

AI Thailand Conference 2025 x Bitkub Summit 2025 - Thailand's Largest AI-for-Business Summit — October 25–26, 2025

BANGKOK, THAILAND, September 30, 2025 /EINPresswire.com/ -- In today's world, artificial intelligence (AI) is no longer just a technology of the future — it has become a powerful force reshaping businesses here and now. Every organization faces its greatest challenge yet: adapting quickly enough to thrive in an era where technology transforms everything in the blink of an eye. A single delayed decision could mean being left behind for good.



AI Thailand Conference 2025

“AI is not just about complex code or distant technology. At its core, it’s about understanding people,” said Theeranon Sirikulpiriya (Jame), Founder of Insightist™ & Managing Director of SolutionsIMPACT and organizer of the event. “The most powerful AI isn’t the one that processes the fastest — it’s the one that truly understands the needs, emotions, and behaviors of your customers and your teams.

This conference is proof that AI is not just a cost-cutting tool, but a strategic partner unlocking creativity, driving innovation, and fueling exponential growth. This is the AI that truly understands humans and it’s ready to transform the way you do business forever.”

4 Core Themes Driving Business Growth with AI

1. AI Transformation: From Tool to Core Strategy

Just as websites and social media once became business essentials, AI is now the new competitive edge no organization can afford to ignore. AI Transformation goes beyond buying software — it’s about reshaping the very foundation of business strategy and operations.

AI-Powered Marketing: Unlock deeper customer insights and deliver hyper-personalized experiences.

Operational Efficiency: Harness automation and data-driven decisions to cut costs and accelerate workflows.

New Business Models: Create entirely new products, services, and revenue streams powered by AI.

2. Business Transformation: Redefining Strategy in the AI Era

Technology alone isn't enough — real transformation requires rethinking how business is done.

Data Infrastructure: Turn raw data into a strategic asset.

AI Integration: Embed AI into workflows from production to customer service to executive decision-making.

Measurement & Optimization: Ensure every AI investment delivers measurable ROI.

"Future success won't be defined by who has the best technology, but by who adapts the fastest," Teeranon added.

3. People Transformation: Empowering Humans to Work with AI

The question is no longer whether AI will replace humans — but whether those who embrace AI will replace those who don't. Success depends on building an AI-ready workforce and culture.

Future Skills: Data literacy, critical thinking, and mastery of AI tools.

Leadership in the AI Era: How executives can lead decisively in a data-driven world.

AI-Ready Culture: Encouraging experimentation, learning from mistakes, and embracing change at every level.

4. AI Make Money: How AI Helps People Generate Income Today

AI is rapidly becoming an essential tool that enables people to generate income more easily and efficiently. From content creation and product sales to personal task management and productivity enhancement, AI is no longer just a technology—it is a driver of financial opportunities for consumers in the B2C market.

Content Creation & Side Income: AI helps produce images, videos, and captions, making it easier for users to sell creative work or run marketing campaigns.

E-commerce & Social Selling: AI analyzes customer behavior, recommends products, and supports sales conversion.

Upskilling & Freelancing: People use AI to learn new skills or enhance freelance work such as translation, coding, and design.

Productivity & Time-saving: AI reduces repetitive tasks, allowing users to focus on revenue-generating activities.

Personal Branding: AI helps individuals build their digital presence, creating pathways to careers or personal businesses.

"The best technology will fail if people aren't ready to use it. People Transformation is not just training — it's about building the strongest foundation for sustainable growth in the AI era," Teeranon concluded.

[AI Thailand Conference 2025](#) x Bitkub Summit 2025: Gateway to the Future

The most comprehensive AI-for-business summit ever held in Thailand, bringing together top

executives, leading technologists, and visionary strategists under one roof.

Attendees will gain:

Cutting-edge insights from global and local AI leaders.

Real-world case studies and actionable strategies.

Exclusive networking opportunities with business leaders and innovators.

□ October 25–26, 2025

□ Queen Sirikit National Convention Center, Halls 3–4

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