

# Micro Investing Application Market to Reach \$3.35 Billion by 2029 with 17.3% CAGR

*The Business Research Company's Micro Investing Application Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, October 1, 2025

/EINPresswire.com/ -- What Is The [Micro Investing Application Market](#) Size And Growth?

The market size for micro-investing apps has seen swift expansion in the past few years. It is projected to rise from \$1.50 billion in 2024 to \$1.50 billion in 2025, boasting a compound annual growth rate (CAGR) of 17.7%. The unprecedented growth in the historical period can be credited

“

Get 30% Off All Global Market Reports With Code ONLINE30 – Stay Ahead Of Trade Shifts, Macroeconomic Trends, And Industry Disruptors

”

*The Business Research Company*

to factors like enhanced financial inclusion rates, widespread global usage of smartphones, escalating interest in investments among millennials, rising demand for automated processes, and an increase in investment awareness.

In the following years, the micro investing application market is anticipated to experience robust growth, expanding to a value of \$3.35 billion by 2029 at a compound annual growth rate (CAGR) of 17.4%. The projection for this growth in the forecast period is primarily due to the widespread adoption of fintech, increased

disposable income, a surge in the popularity of fractional shares, a concentrated effort towards financial literacy, and a rise in digital wallet usage. The key trends during the forecast period consist of digital wallet incorporation, implementation of cloud-based infrastructure, expansion of the API ecosystem, the integration of edge computing, the creation of hyper-personalized micro investment portfolios, and the incorporation of Artificial Intelligence (AI).

Download a free sample of the micro investing application market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=27750&type=smp>

The Business  
Research Company

The Business Research Company



### What Are The Current Leading Growth Drivers For Micro Investing Application Market?

The increase in Internet usage is poised to fuel the expansion of the micro-investing application market. The term Internet penetration denotes the percentage of the population who have regular access and make frequent use of the Internet, thus showcasing the digital connectivity standard in any given area. The ubiquity of affordable smartphones paves the way for enhanced Internet connectivity, especially for the populace in developing areas, promoting easy access to digital platforms for education, commerce, and communication. This amplified Internet penetration powers micro-investing apps by opening pathways to digital financial instruments, facilitating users to invest nominal sums using their smartphones. For example, as per the data from the International Telecommunication Union, a specialized UN agency located in Switzerland, about 5.5 billion people were online in November 2024, marking an increase of 227 million users from the updated estimates of 2023. As a result, the enhanced Internet penetration contributes significantly to the surge in the micro-investing application market.

### Which Companies Are Currently Leading In The Micro Investing Application Market?

Major players in the Micro Investing Application Global Market Report 2025 include:

- eToro Group Ltd.
- Interactive Brokers
- SoFi Invest
- Robinhood Markets Inc.
- Webull Corporation
- Wealthsimple Inc.
- Public Holdings Inc.
- Greenlight Financial Technology Inc.
- Commonwealth Securities Limited
- Acorns Grow Incorporated

### What Are The Main Trends, Positively Impacting The Growth Of Micro Investing Application Market?

Leading firms involved in the world of micro-investing applications are focusing their efforts on creating novel solutions like micro-investing apps. Their objective is to simplify the investment processes, draw in newcomers to the investment scene, and promote financial inclusivity by enabling individuals to invest small sums with little effort. Micro-investing apps offer a mobile platform where users can invest trivial amounts of money, automatically, and with ease, thus opening up investment opportunities for beginners or those with restricted funds. For example, Future Money, a fintech company based in the US, rolled out a micro-investing application in May 2024. The app primarily aims at aiding families in constructing generational wealth and cementing the financial future of their children. This application permits parents to effortlessly establish investment accounts for their offspring, encompassing features like the distinctive Junior Roth IRA that turns 529 college savings plans into Roth IRAs after a period of 15 years. Through automated, completely managed portfolios, tax-favourable options, and an adjustable fee template that is inclusive, the platform dissolves the hurdles to investment for ordinary families. Consequently, it enables parents of all income brackets to begin saving and investing

for their children, instilling habits of long-term planning and presenting financial tools that were earlier available only to affluent households.

### How Is The Micro Investing Application Market Segmented?

The micro investing application market covered in this report is segmented

- 1) By Platform Type: iPhone Operating System (iOS), Android, Web-Based
- 2) By Investment Type: Stocks, Exchange Traded Funds (ETFs), Bonds, Mutual Funds, Cryptocurrencies, Other Investment Types
- 3) By Application: Personal User, Commercial User
- 4) By End Users: Retail Investors, Institutional Investors

### Subsegments:

- 1) By iPhone Operating System: App Store Based Apps, iPhone Operating System (iOS) Optimized Interfaces, iPhone Widget Integrations, Apple Wallet Compatible Features
- 2) By Android: Google Play Store Apps, Android Custom User Interface (UI) Features, Cross Device Sync Options, In-App Micro Investment Tools
- 3) By Web-Based: Browser Access Platforms, Responsive Web Dashboards, Desktop Notification Features, Cross Platform Login Portals

View the full micro investing application market report:

<https://www.thebusinessresearchcompany.com/report/micro-investing-application-global-market-report>

### Which Is The Dominating Region For The Micro Investing Application Market?

In 2024, North America held the top position in the global micro investing application market. It is anticipated that Asia-Pacific will experience the most rapid growth in the forecasted period. The report encompasses regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

Browse Through More Reports Similar to the [Global Micro Investing Application Market 2025](#), By [The Business Research Company](#)

Investments Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/investments-global-market-report>

Stock Trading And Investing Applications Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/stock-trading-and-investing-applications-global-market-report>

Investment Banking Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/investment-banking-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - [www.thebusinessresearchcompany.com](http://www.thebusinessresearchcompany.com)

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/853822798>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.