

Matrix Basements Teams Up with Northwestern Athletics for Northwestern vs Michigan Game Sweepstakes

Northwestern vs Michigan Game at Wrigley Field Sweepstakes

ARLINGTON HEIGHTS, IL, UNITED STATES, October 6, 2025 /EINPresswire.com/ -- Wrigley Field is set for something unusual this fall, and Matrix Basements wants to help fans be there. The company has partnered with Northwestern Athletics to give away tickets to the Northwestern vs Michigan football game, a matchup that feels bigger than a normal Saturday.



Wrigley is not an everyday football stadium. When college teams line up there, the ballpark feels transformed. Fans know it's rare, and that's why this sweepstakes matters. It gives people a



The Matrix team wanted to be involved because moments like this stick with people."

Nick Richmond, CEO of Matrix
Basement Finishing

chance to experience football in one of the most iconic settings in Chicago.

Matrix Basements looked at this game and saw more than just seats in a stadium. They saw a chance to connect with families, neighbors, and longtime sports fans. That same idea runs through their work. A finished basement can become a <u>family room</u>, a <u>bar</u> to watch games, or a quiet corner when the house feels too busy. Each space reflects

what people need in their own lives, and Matrix has built its name by listening to those needs.

The Northwestern vs Michigan game is drawing attention because it combines two things Chicago loves: tradition and rivalry. Some fans root for the Wildcats, others follow the Wolverines, but everyone agrees Wrigley Field adds another layer.

This giveaway is straightforward. Win tickets, bring friends or family members, and enjoy the game. But at its heart, it connects back to what Matrix believes. A basement isn't just an extra room. It's where people gather, laugh, and create memories. That same spirit is what drives these sweepstakes.

For sweepstakes entry details and information about Matrix Basements' services, visit https://tinyurl.com/MatrixFootballSweep25

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