

FREESTYLE DIGITAL MEDIA RELEASES POWERFUL AND HONEST DRAMEDY "LOVE, DANIELLE"

Medically-Themed Dramedy Starring Devin Sidell, Jaime King, and Lesley Ann Warren Sets Digital Release for North American VOD Platforms and DVD October 3, 2025

LOS ANGELES, CA, UNITED STATES, October 3, 2025 /EINPresswire.com/ -- Freestyle Digital Media,

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Devin Sidell, co-writer and star of LOVE, DANIELLE

the digital film distribution division of Byron Allen's Allen Media Group, has just released LOVE, DANIELLE, a heartfelt dramedy and the first scripted feature to explore the emotional impact of living with an inherited cancer risk (a BRCA gene mutation) before any cancer diagnosis. Starring Devin Sidell (Brooklyn Nine-Nine, Mayans M.C.) Jaime King (Lights Out, Hart of Dixie), Lesley Ann Warren (Clue, Victor/Victoria), and Barry Bostwick (The Rocky Horror Picture Show, Spin City), LOVE, DANIELLE will make its digital debut on North American VOD platforms and DVD starting October 3, 2025.

Inspired by co-writer and star Devin Sidell's real-life experience, LOVE, DANIELLE follows Danielle (Sidell), a bakery owner navigating the life-altering choice of removing her breasts and ovaries to reduce her cancer risk after testing positive for a BRCA gene mutation. Her older sister Amy (King) is already undergoing chemotherapy for a breast cancer diagnosis, adding urgency to Danielle's journey. As she contemplates what to do, Danielle juggles her marriage and her relationship with her recovering alcoholic mother (Warren) and self-absorbed TV star father (Bostwick). What unfolds is a story of personal agency, family dynamics and learning to listen to your inner voice.

"I wanted to create a film that shows the strange reality and, at times, bizarre humor of having to make choices to remove parts of your body in order to prevent a cancer diagnosis," said Sidell, co-writer and star of LOVE, DANIELLE. "So many people are facing this decision, and we aren't talking about it."

"With LOVE, DANIELLE, we set out to tell a gripping, relatable story that not only entertains but

enlightens," said Amy Byer Shainman, Producer and BRCA Responder. "We hope it sparks conversation, encourages viewers to ask the right questions about their own health, and reminds people that being proactive can be powerful, even life-saving."

Directed by Marianna Palka and co-written by Steven Sears & Devin Sidell, LOVE, DANIELLE was produced by Amy Byer Shainman, Robin Conly, Steve Sears and Devin Sidell. Joanna Kerns and Steve Morris serve as executive producers. Additional featured cast includes Michael Roark (Wallbanger, Something from Tiffany's), Ian Owens (Night Sky, Shrill), Marianna Palka (GLOW), Larry Clarke (Twin Peaks), Raymond Cruz (Breaking Bad), Kim Coles (Days of Our Lives, Living Single), and Kelly Jenrette (All American: Homecoming, The Handmaid's Tale).

LOVE, DANIELLE was made possible by the generous support of private donations, grants, and support from Mentor Own the Day and Allergan Aesthetics, an AbbVie company, through its fiscal sponsor, Cinefemme.

Freestyle Digital Media negotiated the deal to acquire LOVE, DANIELLE with the filmmakers and Glen Reynolds of Circus Road Films.

Love, Danielle

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LOVE, DANIELLE website: www.lovedaniellefilm.com

About Freestyle Digital Media

The digital distribution unit of Byron Allen's Allen Media Group, Freestyle Digital Media, is a premiere multi-platform distributor with direct partnerships across all major cable, satellite, digital, and streaming platforms. Capitalizing on a robust infrastructure, proven track record, and a veteran sales team, Freestyle Digital Media is a true home for independent films. Recent releases include ALLSWELL IN NEW YORK starring Emmy award-winning actress Liza Colón-Zayas from the hit FX series THE BEAR, ALL HAPPY FAMILIES starring Josh Radnor and Rob Huebel, the drama based on a novel THE GHOST TRAP starring Zak Steiner from EUPHORIA and Greer Grammer of AWKWARD, and the Weekly World News horror-comedy THE ZOMBIE WEDDING. Other Freestyle Digital Media titles include THE ROAD DOG starring comedian Doug Stanhope, SURVIVE starring HBO's GAME OF THRONES star Sophie Turner and Corey Hawkins, the music documentary profiling blues guitar legends Jimmie Vaughan and Stevie Ray Vaughan, BROTHERS IN BLUES, DEAR ZOE starring Sadie Sink from the hit Netflix series STRANGER THINGS, Jessica Capshaw and Theo Rossi, the teen musical BEST SUMMER EER featuring a fully integrated cast and crew of people with and without disabilities, produced by Jamie Lee Curtis, Maggie

Gyllenhaal, Mary Steenburgen, and Ted Danson, and THE WEDDING YEAR starring Sarah Hyland and Anna Camp.

For more information, visit: http://www.allenmedia.tv/ http://www.freestyledigitalmedia.tv/

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