

Guar Gum Market Size, Share, Forecast 2025-2032 | Industry Analysis, Companies, and Regional Insights

Guar Gum Market size was valued at USD 1.03 Billion in 2024 total Revenue is expected to grow at a CAGR 7.4% from 2025 to 2032, reach nearly USD 1.82 Billion

WILMINGTON, DE, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- Rising global demand for natural thickeners and industrial solutions is driving the [Guar Gum Market](#) 2025-2032, projected to grow from USD 1.03 Bn in 2024 to USD 1.82 Bn by 2032 at 7.4% CAGR, fueled by food, pharmaceutical, oil & gas, and industrial applications.



Guar Gum Market is witnessing unprecedented growth, fueled by soaring demand across food, pharmaceutical, oil & gas, and industrial sectors. Food-grade guar gum dominates bakery, dairy, snacks, and convenience foods as a natural thickener, stabilizer, and emulsifier, while industrial-grade applications in hydraulic fracturing, drilling fluids, and viscosity control drive the oil & gas segment. North America leads with a 43.2% market share, while India supplies 65% of global demand, supported by rising exports to the U.S., Russia, Germany, and China. Key players including Hindustan Gums, Vikas WSP, Ashland, and Lucid Group are accelerating growth through strategic R&D, mergers & acquisitions, technological innovations, and sustainable solutions like Agrimer™ Eco-Coat, positioning the Guar Gum Market for multi-industry expansion, high returns, and global dominance.

Global Guar Gum Market on the Rise: Fueling Healthy Foods and Industrial Innovation

Global guar gum market is accelerating, driven by rising consumer demand for healthy, low-calorie, and low-fat foods and the surge in convenience and processed food products. Food

grade guar gum is increasingly replacing synthetic additives in bakery, dairy, snacks, and ready-to-eat items, while industrial grade guar gum fuels oil & gas applications, including hydraulic fracturing, drilling fluids, and viscosity control. Its multifunctionality as a natural thickener, stabilizer, and emulsifier also supports growth in pharmaceuticals, textiles, and water treatment, positioning the guar gum market for sustained expansion across food & beverages and industrial sectors worldwide.

Global Guar Gum Market Segments Covered	
By Grade	Food Pharmaceutical Industrial
By Functional	Stabilizing and Emulsifier Thickening and Gelatine Agent Binder Friction reducing Other
By Application	Oil and Gas Food and Beverages Pharmaceutical and Cosmetics Other
By Region	North America - United States, Canada, and Mexico Europe – UK, France, Germany, Italy, Spain, Sweden, Russia, and Rest of Europe Asia Pacific – China, South Korea, Japan, India, Australia, Indonesia, Philippines, Malaysia, Vietnam, Thailand, Rest of APAC Middle East and Africa - South Africa, GCC, Egypt, Nigeria, Rest of the Middle East and Africa South America – Brazil, Argentina, Rest of South America

Guar Gum Market Segment

□ Access the full Research Description at: https://www.stellarmr.com/report/req_sample/guar-gum-market/2828

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Global Guar Gum Market is soaring, driven by rising demand for natural thickeners, stabilizers, and emulsifiers across food, pharmaceuticals, oil & gas, and industrial applications worldwide.”

Navneet Kaur

Global Guar Gum Market Booms: Natural Thickeners and Industrial Solutions Unlock New Growth Frontiers

Guar Gum Market presents significant growth opportunities as demand surges across food & beverages, oil & gas, and industrial sectors. Increasing consumer preference for natural thickeners, stabilizers, and emulsifiers in bakery, dairy, snacks, and convenience foods opens new avenues for food grade guar gum. Simultaneously, the expanding hydraulic fracturing and drilling industry drives adoption of industrial grade guar gum for viscosity control and fluid stabilization. Emerging

markets in pharmaceuticals, cosmetics, textiles, and water treatment boost the global guar gum market’s growth, innovation, and diversified applications.

Guar Gum Market at a Crossroads: Innovation Gaps and Workforce Challenges Threaten Global Growth

The Guar Gum Market, despite being supported by the largest producers in India and Pakistan, faces significant R&D and innovation gaps, limiting advances in food grade and industrial grade guar gum production, processing technology, and distribution. High costs of certified seeds and a shortage of skilled workforce further threaten market efficiency and growth. To overcome these challenges, stakeholders are recommended to invest in national-level R&D initiatives and workforce training, ensuring the global guar gum market continues to expand across food &

beverages, oil & gas, pharmaceuticals, and industrial applications.

Guar Gum Market Set to Soar: Food, Oil & Gas, and Industrial Applications Drive Global Growth

The global guar gum market is rapidly expanding across food, pharmaceutical, and industrial grades, with food grade guar gum dominating due to rising demand for low-calorie, low-fat, and convenient foods. In applications, oil & gas leads growth, driven by hydraulic fracturing, drilling fluids, and viscosity regulation, while pharmaceuticals, cosmetics, and food & beverages also boost adoption. Functionally, stabilizers, emulsifiers, and thickening agents capture significant market share, enhancing ice cream, bakery, and personal care products. This multi-industry dominance positions the guar gum market for strong growth and global expansion.

Guar Gum Market Trends: Pharmaceutical Growth and Sustainable Cultivation Propel Food & Industrial Grade Applications

Guar Gum Market Expands in Pharmaceuticals and Nutraceuticals, Driven by Food and Industrial Grade Guar as Binder, Gelling Agent, and Drug Delivery Enhancer.

Sustainable guar cultivation is driving the global guar gum market, boosting food and industrial grade guar as natural thickeners, stabilizers, and emulsifiers.

Ashland Launches Agrimer™ Eco-Coat, Driving Sustainable Growth in Guar Gum Applications

September 15, 2025 – Ashland launches Agrimer™ Eco-Coat, a nature-based polymer for agriculture, pharmaceuticals, and personal care, aligning with sustainable trends in the global guar gum market.

North America and India Drive Booming Guar Gum Market

In 2024, North America dominated the global guar gum market with a 43.2% share, fueled by the expanding oil & gas sector and rising demand for processed and frozen foods. The U.S. significantly scaled guar cultivation in Texas from 7,000 to 50,000 acres, producing 4,600–14,000 tonnes between 2019–2024, while importing 41.2% of global guar gum. Meanwhile, India remains the largest global producer, contributing 65% of supply and achieving 42% year-over-year export growth, with top importers including the U.S., Russia, Germany, and China, highlighting a dynamic, high-demand guar gum market poised for growth.

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Global Guar Gum Market Heats Up: Innovation, M&A, and Strategic Expansion Drive Competitive Edge

The Global Guar Gum Market is fiercely competitive, with leading players like Hindustan Gums, Vikas WSP, Nilakant Polymer, Lucid Group, Ashland Inc., and Ram Gum driving growth through strategic partnerships, R&D investments, and technology advancements. Companies are boosting production, enhancing process efficiency, and developing customized gum formulations for oil & gas, food & beverages, pharmaceuticals, and cosmetics. Mergers, acquisitions, and geographic expansion across North America, Europe, and Asia-Pacific are reshaping the market, highlighting a high-demand landscape with lucrative growth opportunities.

Guar Gum Market Key players

North America

Ingredion Incorporated (USA)
Cargill, Inc. (USA)
Ashland Global Holdings Inc. (USA)
Lucid Group (USA)
TIC Gums (USA)
Colonial Chemical, Inc. (USA)

Asia-Pacific

Hindustan Gums & Chemicals Ltd. (India)
Vikas WSP Ltd. (India)
Neelkanth Polymers (India)
Rama Gum Industries India Ltd. (India)
Altrafine Gums (India)
Supreme Gums Pvt. Ltd. (India)
Jai Bharat Gum & Chemicals Ltd. (India)
Guar Resources LLC (India/USA)

Europe

DuPont de Nemours, Inc. (France/USA)
Nexira (France)
Ruchi Soya Industries Ltd. (Germany/India)
ADM (Archer Daniels Midland) (Germany/USA)
Unipektin Ingredients AG (Switzerland)

Middle East & Africa

Altrafine Gums (UAE/India)
Arabian Guar & Derivatives (Saudi Arabia/UAE)

AfriGum (South Africa)
Gumpro Drilling Fluids Pvt. Ltd. (UAE/India)

South America

Cargill Brazil (Brazil)
DuPont do Brasil (Brazil)
Ingredion Argentina (Argentina)
Natural Hydrocolloids (Chile)
Gum Technology Corporation (Mexico/Brazil)

Analyst Perspective:

The Global Guar Gum Market is rapidly growing, driven by food-grade and industrial applications in bakery, dairy, convenience foods, oil & gas, pharmaceuticals, and cosmetics. North America leads with 43.2% share, India supplies 65% globally, and key players, Hindustan Gums, Vikas WSP, Ashland, Lucid Group, boost growth through R&D, M&A, and sustainable innovations like Agrimer™ Eco-Coat, positioning the market for high returns and multi-industry expansion.

FAQ

Q1: Why this report?

A1: Provides key insights on market size, share, trends, and 2025-2032 growth forecasts.

Q2: Client benefits?

A2: Highlights high-demand segments, multi-industry uses, and strategies for maximizing returns.

Q3: Leading regions and players?

A3: North America (43.2%) and India (65%) lead; Hindustan Gums, Vikas WSP, Ashland, Lucid Group drive growth.

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