

Evenflow Launches Innovative Client Engagement Strategy

Targeting decisionmakers with a personalized mix of thought leadership, technology, and one-to-one connection.

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Evenflow, the enterprise communication platform built to [eliminate Disconnected Conversations™](#)

, has begun a new, highly targeted approach to building relationships with prospective clients. This strategy combines thought leadership from CEO and co-founder Joe Hudicka's Amazon #1 Best Seller, *The AI Ecosystem Revolution: Transforming the Global Supply Chain through Real-Time Collaboration* (ForbesBooks), with a personalized digital experience and one-on-one executive follow-up.

“

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Joe Hudicka, CEO and co-founder of Evenflow

replace technology shifts.

“This isn't a mass campaign—it's a personal introduction,” said Joe Hudicka, CEO and co-founder of Evenflow. “The book sets the stage with big-picture thinking, but the real value comes from the follow-up: direct conversations where we can introduce Evenflow's Connected Conversation Engine. We're meeting leaders where they are and showing them a path to real-time enterprise alignment.”

The new outreach strategy reflects Evenflow's commitment to Better Tech, Not Bigger Tech™. By



unifying CRMs, ERPs, and messaging platforms through a single secure API layer, Evenflow enables organizations to capture insights at the source, eliminate redundant manual updates, and forecast with clarity.

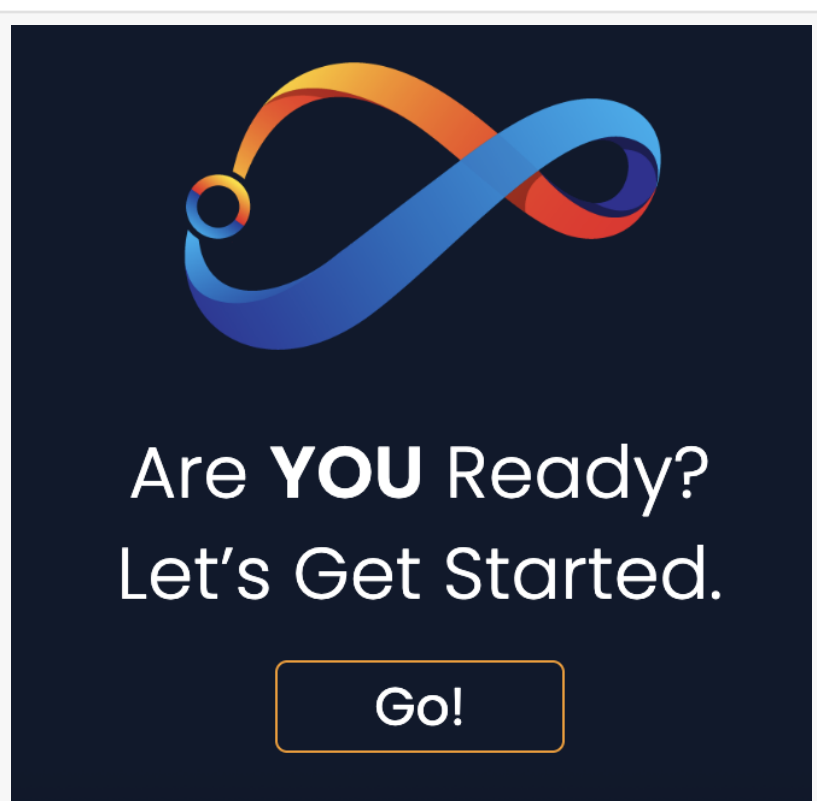
Evenflow's platform delivers:

- Seamless Integration – Works with Slack, Gmail, WhatsApp, Teams, Salesforce, HubSpot, and ERP systems (Oracle, SAP, Microsoft) without disruption.
- Voice-First UX – Capture notes, forecasts, and insights by talking instead of typing.
- Collaboration with Choice – Teams can email, text, or Slack—Evenflow adapts to them.
- CRM & Tool Integration – Evenflow sits on top of current systems, doesn't replace them.
- AI with Permission-based Data Sharing – Ensuring privacy, compliance, and human-first experiences.
- Forecast Accuracy + Communication Unification – Evenflow captures real-time "Leaders are tired of chasing data across disconnected systems," Hudicka added.

"By combining thought leadership with a clear demonstration of Evenflow's capabilities, we're giving executives a reason to rethink the way their organizations communicate, collaborate, and forecast," added Hudicka.

For more information and to explore a personalized diagnostic of enterprise communication gaps, visit evenflow.world.

ABOUT EVENFLOW



Get started with Evenflow



Evenflow: Our Story

Evenflow is an enterprise communication platform built to eliminate Disconnected Conversations™. It is the first Connected Conversation Engine that [powers intelligent, human-first collaboration across tech silos](#). By unifying CRMs, ERPs, and messaging systems through a single API-connected layer, Evenflow enables real-time collaboration without disrupting existing workflows. From sales and finance to operations and HR, the platform transforms fragmented systems into integrated intelligence—supporting better forecasting, faster decision-making, and AI readiness.

Evenflow was founded in response to the communication breakdowns of 2020. During the global supply chain crisis, founder Joe Hudicka recognized that the true obstacle wasn't supply—it was the lack of system-wide coordination. Evenflow was created to solve that problem, helping organizations connect their tools and empower their people to work smarter, together. Not Bigger Tech. Better Tech.

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