

Dr. Robert Ellis of West Wind Dental in Rigby Launches New Website to Educate Eastern Idaho on Mini Dental Implants

Dr. Robert Ellis and Dr. Grant Cordner of West Wind Dental in Rigby Launch New Website to Educate Eastern Idaho Patients on the benefits of Mini Dental Implants

RIGBY, ID, UNITED STATES, October 9, 2025 /EINPresswire.com/ -- [West Wind Dental](https://www.westwinddental.com/), a [Mini Dental Implant Center of America](https://www.minidentalimplantcenterofamerica.com/) based in Rigby, Idaho, has officially launched a newly redesigned website that reflects the practice's continued commitment to patient education, advanced treatment access, and minimally invasive implant dentistry. With a growing demand for alternatives to traditional dental implants, the updated platform offers a user-friendly gateway for patients exploring treatment options, including real-time support through a new 24/7 live chat feature.



West Wind Dental Office

“

At West Wind Dental, we're dedicated to providing comprehensive, compassionate care. We look forward to helping you with all your dental needs. Give us a call, and we'll be happy to get you scheduled.”

Dr. Robert Ellis

The redesigned website, www.mywestwinddental.com is now live and serves as a centralized hub for patient information, interactive resources, and direct communication with the practice team, regardless of the time of day.

A Modern Digital Experience for a Modern Dental Practice

The new website introduces a wide range of updates designed to better serve new and existing patients. Built for ease of navigation across all devices, the site streamlines how users find services, learn about [mini](https://www.minidentalimplantcenterofamerica.com/)

[dental implants](https://www.minidentalimplantcenterofamerica.com/), and connect with the team.

Key features include:

- A 24/7 live chat tool that allows patients to ask questions, schedule consultations, or request information at any hour
- An interactive quiz that helps patients determine if they're a candidate for dental implants in under 30 seconds
- A comprehensive video education library covering everything from cost to procedure details
- Clear, structured explanations of services like mini dental implants, snap-in dentures, and full-arch restorations
- A mobile-first design that ensures accessibility on smartphones and tablets

West Wind Dental's website redesign reflects a larger strategy to empower patients with the information and support they need to make confident, timely decisions about their dental health.

24/7 Live Chat Enhances Accessibility and Responsiveness - One of the most

patient-focused additions to the website is the implementation of a 24/7 live chat system. Whether it's a late-night question about implant costs or an early morning concern about an upcoming appointment, the chat allows users to connect with a real representative who can assist them immediately.

This around-the-clock accessibility helps remove a common barrier in dental care—limited office hours, and reinforces the practice's goal to make quality treatment more approachable.

Patients no longer have to wait for business hours to ask questions about services, schedule an initial consultation, or gather information about mini dental implants.

Focused on Minimally Invasive Dental Implants - As a Mini Dental Implant Center of America, West Wind Dental focuses heavily on the benefits of mini dental implants, a solution designed to



Dr. Robert Ellis of West Wind Dental



Dr. Grant Cordner of West Wind Dental

help patients with missing or unstable teeth avoid complex surgical procedures. Unlike traditional implants that often require multiple stages and bone grafts, mini implants are smaller, often placed in a single visit, and typically involve a shorter recovery time.

Mini implants are commonly used for:

- Securing loose or floating dentures
- Replacing single missing teeth
- Supporting full-arch bridges
- Providing stability without extensive bone grafting

Mini dental implants are about half the size of conventional implants and typically result in less discomfort, faster healing, and fewer visits to the dentist. For many patients, especially those who've been told they don't have enough bone, mini implants offer a path forward that traditional methods may not.

Video Education Library: Helping Patients Understand Their Options - The website includes a fast-growing video education library, covering key topics in implant dentistry, costs, timelines, and more. These videos are designed to answer the most common questions patients have when considering implants, such as:

- "Am I a candidate for mini dental implants?"
- "How many appointments will I need?"
- "What if I've already been told I don't qualify for traditional implants?"
- "What's the difference between snap-in dentures and full-arch bridges?"

By making these videos freely available, West Wind Dental aims to help reduce confusion around dental treatment, clarify the decision-making process, and give patients confidence in choosing the right solution for their needs.

Local Expertise, Family Values - Dr. Robert Ellis, founder of West Wind Dental, is a Rigby native who returned to his hometown to serve the Eastern Idaho community. After receiving his dental degree from Marquette University, Dr. Ellis established a practice grounded in craftsmanship, service, and strong community relationships.

His hands-on approach is reflected not only in the care he provides but also in the clinic itself, he

West Wind Dental



Mini
Dental Implant
Centers of America®

West Wind Denal - a Mini Dental Implant Center of America

designed and built much of the office with his own hands. Today, West Wind Dental remains a family-focused practice. Dr. Ellis is joined by his wife, two daughters and a dedicated team of professionals who emphasize personal relationships and long-term patient care.

Dr. Grant Cordner, who earned his DDS from Roseman University in 2019, adds a modern clinical perspective to the team. He provides full-scope dentistry, including implant restoration, emergency care, and general services, helping the practice maintain a comprehensive treatment approach while continuing to prioritize patient comfort and individualized care.

While the focus remains on mini dental implants, West Wind Dental offers a complete range of services, including:

- General dentistry (cleanings, exams, fillings)
- Cosmetic dentistry (veneers, bonding, whitening)
- Implant-supported dentures and bridges
- Full-mouth restorations
- Emergency care

Patients have the option to book free consultations to discuss their needs directly with the team, helping them understand both treatment possibilities and potential financing options without pressure or obligation.

Flexible Financing Makes Treatment More Attainable - To further increase access to care, the practice partners with leading third-party financing providers including CareCredit, Sunbit, and Cherry. These flexible payment plans help patients move forward with treatment without significant upfront financial strain.

The practice also works with many major insurance plans to help patients offset costs where applicable.

Designed for Simplicity: The 30-Second Implant Quiz - For those unsure whether mini implants are right for them, the new website includes an implant quiz, a brief, interactive questionnaire that takes less than a minute to complete. Based on their answers, users receive guidance on next steps and are encouraged to schedule a consultation if appropriate.

This simple tool offers a low-pressure entry point into the implant process and is especially helpful for patients hesitant to schedule an appointment without knowing more about their candidacy.

Serving Eastern Idaho With Education and Empathy - Whether dealing with the frustration of a loose denture or searching for a permanent solution to missing teeth, many residents in Rigby, Idaho Falls, Shelley, Rexburg, and surrounding areas now have a clearer path forward. The updated website, with its modern design, on-demand resources, and round-the-clock

accessibility, positions West Wind Dental as a go-to destination for informed, minimally invasive dental care.

The team encourages potential patients to:

Visit www.mywestwinddental.com to watch videos, explore services, complete the 30-second implant quiz, or use the 24/7 live chat to ask questions or request a free consultation. You can also call the office directly at (208) 745-0400 to speak with a team member.

About West Wind Dental

West Wind Dental is a family-owned dental practice and Mini Dental Implant Center of America located in Rigby, Idaho. Founded by Dr. Robert Ellis, the practice focuses on providing minimally invasive implant dentistry and full-scope general and cosmetic dental care to patients throughout Eastern Idaho. The team is committed to education, accessibility, and advanced treatment techniques, offering a personalized experience supported by a modern digital platform and 24/7 patient support.

West Wind Dental

Phone: (208) 745-0400

Website: www.mywestwinddental.com

Address: 232 East Fremont Ave., Rigby, ID 83442

Geron Evanson

Accelerate Dental Marketing

+1 716-601-1185

geron.evanson@acceleratenowdental.com

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/853961305>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.