

# World Inherited Blood Disorders Day- October 18, 2025

*A Global Call for Awareness and Solidarity in Inherited Blood Disorders*

LONDON, GREATER LONDON COUNTY, UNITED KINGDOM, October 1, 2025 /EINPresswire.com/ -- The Global Action Network for Sickle Cell & Other Inherited Blood Disorders (GANSID) invites the world to join in observing [World Inherited Blood Disorders Day](#) (WIBDs Day), held every year on October 18.

The day highlights the immense challenges faced by millions worldwide living with inherited blood disorders such as sickle cell disease, thalassemia, pyruvate kinase deficiency, aplastic anemia, and hemophilia, while honoring their resilience and calling for collective global action.

At the center of the 2025 observance is the revival of the #TieRedFlexArm campaign - a unifying global symbol of solidarity. By tying a red cloth or ribbon around the arm, flexing, and sharing photos or videos with the hashtag, participants demonstrate strength, hope, and commitment to raising awareness of inherited blood disorders.



The image displays two promotional graphics for World Inherited Blood Disorders Day 2025. The top graphic is a poster with a red and white background. It features the GANSID logo, the event title 'WORLD INHERITED BLOOD DISORDERS DAY' with the date 'OCTOBER 18, 2025', and a list of disorders: sickle cell, thalassemia, bleeding disorders, Aplastic, PKD and other inherited blood disorders. It includes instructions to 'Tie a red ribbon. Flex your arm. Snap a pic. Share with #TieRedFlexArm and tag us. Follow @iblooddisorders to learn more.' and a 'JOIN US' button. The bottom graphic is a photograph of a smiling woman with a red ribbon tied around her arm, flexing it. Overlaid text reads 'Tie Red. Flex Arm. for the World Inherited Blood Disorders Day'. Below the photo, it says 'JOIN THE CAMPAIGN: Tie a red ribbon around your arm. Flex & take a photo. Tag and follow us @iblooddisorders and help raise awareness!'. Social media icons and the website 'www.inheritedblooddisorders.world' are also present.

Global Action Network for Sickle Cell and Other Inherited Blood Disorders

**WORLD INHERITED BLOOD DISORDERS DAY**  
OCTOBER 18, 2025

Unite for Awareness, Action & Equity in sickle cell, thalassemia, bleeding disorders, Aplastic, PKD and other inherited blood disorders.

Tie a red ribbon. Flex your arm. Snap a pic. Share with #TieRedFlexArm and tag us. Follow @iblooddisorders to learn more.

JOIN US

Uniting for Equitable Access to Care and Treatment

Global Action Network for Sickle Cell and Other Inherited Blood Disorders

**Tie Red. Flex Arm.**  
for the World Inherited Blood Disorders Day

JOIN THE CAMPAIGN:  
Tie a red ribbon around your arm  
Flex & take a photo  
Tag and follow us @iblooddisorders  
and help raise awareness!

FOLLOW US FOR MORE!  
www.inheritedblooddisorders.world

Tie Red Flex Arm

"Together, we can amplify awareness, inspire action for equitable access to care, and show that

we are stronger united,” GANSID stated in announcing this year’s campaign.

To further support the movement, GANSID has developed a social media toolkit, a sample advocacy letter, and campaign materials, making it easy for individuals, organizations, and partners to participate, spread the word, and mobilize their communities in driving change. To access these resources and more, click the link below.

On October 18, the global community is urged to take part in this simple yet powerful action—ensuring inherited blood disorders remain visible on the global health agenda and that the voices of patients, families, and advocates are heard everywhere.

Join the movement. Tie. Flex. Share.  
Use Hashtags: #TieRedFlexArm #WIBDs2025  
#GANSID2025 and tag @iblooddisorders

#### About GANSID

The Global Action Network for Sickle Cell & Other Inherited Blood Disorders (GANSID) is a global network of patient organizations, health care providers, health organizations, researchers, professional and academic societies, and industry partners that serve people impacted by sickle cell disease (SCD) and other inherited blood disorders. Through campaigns like World Inherited Blood Disorders Day, GANSID works to elevate visibility, foster solidarity, and push for stronger global health commitments that ensure no one is left behind.

□ For more details and access to the social media toolkit, visit:

<https://inheritedblooddisorders.world/world-inherited-blood-disorders-day>

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The poster features a red ribbon graphic at the top and bottom. At the top right, the GANSID logo is displayed with the text "Global Action Network for Sickle Cell and Other Inherited Blood Disorders". The central graphic is a globe with a red ribbon wrapped around it, with the text "WORLD INHERITED BLOOD DISORDERS DAY" and "OCTOBER 18, 2025" below it. Below the globe, the text "Unite for awareness, action, and equity" is followed by a description of the disorders and a call to action. To the right, there is a graphic of a hand with a red ribbon tied around the arm, labeled "OCTOBER 18" and "#TieRedFlexArm". At the bottom right, social media handles are listed: "@iblooddisorders", "#WIBDS2025", "#TIEREDFLEXARM", and "#GANSID2025".

Global Action Network for Sickle Cell and Other Inherited Blood Disorders

**WORLD INHERITED BLOOD DISORDERS DAY**  
**OCTOBER 18, 2025**

**Unite for awareness, action, and equity**  
in sickle cell, thalassemia, bleeding disorders, Aplastic, PKD and other inherited blood disorders. Join the global movement! **#TieRedFlexArm** and help us drive change.

**Tie** a red ribbon to your arm, strike a pose, and show your support.  
**Share** your photo and follow **@iblooddisorders** to stay connected and make an impact.

**OCTOBER 18**  
**#TieRedFlexArm**

@iblooddisorders | #WIBDS2025 | #TIEREDFLEXARM | #GANSID2025

October 18 is World Inherited Blood Disorders Day. Join us to celebrate

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