

# Harvey Launches Second Summer Collection with Limited Release Bronze Swim Brief

MELBOURNE, VICTORIA, AUSTRALIA, September 30, 2025 /EINPresswire.com/ -- If men's swimwear is usually about logos shouting and prints clamoring for attention, Harvey is the moment you pause, let your eyes rest, and reconsider. Founded in Melbourne in 2024, this is a label born from frustration with seasonal gimmicks, oversized branding, and garments with half-life. Harvey offers only one cut, made in a considered palette and built for worlds beyond one summer.

The design philosophy borrows from vintage European swimwear: think the Côte d'Azur in the 60s, salted skin, minimal lines, restrained silhouettes. But Harvey is Sydney to Saint-Tropez, framed through a lens of Australian light, rugged beaches and the heat of dusk. The palette—Clay, Olive, Sand, Sea Green, Night—and the limited-release, Bronze, are not trends. They are memory triggers, tonal invitations to recall walking into salty air at dawn, or the glow of night on a Mediterranean jetty.



Swim Brief in Clay

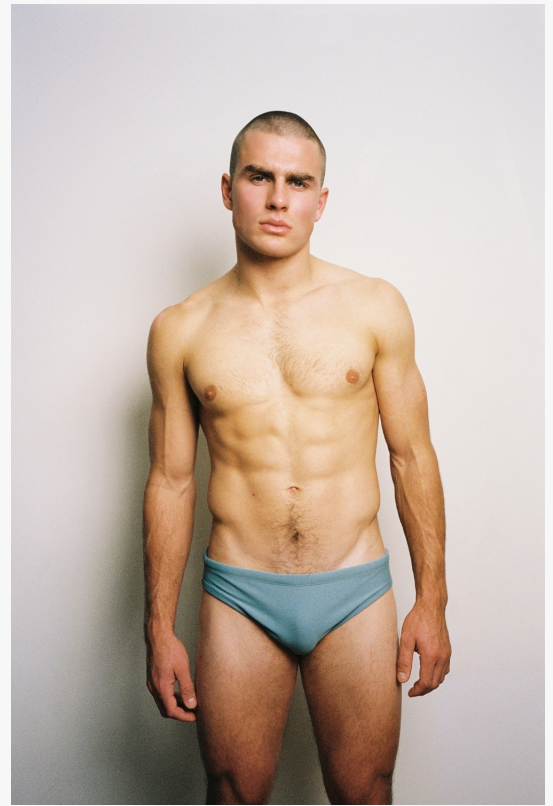
This is swimwear as a quiet act, not a performance. The manifesto is simple: no logos, no seasonal churn, no excess. One cut, self-lined, internally tied, meant to last, meant to travel. In an era of fast fashion and disposable wardrobes, Harvey positions itself not as disruption, but as a reminder that luxury often lives in what doesn't need to shout.

Shipping is global now. Harvey is not just an Australian label casting inward; it is an export of restrained design, minimal evolution, of swimwear as a long game. Editors can access imagery here:

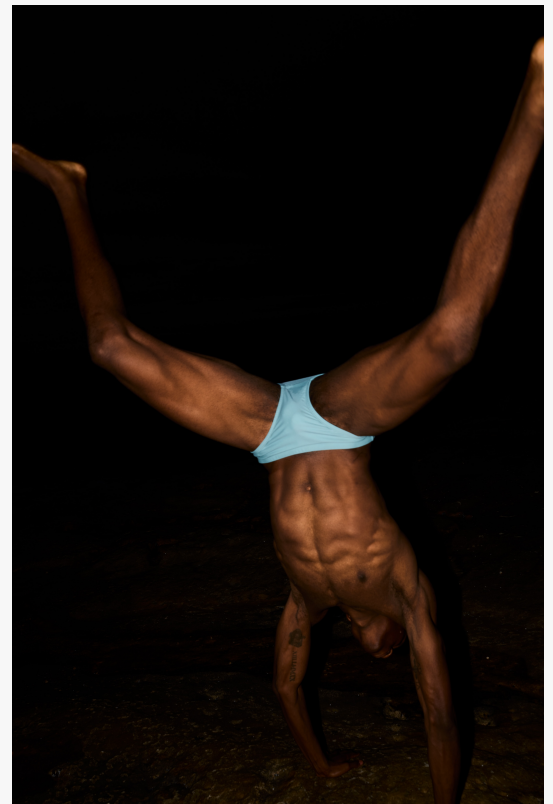
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Swim Brief in Sea Green



Swim Brief in Sea Green

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