Extended, Perplexity) to ensure agents can read your site.

A multi-platform discoverability score with competitor context, highlighting what agents can and can't see about your business today.

Cross-agent optimization guidance tailored to ChatGPT Search, Claude, Perplexity, Gemini, and other emerging platforms.

A concise readiness report with prioritized actions your team (or ours) can implement immediately.

Outcome: within days, your site moves from invisible or ambiguous to legible and leveraged by the systems customers already use to research, compare, and decide.

What's next in the AI Readiness Suite

OSG's additional products—rolling out in stages—turn visibility into durable advantage:

Brand Context Kit (coming soon): Codifies voice, positioning, policies, offers, and “do/don't” rules for agents. Reduces off-brand outputs and improves accuracy across prompts, summaries, and actions.

AIOODA Loop (coming soon): An Observe → Orient → Decide → Act operating loop instrumented for agentic workflows with human-in-the-loop checkpoints, outcome metrics, and a weekly cadence—so shipped agents drive real business results.

4T Resource Kit (coming soon): A pragmatic planner for Talent, Technology, Tangible Assets, and Tides (macro trends) that converts strategy into a prioritized backlog with owners and timelines.

Entropy Bot (coming soon): A “clutter-killer” that routes tasks, tidies knowledge, and reduces operational drag across tools—keeping teams focused and agents effective.

Together, these products provide agentic rails for modern organizations: visibility (Audit), context (Brand Kit), operations (AIOODA), resourcing (4T), and friction removal (Entropy Bot).

Built for real teams

Open Source Genius designed the suite to be practical, auditable, and safe. Every deliverable is written in plain language, with clear owners and next steps. The goal isn’t more AI for its own sake—it’s better outcomes: faster discovery, higher-quality leads, fewer misfires, and tighter alignment between what you promise and what agents present on your behalf.

“Leaders don’t need another tool; they need rails that compound,” added Wanner. “Start with discoverability. Align your brand context. Operationalize decisions. Then let agents remove the drag.”

Availability

AI Readiness Audit — available now with a 72-hour turnaround from kickoff to report and LLMs.txt handoff. Limited early-access pricing is available for a short time.

Brand Context Kit, AIOODA Loop, 4T Resource Kit, Entropy Bot — coming soon with a public waitlist opening shortly.

Learn more or book an audit: Open Source Genius — <https://www.opensourcegenius.com/ai-readiness-audit.html>

About Open Source Genius

Open Source Genius builds agentic systems that help organizations adopt AI safely and profitably—from first-mile discoverability to sustained operational excellence. Based in Brentwood, Tennessee, OSG serves clients across wellness, real estate, and SaaS, delivering rails for the agentic future.

Media Contact

Open Source Genius — ryan@opensourcegenius.com
| <https://www.opensourcegenius.com/>

Ryan Wanner

Open Source Genius

+1 615-334-8906

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