

# PocketRN and Interim HealthCare Announce National Strategic Partnership to Test Dementia Care Model Developed by CMS

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*Guiding an Improved Dementia Experience (GUIDE) Model, a CMS Innovation Center Program, Aims to Increase Care Coordination, Support for Caregivers*

WASHINGTON, DC, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- Today, PocketRN, a leader in virtual nursing, and Interim HealthCare Inc., the nation's leading network of home health and staffing services that span the care continuum, announced they will form a National Strategic Partnership to test the Centers for Medicare & Medicaid Services (CMS) alternative payment model designed to support people living with dementia and their caregivers. Under CMS' [Guiding an Improved Dementia Experience \(GUIDE\) Model](#), PocketRN will be one of almost 400 participants building Dementia Care Programs (DCPs) across the country, working to increase care coordination and improve access to services and supports, including respite care, for people living with dementia and their caregivers.

Interim HealthCare's partnership with PocketRN is rooted in the fact that a significant portion of their client base has a dementia diagnosis. Their locations nationwide provide will home safety evaluations and daily care for people living with dementia, making this alliance a strategic and logical decision.

Launched on July 1, 2024, the GUIDE Model will test a new payment approach for key supportive services furnished to people living with dementia, including: comprehensive, person-centered assessments and care plans; care coordination; 24/7 access to an interdisciplinary care team member or help line; and certain respite services to support caregivers. People with dementia and their caregivers will have the assistance and support of a Care Navigator to help them access clinical and non-clinical services such as meals and transportation through community-based organizations.

"We couldn't be more thrilled to bring our revolutionary Nurse for Life model to the millions of dementia patients and families who need it most," said PocketRN CEO, Jenna Morgenstern-Gaines. "With PocketRN, patients and families get unwavering support from a dedicated, trusted nurse as they navigate the complexities of managing dementia at NO cost to them. Nurses are hands-down the best clinicians to be the 'glue' for patients and their families throughout their dementia journey—they've been doing so forever, and it's high-time their work is valued by our system."

“PocketRN is a reliable way for our franchise partners to extend their involvement in their local communities and reach underserved people with a growing need,” said Rexanne Domico, President & CEO of Interim HealthCare, Inc. “We’re the longest operating home care agency in the U.S., but constantly looking for new ways to serve people affected by dementia.”

PocketRN’s partnership with Interim HealthCare to deliver the GUIDE Model will help people living with dementia and their caregivers have access to education and support, such as training programs on best practices for caring for a loved one living with dementia. The GUIDE Model also provides respite services for certain people, enabling caregivers to take temporary breaks from their caregiving responsibilities. Respite is being tested under the GUIDE Model to assess its effect on helping caregivers continue to care for their loved ones at home, preventing or delaying the need for facility care.

For more information on CMS’ GUIDE Model, please visit:

<https://www.cms.gov/priorities/innovation/innovation-models/guide>.

#### About Interim HealthCare Home Care

Interim HealthCare Inc. is a national network of locally owned and operated franchises that provide a comprehensive range of healthcare services and staffing solutions. Founded in 1966, Interim HealthCare is the only major franchise brand in its category to offer the full continuum of care and strives to improve the delivery of home healthcare and staffing services through more than 300 care centers across the U.S. Interim HealthCare franchisees employ nurses, therapists, aides, companions and other healthcare professionals who deliver 25 million hours of home care each year. They serve 190,000 people across a variety of needs, including home health, senior care, hospice, palliative care, pediatric care and medical staffing. For more information or to locate an Interim HealthCare office, visit [www.interimhealthcare.com](http://www.interimhealthcare.com).

#### About PocketRN

PocketRN gives patients, families, and caregivers a Nurse for Life. Its mission is to close the gap between home and healthcare by: enabling nurses to care proactively and continuously at the top of their license, enabling caregivers with peace of mind and the confidence to support others, and enabling patients to access whole-person, trusted, empathetic care when and where they want it. PocketRN is the glue that holds together fragmented experiences in care so that partners, clinicians, patients, and families get back more of what they need: quality time. For more information, visit [www.pocketrn.com](http://www.pocketrn.com) or engage with PocketRN on LinkedIn, Facebook, and Instagram.

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