

# All Things Meet by Kaixuan Guo Wins Gold in A' Graphics Industry Awards

*Kaixuan Guo's Illustration Design Honored for Exceptional Portrayal of Chinese Regional Scenery*

COMO, CO, ITALY, September 30, 2025 /EINPresswire.com/ -- The A' Design Award, a highly prestigious recognition in the field of [graphic](#) design, has announced [Kaixuan Guo's](#) "All Things Meet" as a Gold winner in the Graphics, Illustration and Visual Communication Design category. This exceptional illustration design showcases the picturesque scenery of various regions in China, celebrating the nation's diverse and charming culture through the art of printmaking.

Kaixuan Guo's award-winning work holds significant relevance for the graphic design industry and its audience. By accurately capturing and artistically presenting the unique features of each region, "All Things Meet" not only promotes the inheritance and innovation of traditional culture but also enhances the sense of identity and appreciation for China's rich heritage. This design serves as an inspiration for graphic designers to explore and celebrate cultural diversity through their work.

"All Things Meet" stands out for its meticulous selection of representative elements from Yunnan, Sichuan, Chongqing, Jiangnan, and Northeast China, vividly depicting the natural and human landscapes of these regions. The magnificent mountains and rivers of Yunnan, the Bashan and Shu rivers of Sichuan and Chongqing, the misty rain of Jiangnan, and the vast snow fields of Northeast China are all beautifully portrayed, offering viewers a captivating visual experience that transports them to these enchanting locations.



A' DESIGN AWARD  
& COMPETITION

AWARD WINNING DESIGN  
GOLD A' DESIGN AWARD

2025

All Things Meet

This recognition from the A' Design Award serves as a testament to Kaixuan Guo's exceptional talent and dedication to the craft of illustration design. It is expected to inspire future projects that continue to celebrate cultural heritage and promote the beauty of China's diverse regions. The success of "All Things Meet" encourages graphic designers to push the boundaries of their creativity while remaining rooted in the rich traditions and customs of their respective cultures.

#### Designer:

Guo Kaixuan, the talented creator of "All Things Meet," is currently pursuing a master's degree in art design at Northeast University of China. Kaixuan has been recognized for his outstanding academic achievements, receiving first-class scholarships and the title of outstanding student on multiple occasions. With a passion for illustration and advertising design, Kaixuan has previously won the first prize in the China College Students Digital Art Design Competition, and his works have been exhibited at the Shenyang International Video Art Festival.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=168190>

#### About Kaixuan Guo

Guo Kaixuan, born in 2001, is a talented young artist from China currently studying art design at Northeast University of China. With a passion for illustration and advertising design, Kaixuan has already made significant strides in his academic and professional career. He has been recognized for his outstanding achievements, receiving first-class scholarships and the title of outstanding student on multiple occasions. Kaixuan's works have garnered attention and accolades, including the first prize in the China College Students Digital Art Design Competition and an exhibition at the Shenyang International Video Art Festival. As he continues to hone his skills and pursue his dreams, Kaixuan aspires to engage in art design and make the world a more lively and interesting place through his creative endeavors.

#### About Northeastern University

Northeastern University (NEU), founded on April 26, 1923, is one of China's key universities under the "double first-class," "985 Project," and "211 Project" initiatives. Throughout its history of over 90 years, the university has developed a unique spirit: "Striving constantly for improvement and behaving in conformity with truth." Situated in Shenyang, the central city of Northeastern China, NEU also has a campus in Qinhuangdao City, Hebei Province. The university boasts an impressive faculty of 4,538 members, including 2,711 full-time teachers. Adhering to the principle of "cultivating outstanding personnel" and the path of "innovation, distinctiveness, and openness," NEU is committed to building itself into a world-class university with Chinese characteristics, playing a leading role in China's new industrialization progress.

#### About Golden A' Design Award

The Golden A' Design Award is a prestigious recognition granted to designs that demonstrate exceptional innovation, visionary approach, and significant impact within the Graphics, Illustration and Visual Communication Design category. Winners of this award are selected

through a rigorous blind peer-review process, where a panel of expert jury members, comprising design professionals, industry experts, journalists, and academics, evaluate entries based on pre-established criteria. These criteria include innovative concept, visual impact, effective communication, technical excellence, aesthetic appeal, originality, strategic approach, consistency in theme, cultural relevance, sustainability consideration, user experience enhancement, typography mastery, color scheme effectiveness, design scalability, inclusion of new technologies, adaptability across platforms, social impact, brand identity enhancement, design versatility, and attention to detail. Designs that receive the Golden A' Design Award serve as industry benchmarks, inspiring future innovations and setting new standards for excellence in graphic design and visual communication.

#### About A' Design Award

The A' Design Award is an international and juried design competition that recognizes and promotes superior products and projects across all industries. Organized annually since 2008, the A' Design Award is now in its 17th year and open to entries from all countries. The competition's ultimate aim is to make the world a better place by acknowledging and celebrating designs that positively impact society. By showcasing these pioneering works on a global stage, the A' Design Award inspires designers and brands to develop innovative solutions that benefit the global community. The rigorous selection process involves blind peer-review by an influential and expert jury panel consisting of design professionals, industry experts, journalists, and academics. Interested parties may learn more about the A' [Design Awards](https://www.a'-designawards.com), explore jury members, view past laureates, and participate with their projects at <https://graphicsdesignawards.com>

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