

Mobile Wi-Fi (MiFi) Market Size Worth \$11.96 Billion by 2029 - Exclusive Report by The Business Research Company

The Business Research Company's Mobile Wi-Fi (MiFi) Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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How Much Is The Mobile Wi-Fi (MiFi) Market Worth?

The sector of [mobile Wi-Fi \(MiFi\) has seen tremendous expansion](#) over recent times, with its market size set to increase from \$4.65 billion in 2024 up to \$5.63 billion somewhere in 2025 at a compound annual growth rate (CAGR) of 21.1%. The enlargement in the preceding era owes its progress to several factors such as the escalating need for internet connectivity with enhanced security, its wide-ranging acceptance among employees in the corporate world, a hike in mobile data utilization, a revival in global travel and tourism industry, and an enhanced access to the internet worldwide.

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The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034”

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The market for mobile Wi-Fi (MiFi) is projected to

experience dramatic expansion in the upcoming years. The growth will see it reach a value of \$11.96 billion by 2029, growing at a compound annual growth rate (CAGR) of 20.7%. This growth within the forecast period can be linked to various factors such as the increased rollout of 5G networks, a surge in the adoption of remote and hybrid work models, heightened demand for quicker connectivity, a rise in the requirement for mobile office solutions, and an expanding mobile subscription base. Noteworthy trends during the forecast period include technological advancements in battery life and security features, progress in device portability, enhanced wireless communication technology and developments in device miniaturization technology.

Download a free sample of the mobile wi-fi (mifi) market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=27834&type=smp>

What Are The Factors Driving The Mobile Wi-Fi (MiFi) Market?

The surge in remote and blended employment is projected to boost the mobile Wi-Fi (MiFi) market's expansion in the future. Flexible work arrangements where people accomplish their tasks either entirely remotely or in combination with on-site work characterise remote and blended work. This trend is only increasing due to the growing need for dependable high-speed internet that ensures uninterrupted access to cloud-based resources and instantaneous communication platforms. The increase in remote and hybrid work promotes the uptake of mobile Wi-Fi (MiFi) devices by offering dependable, high-speed internet connectivity on the move, facilitating consistent connectivity for employees working across multiple sites. They enhance efficiency by enabling real-time collaboration and access to cloud-based applications, making remote and hybrid work more productive and adaptable. For example, according to the UK-based Office for National Statistics, from September 2022 to January 2023, 16% of working adults claimed they only worked from home, while 28% said they blended home working with commuting to work. As a result, the increase in remote and blended work is fuelling the expansion of the mobile Wi-Fi (MiFi) market.

Who Are The Major Players In The Mobile Wi-Fi (MiFi) Market?

Major players in the Mobile Wi-Fi (MiFi) Global Market Report 2025 include:

- Huawei Technologies Co. Ltd.
- Quanta Computer Inc.
- ZTE Corporation
- ASUSTeK Computer Inc.
- Kyocera Corporation
- TP-Link Systems Inc.
- Ubiquiti Inc.
- NETGEAR Inc.
- Cradlepoint Inc.
- Yaojin Technology (Shenzhen) Co. Ltd.

What Are The Key Trends Shaping The Mobile Wi-Fi (MiFi) Industry?

Rule one.

Text: The primary businesses in the mobile Wi-Fi (MiFi) market are concentrating on creating cutting-edge solutions like advanced mobile connectivity platforms to increase operational effectiveness, augment real-time data exchange, and uplift productivity of ground crew. These advanced mobile connectivity platforms are all-inclusive systems offering reliable, high-speed internet for staff and equipment throughout the airport ramp, guaranteeing uninterrupted communication and data transmission. For instance, SITA SC SA, an IT company from Switzerland, introduced the advanced SITA Mobile WIFI (MIFI), a mobile connectivity platform in June 2025. It was designed to boost connectivity for airports, airlines and ground handling

operations. The solution delivers strong, secure, and high-speed Wi-Fi connectivity directly on the runway, tackling difficulties related to weak cellular and Wi-Fi signals in these crucial operations areas. It encompasses automated network switching and secure, continuous roaming capabilities, allowing the ground handling teams to use cloud-based applications and connect in real time without any disruptions, hence significantly bettering turnaround coordination.

Which [Segment Accounted For The Largest Mobile Wi-Fi \(MiFi\) Market Share?](#)

The mobile wi-fi (MIFI) market covered in this report is segmented

- 1) By Type: High Density Wireless Fidelity (Wi-Fi), Enterprise-Class Wireless Fidelity (Wi-Fi), Consumer-Grade MiFi, Other Types
- 2) By Cellular Technology: Fourth Generation (4G) Or Long-Term Evolution (LTE) (Wireless Fidelity (Wi-Fi) 5), Fifth Generation (5G) (Wireless Fidelity (Wi-Fi) 6 Or Wireless Fidelity (Wi-Fi) 6E)
- 3) By Enterprise Type: Small Office Or Home Office (SOHO), Large Enterprises, Small And Mid-Sized Enterprises (SMEs)
- 4) By Application: Information Technology And Telecom, Hospitality, Healthcare, Military And Defense, Financial Services, Retail, Government And Public Sector, Transportation, Other Applications
- 5) By End User: Frequent Travelers, Remote Workers, Families Or Teams, Backup Users, Other End Users

Subsegments:

- 1) By High Density Wireless Fidelity: Outdoor Coverage, Indoor Coverage, Campus Networks
- 2) By Enterprise Class Wireless Fidelity: Corporate Networks, Institutional Networks, Government Networks
- 3) By Consumer Grade MiFi: Portable Hotspot, Home Router, Travel Router
- 4) By Other Types: Industrial Wireless Fidelity, Vehicle Mounted Devices, Temporary Event Networks

View the full mobile wi-fi (mifi) market report:

<https://www.thebusinessresearchcompany.com/report/mobile-wi-fi-mifi-global-market-report>

What Are The Regional Trends In The Mobile Wi-Fi (MiFi) Market?

In the 2025 Global Market Report for Mobile Wi-Fi (MiFi), North America emerged as the leader in terms of size. The forecast for this region's growth looks promising. The report additionally presents data for various other regions including Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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