

Appy Pie Copy Rebrands as Typific – A Fresh Identity for AI Content Generation

Appy Pie Copy has officially rebranded as Typific.

NOIDA, UTTAR PRADESH, INDIA, October 1, 2025 /EINPresswire.com/ -- Appy Pie Copy, the AI-powered content generation platform trusted by millions worldwide, has officially rebranded as [Typific](#), marking a new chapter in its journey to make AI creativity accessible for all.



Rebranding to Typific represents our deeper commitment to redefining creativity in the AI era. It's not just a new name—it's a clearer identity that helps anyone bring their ideas to life with AI."

*Abhinav Girdhar, Founder
and CEO Typific*

The rebrand introduces a modern identity, a streamlined interface, and an enhanced user experience—while ensuring that all existing user accounts, projects, and pricing remain unchanged.

Typific continues to offer its full suite of AI-driven tools, empowering users to generate text, images, photos, videos, and logos with ease. The platform also includes advanced capabilities such as an [AI Image to Video Generator](#), enabling creators and businesses to bring still

visuals to life with dynamic animations. With broader creative scope, unique proprietary models, and a refined design, Typific reflects the platform's vision of making content creation faster, simpler, and more expressive.

Expanding beyond visuals, Typific also integrates next-generation audio tools like an [AI Music Generator](#), giving users the ability to compose original soundtracks for videos, campaigns, and creative projects within seconds. This seamless blend of media generation makes Typific a one-stop solution for content creators, marketers, and businesses.

About Typific

Typific (formerly Appy Pie Copy) is an AI-powered content generation platform from Appy Pie that enables individuals, businesses, and enterprises to create professional-grade text, visuals, and videos at scale. From social media content to brand storytelling, Typific provides simple, fast, and accessible tools for creativity. With millions of global users and a mission to democratize design and content creation, Typific is shaping the future of AI-driven creativity.

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