

WiseTech Global authorized to issue Certificates of Origin for Australian exports

WiseTech systems automate validation of shipment data to deliver Certificates of Origin within minutes

SYDNEY, NSW, AUSTRALIA, October 2, 2025 /EINPresswire.com/ -- [WiseTech Global](https://www.wisetechglobal.com) (ASX:WTC) has been accredited by the [Joint Accreditation System of Australia and New Zealand](https://www.jasanz.com) (JASANZ) to issue Preferential Certificates of Origin (COO) for Australian exports. WiseTech's digitally enabled process enables 24/7 applications and up-front data validation, increasing the speed, ease and efficiency of obtaining a COO.



WiseTech systems automate validation of shipment data to deliver Certificates of Origin within minutes

A Certificate of Origin is an official document used in international trade that states the country where a product was grown, produced or manufactured and is required to facilitate customs clearance in the destination country. Preferential COOs are used as part of a preferential agreement (such as a free trade agreement) where the exporter wants to claim a benefit, such as reduced tariffs, applied by the importing country. Hundreds of thousand Preferential COOs are generated annually for Australian goods.

“

The Australian and New Zealand governments are very progressive in engaging industry partners like WiseTech to drive better and deeper digitalization of customs documentation and processes”

Michael Kheirabi, Digital Documents Portfolio Leader, WiseTech Global

WiseTech's solution will generate both Preferential and Non-Preferential COOs for Australia. As the solution is integrated with WiseTech's leading logistics execution platform, [CargoWise](https://www.cargowise.com), it automatically validates data in the exporter's COO application against the associated shipment data in CargoWise, including shipper, shipment and consignee information. It also verifies that the right

free trade agreement and relevant Harmonized System (HS) code is applied. In addition, subsequent repeat COO applications containing the same approved details are immediately

validated. This level of digitization, integration and smart validation enables COOs to be delivered in minutes, with less rejections, compared to other services which can take hours or even days.

“Given Australia has 18 agreements, with over 20 countries, and is seeking to negotiate and implement more, the demand for Preferential Certificates of Origin to take advantage of these free trade agreements is already high and likely to increase. As part of the operating system for global trade and logistics, CargoWise's customs and compliance suite already helps freight forwarders manage their customs obligations. This puts us in a unique position to digitally connect different parts of international trade – including exporters, freight forwarders and regulatory bodies – to enable greater automation, reduce manual intervention and provide 24/7 accessibility,” explained Michael Kheirabi, Digital Documents Portfolio Leader, WiseTech Global.

The new COO solution for Australia demonstrates WiseTech’s growing capabilities in digitizing customs related processes. WiseTech has been certified to issue Preferential COOs for New Zealand since December 2024 and the New Zealand Customs Service recently contracted WiseTech to digitize its tariff system.

“The Australian and New Zealand governments are very progressive in the way that they have engaged industry partners like WiseTech to drive better and deeper digitalization of customs documentation and processes. Certificates of Origin are often issued by Chambers of Commerce and while they offer online applications, they don’t have the ability to automatically access and validate data in the context of executing the movement of goods the way our solution does. Speed is essential when you’re dealing with perishable cargo or need to avoid fines for late departures. WiseTech’s new COO solution uses digital documents with automated data validation and document ingestion to disrupt the industry norm, improving the speed and efficiency for an Australian exporter to obtain a Certificate of Origin,” Mr Kheirabi added.

Applications for WiseTech COOs can either be submitted directly within CargoWise or via the BSM Global and ImpexDocs global trade management (GTM) systems, all of which are digitally integrated with the WiseTech certification platform.

Claire Hosegood

WiseTech Global

claire.hosegood@wisetechglobal.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/854474145>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.