

CLOAKED LAUNCHES 'HAVE I BEEN BREACHED' TOOL TO SUPPORT SECURITY PREPAREDNESS AS PART OF CYBERSECURITY AWARENESS MONTH

Additional Programming Includes Privacy Scan Widget, Electronic Frontier Foundation Webinar and Downloadable Resources

NEW YORK, NY, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- Cloaked (www.cloaked.com), the consumer-first privacy and security platform, today announced the launch of its "[Have I Been Breached](#)" tool. Developed as part of Cloaked's ongoing efforts to empower personal privacy

and safety through practical tools, education, resources, and advocacy, the site helps individuals understand their security risk and actions they can take to protect themselves. It is one element of Cloaked's Cybersecurity Awareness Month campaign – [Secure Your World, Protect Their Future](#) – which aims to highlight the impact of individual privacy actions on personal, family, and network safety.

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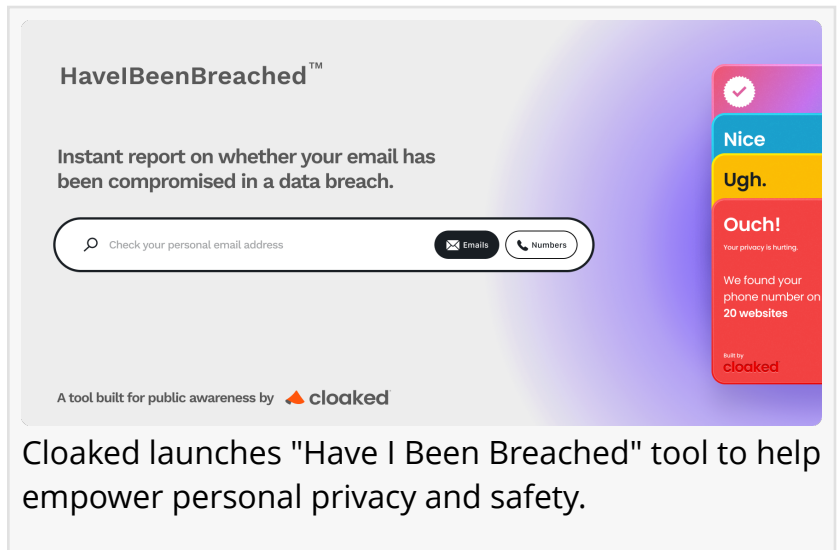
Our goal at Cloaked is to move privacy out of the abstract and into everyday life so everyone can feel confident in protecting their personal information and keep those that they care about safe.”

*Arjun Bhatnagar - CEO,
Cloaked*

“Have I Been Breached” is a public data breach tracker that instantly shows individuals if their email or phone number has been exposed during a data breach. The tool informs individuals of their risk while providing access to helpful resources to take back control of their data and minimize the chances of identity theft and fraud, among other issues.

Cloaked has also launched a privacy scan widget that can be embedded on any website or content platform to

support community awareness about data accessibility. It enables privacy and security advocates



to provide a valuable tool to readers and community members, supporting awareness and action around data safety.

“So often we’re on the defense instead of the offense when it comes to protecting our personal data, and it’s time for a new approach,” said Arjun Bhatnagar, Co-founder and CEO of Cloaked. “These tools give individuals a clear, accessible way to understand their risk and take action to secure their digital footprint. With everything we do, our goal at Cloaked is to move privacy out of the abstract and into everyday life to create a world where everyone can feel confident in protecting their personal information and keep those that they care about safe.”

These tools complement Cloaked’s Data Privacy Hotline – 855.752.5625 – which was designed to educate individuals about sensitive, personal information like social security numbers and home addresses that can be found through public records.

In addition, Cloaked is partnering with the Electronic Frontier Foundation (www.eff.org) for an expert-led webinar – Secure Your World, Protect Their Future – on October 14 at 1:30 PM EST. The webinar will tap the expertise of Cloaked CEO Arjun Bhatnagar and Electronic Frontier Foundation Legislative Activist Rindala “Rin” Alajaji to address current privacy threats, data connectivity, and legislative advances while sharing practical steps individuals can take to protect themselves, family, friends, colleagues, and more.

To help individuals easily understand the privacy habits that can keep themselves and their community safe, Cloaked has created a [Cybersecurity Awareness Month programming](#) page with valuable statistics and tips, including a Protect Their Future downloadable infographic and webinar registration link.

By providing accessible resources and practical steps for developing safer sharing habits,

7 STEPS TO
secure your world &
protect their future

When we share our personal information, such as phone numbers, emails and addresses, with others, we create a web of data points that tell strangers our story. The data helps people identify who we are, what we do and when we do it. It also points others to our partners, children, parents and friends. This means **when you are compromised, they are compromised.**

With AI and the increasing sophistication of scams and spam, it's more important than ever to be aware of the steps you can take to protect yourself and your network – because **securing your world can protect their future.**

- 01. Get Smart**
You're only as strong as the weakest link which means your safety relies on the actions of those closest to you. Create a privacy plan and get everyone on board!
Conduct regular credit checks and use tools like HaveIBeenBreach.com to understand if your email or phone number are compromised.
- 02. Know Your Risk**
Adding friends or family to group chats and email chains can expose personal information – without consent. Consider your actions in group communications.
- 03. Think Before You Add**
Syncing contacts when signing up to a new app gives away data and puts your contacts at risk to breaches and unintended consequences. Don't do it!
- 04. Avoid the Sync**
Don't share personal identifying information with AI. It can be extracted and your identity compromised.
- 05. Keep AI Safe**
With AI, scams can be difficult to distinguish. Create a safe word for family and friends to ensure suspicious calls are vetted before you act.
- 06. Create a Safe Word**
One third of older adults are too embarrassed to share when they've been scammed. Start open discussions with loved ones before they are compromised.
- 07. Normalize Conversations**

Learn more about steps you can take to keep your connections safe and secure at Cloaked.com.

Cloaked, the consumer-first privacy and security platform.

By providing accessible resources and practical steps for developing safer sharing habits,

Cloaked aims to empower individuals with the knowledge and tools they need to take control of their privacy and safety during Cybersecurity Awareness Month and throughout the year.

Cloaked's all-in-one privacy and security platform offers a full suite of features, including unlimited identity generation, password management, data removal, Call Guard, Dark Web and SSN monitoring, identity theft insurance, information storage, and more. Cloaked is committed to security best practices and provides end-to-end encryption with zero-knowledge architecture and unique user databases – ensuring only users have access to their personal data.

For more information about Cloaked, visit www.cloaked.com.

About Cloaked

Founded by brothers Arjun and Abhijay Bhatnagar, Cloaked is a consumer-first privacy company dedicated to helping individuals take control of their personal data in real time. Using Cloaked, individuals can choose when, where, and with whom they share personal data from their browser extension or mobile device, while removing what is in the public domain. To date, the company has raised over \$40 million in funding and is backed by Lux Capital, Human Capital, General Catalyst, Peter Thiel, Index Ventures, Jeff Weiner from Next Play Ventures, All Turtles, Khosla Ventures, Michael Ovitz, Marquee Ventures, and the Chainsmokers' Mantis Fund. Cloaked is based in New York City. To learn more, visit cloaked.com.

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Cloaked

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