

MarketBlast Launches Free Library of 300+ Inventing & Licensing Articles for Entrepreneurs

Comprehensive online hub offers expert guidance on inventing, product development, branding, and licensing strategies.

PITTSBURGH, PA, UNITED STATES,

September 30, 2025 /

EINPresswire.com/ -- MarketBlast, the leading Product Hunt and Submission Management Platform, today

announced the launch of its free online article library with more than 300 educational articles covering product marketing, inventing, licensing, branding, patents and product development. The new hub is designed to help entrepreneurs, inventors and startups successfully move their products and inventions from idea to commercialization.

“

Our new library brings together years of expertise to help inventors move faster, avoid mistakes, and increase their odds of success.”

*Russ Williams, President of
MarketBlast*

The new content hub covers various stages of the invention and product marketing process, including:

- [Marketing & Licensing Inventions](#) – Finding companies, pitching, and negotiating deals
- [Product Development Process](#) – Developing, design and prototyping
- [Patenting & Trademarking Ideas](#) – Protecting intellectual property with patents

By providing accessible, expert-driven content, MarketBlast aims to empower inventors and entrepreneurs with the knowledge they need to increase their chances of success while avoiding common pitfalls.

The article library is completely free to access and is updated regularly with new content to benefit readers searching for information on product and invention marketing, licensing, patents, branding and more.

market blast®

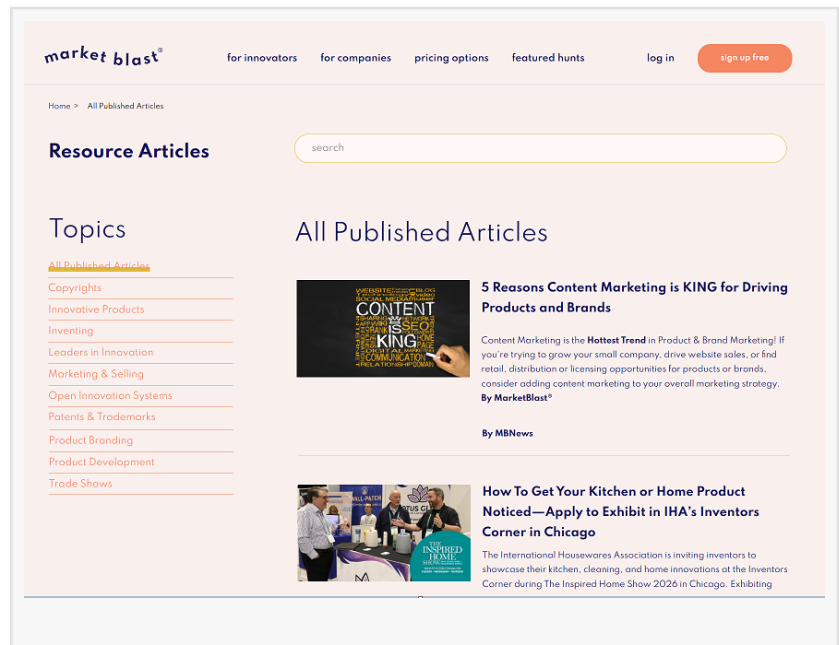
Free Online Article Hub for Entrepreneurs

“Too many inventors get stuck because they don’t know the steps or understand the process as a whole. Our new library brings together years of expertise to help them move faster, avoid mistakes, and increase their odds of success,” said Russ Williams, President at MarketBlast.

Examples of articles include;

[https://marketblast.com/marketing & selling/where to submit invention idea as for royalties/](https://marketblast.com/marketing-&selling/where-to-submit-invention-idea-for-royalties/)

[https://marketblast.com/inventing/how to invent: a step-by-step guide/](https://marketblast.com/inventing/how-to-invent-a-step-by-step-guide/)



Inventors and entrepreneurs can explore the full resource library at <https://marketblast.com/articles/> or browse by category at <https://marketblast.com/inventing/>.

About MarketBlast

MarketBlast is a product submission and hunt platform that automates the submission review and management process for companies in search of the latest technology and product innovations in their industries. The platform also provides an easy and convenient way for innovators, product developers and suppliers to submit innovation directly to companies actively hunting for new products. To learn more, visit www.marketblast.com.

MarketBlast Media

MarketBlast

+1 412-810-6800

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/853578677>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.