

Authors Publishing House Expands Self-Publishing Support Services to Meet Growing Independent Author Demand

New York-based service provider responds to 300% increase in self-publishing market with manuscript-to-market solutions

NY, UNITED STATES, October 1, 2025 /EINPresswire.com/ -- [Authors Publishing House](#), a publishing services company, has expanded its [self-publishing](#) support offerings to address the growing independent publishing market. The expansion comes as industry data shows self-published book sales have increased by over 300% in the past five years, with independent authors now representing approximately 40% of all published titles annually.



The company's service portfolio includes manuscript development, editing, cover design, formatting, and distribution guidance for independent authors navigating the publishing landscape. According to recent industry reports, over 2.3 million books were self-published in the United States in 2023, representing a significant shift in how authors bring their work to market.

"The publishing industry has changed over the past decade," said a spokesperson for Authors Publishing House. "Independent authors now have opportunities to reach readers directly, but they need support to ensure their books meet industry standards and compete in the marketplace."

The self-publishing market transformation has been driven by several factors, including the rise of digital reading platforms, print-on-demand technology, and changing consumer reading habits. Amazon's Kindle Direct Publishing platform alone hosts over 6 million titles, while traditional publishers have reduced their new author acquisitions by approximately 15% since 2020.

Authors Publishing House reports serving authors across multiple genres, with growth in non-fiction business books, memoirs, and children's literature. The company's client base includes first-time authors and established writers transitioning from traditional publishing models.

Industry analysts note that self-published authors typically invest in services including developmental editing, copyediting, cover design, and marketing support. Books that undergo editing and design processes show higher sales performance and reader satisfaction ratings compared to unedited self-published titles.

The company's service model addresses challenges faced by independent authors, including quality control, distribution complexity, and marketing strategy development. Recent surveys indicate that 78% of self-published authors cite "lack of professional guidance" as their primary challenge in the publishing process.

"Quality remains a key differentiator in today's crowded marketplace," the spokesperson added. "Readers expect certain standards regardless of a book's publishing path. Our role is ensuring independent authors can deliver that quality while maintaining creative control and ownership of their work."

The expansion includes services tailored to specific publishing platforms and distribution channels. Authors Publishing House has developed expertise in Amazon KDP, IngramSpark, Barnes & Noble Press, and other major self-publishing platforms, each requiring different formatting and metadata optimization approaches.

Market research shows that well-produced self-published books now compete directly with traditionally published titles in terms of sales performance and critical reception. Several self-published authors have achieved bestseller status and subsequently secured traditional publishing deals based on their independent success.

The company serves authors nationwide through digital collaboration tools and remote project management systems. This approach has become important as authors seek publishing support regardless of geographic location.

Current industry trends indicate continued growth in the self-publishing sector, with audiobook production and international distribution representing emerging opportunities for independent authors. The global self-publishing market is projected to reach \$40 billion by 2030, according to publishing industry forecasters.

Authors Publishing House maintains offices in New York and provides services through its online platform at authorspublishinghouse.com. The company specializes in comprehensive publishing solutions for authors seeking professional-quality book production while retaining full rights and control over their intellectual property.

The publishing services industry has evolved significantly to support independent authors, with companies like Authors Publishing House providing traditional publishing expertise adapted for the self-publishing market. This hybrid approach allows authors to access professional standards while maintaining the speed and flexibility advantages of independent publishing.

About the Authors Publishing House

Authors Publishing House is a New York-based publishing services company specializing in comprehensive support for independent authors. The company provides manuscript development, editing, design, formatting, and distribution guidance services to authors across multiple genres and publishing platforms.

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