

Matrix Basements and Grand Valley State University Announce Ticket Giveaway for Homecoming Game

Bring friends along for a memorable Homecoming at Lubbers Stadium

ALLENDALE, MI, UNITED STATES, October 7, 2025 /EINPresswire.com/ -- Allendale, MI: Grand Valley State University Homecoming is one of the biggest events of the year for the school and its fans. This fall, [Matrix Basements](#) is joining the celebration by giving away tickets to the Lakers' Homecoming football game on November 8th. The company has secured a collection of tickets that will be given to fans to bring along friends and family.



The graphic is a promotional banner for a ticket giveaway. At the top, it says "GVSU vs MICHIGAN TECH" in white text on an orange background. To the right is the Grand Valley State University (GVSU) logo with the text "PROUD PARTNER OF GRAND VALLEY STATE UNIVERSITY ATHLETICS". Below the top text is a photo of a modern basement interior with a bar and kitchen area. Overlaid on the photo is the text "ENTER TO WIN" in large, stylized letters. Below the photo is the "matrix" logo in white on an orange background, followed by "BASEMENT FINISHING" and the website "MATRIXBASEMENTS.COM". To the right of the photo is a large orange number "4" with the text "TICKET GIVEAWAY" and "HOMECOMING GAME" below it. Further down, it says "MATRIX BASEMENT FINISHING is hooking you up with 4 TICKETS to the GVSU vs MICHIGAN TECH showdown at Lubbers Stadium! DON'T JUST WATCH HISTORY, ENTER NOW!". To the right of this is a blue box with "GAME DAY" and "NOVEMBER 8". At the bottom, a blue banner says "HURRY, ENTER TO WIN BEFORE OCT. 8, 2025". Below the entire graphic, the text "GVSU Homecoming Game Sweepstakes" is written.

For anyone who has been to a Homecoming game at GVSU, the energy is hard to describe. Students, alumni, and local supporters come together, and Lubbers Stadium feels alive from the moment you walk in. The crowd builds through the day, the band plays, and the football team feeds off that noise. It is more than a game, it is a gathering. Matrix [Basements](#) saw this as a chance to help more people be part of that moment.

“

Matrix Basements has built its reputation by listening to what homeowners want and turning unused basements into spaces they can actually enjoy.”

Nick Richmond, CEO of Matrix Basement Finishing

Enter to win. Bring your friends, bring your family, and experience the game together. That idea of togetherness is exactly what Matrix focuses on in its own work. A finished basement often becomes the room where people gather, whether to watch sports, celebrate birthdays, or just spend quiet time as a family.

Partnering with Grand Valley State for this giveaway connects back to that sense of community. GVSU is a place where traditions matter, and Homecoming shows it best. Students and alumni keep those traditions alive year after year, and Matrix is proud to be part of it in a way that gives

back.

Details on entering the sweepstakes and more information about Matrix Basements can be found at <https://www.matrixbasements.com/offers/gvsu-ticket-sweeps/>

Marketing

Matrix Basement Finishing

+ +1 847-290-8000

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/854267575>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.