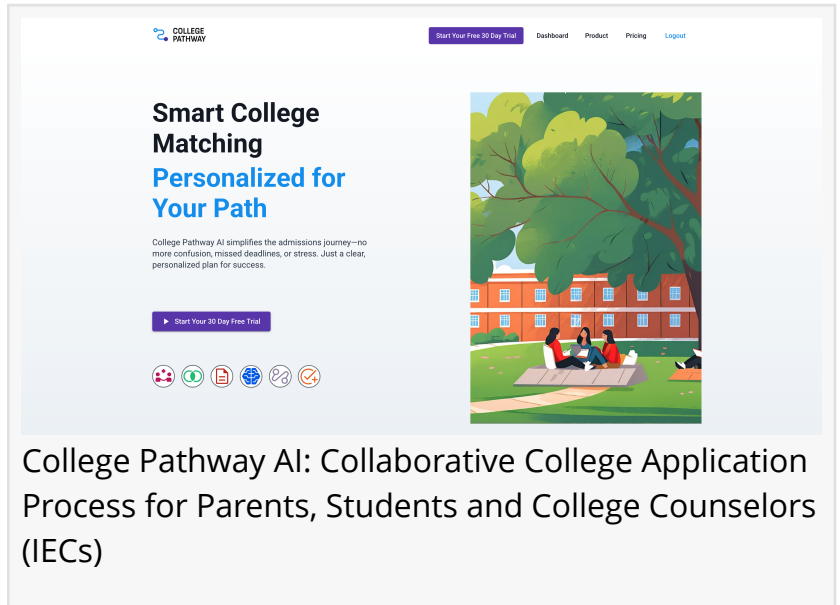


College Pathway AI Launches Revolutionary Platform That Unites Students, Parents and IECs in College Application Process

Mobile-First AI-Powered Platform Automates Communication, Provides Intelligent Essay Feedback, and Matches Students with Perfect-Fit Colleges

KENTFIELD, CA, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- College Pathway AI today announced the launch of its groundbreaking mobile-first platform that revolutionizes the college application process by seamlessly connecting students, parents, and college counselors through intelligent automation and AI-powered tools.



College Pathway AI: Collaborative College Application Process for Parents, Students and College Counselors (IECs)

A recent survey by Art & Science Group found that 89% of high school seniors report moderate to high anxiety during the college search and application process (Art & Science Group, 2024). College Pathway AI is designed to ease that burden by creating a unified ecosystem where all stakeholders can collaborate effectively from any device, with automatic notifications keeping everyone informed of progress, deadlines, and important updates.

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Jeff Broderick

"I watched my own daughters drown in spreadsheets, missed deadlines, and essay drafts scattered across different platforms," said Jeff Broderick, founder and CEO of College Pathway AI. "There had to be a better way. Our platform doesn't just organize the chaos, it uses AI to make smarter decisions about college fit and provides intelligent feedback that actually improves the process. Most importantly, it works seamlessly on the devices students

actually use – their phones.”

Key Features That Transform College Applications:

Intelligent Automation & Communication

- Automatic Messaging System: When tasks are created or essays are updated, the platform automatically notifies all collaborators (parents, students, counselors)
- Smart Application Management: AI-powered Kanban boards track application progress and send progress notifications
- Real-time Collaboration: Unlimited collaborators can be invited to support each student's journey

AI-Powered College Matching

- Holistic Profile Analysis: AI analyzes over 50 factors including academic performance, extracurricular activities, personality traits, learning styles, and career goals
- Intelligent Matching: Advanced algorithms match students with 6,000+ colleges based on culture, values, opportunities, and academic fit, not just selectivity
- Personalized Recommendations: AI provides detailed matching explanations with sophisticated tools that adjust student profile preferences in real-time

Advanced Essay Support

- AI Essay Feedback: Intelligent analysis provides constructive feedback on writing style, content, and structure
- Essay Management: Centralized system for tracking all essays, versions and comments in a single convenient interface
- Writing Guidance: AI-powered suggestions help students craft compelling personal statements and supplemental material

Comprehensive Collaboration Tools

- Multi-Role Support: Dedicated interfaces for students, parents, and Independent Educational Consultants (IECs)
- Counselor Partnership Program: IECs can sponsor students with free and discounted pricing while managing multiple students efficiently
- Parent Involvement: Parents can actively participate in their child's application process with appropriate oversight

Revolutionary Three-Tier Approach:

For Students:

- AI-powered onboarding that gathers comprehensive profile information through conversational interface
- Personalized college recommendations based on unique characteristics and preferences
- Intelligent essay feedback and writing assistance accessible
- Streamlined application tracking and management

For Parents:

- Mobile-optimized dashboard providing transparent view of their child's application progress
- Ability to sponsor multiple children under a single account
- Automatic notifications about important progress, milestones and deadlines
- Collaborative tools to support their child's journey

For College Counselors & IECs:

- Professional tools to manage multiple students efficiently
- Revenue opportunities through student sponsorship programs
- Advanced analytics and reporting capabilities
- Streamlined communication with students and families

"What sets College Pathway AI apart is our understanding that college admissions is a team effort," added Broderick. "By automating the tedious parts and providing intelligent insights, we free up time for meaningful conversations between students, parents, and counselors about what really matters: finding the right path forward."

Pricing & Availability:

The platform offers flexible pricing options including:

- Student Plans: Starting with a free 30-day trial, then \$18-36/month for basic and AI-powered features
- Counselor Plans: Professional tools for IECs starting at \$59/month with student sponsorship capabilities (free for basic features)
- Lifetime Option: One-time payment of \$299 for "Good Until Graduation" coverage

College Pathway AI is now available nationwide on all mobile devices and desktop platforms and is already helping students across the country streamline their college application process.

About College Pathway AI:

Founded by Jeff Broderick, father of two college students and veteran software developer with over 25 years of experience in data security and privacy. College Pathway AI combines cutting-edge technology with student profile-driven insight. The platform combines deep technical expertise with real-world understanding of the challenges families face during this critical time, delivered through the mobile-first experience today's students expect.

For more information, visit collegepathway.ai or contact:

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