

Azurite Medical & Wellness Expands to Thailand After Being Named Brisbane's Best Cosmetic Surgery Clinic

BRISBANE, QLD, AUSTRALIA, October 2, 2025 /EINPresswire.com/ -- Fresh off receiving APAC Insider's award for [Brisbane's Best Cosmetic Surgery Clinic Azurite Medical & Wellness](#) has announced a strategic expansion into Thailand with the opening of a new head office. This move signals more than just growth for the award-winning clinic. It reflects a broader shift in the global cosmetic surgery industry, a market valued at USD 56.94 billion in 2023 and projected to reach USD 76.77 billion by 2032.

Why Thailand?

Thailand commands nearly 90% of Asia's medical tourism market, growing at a rate of 16% annually. For Azurite—whose clients come from Australia, New Zealand, the US, the UK, and Europe—this expansion places the clinic at the heart of the world's most dynamic hub for premium medical services. While procedures in Thailand are up to 75% more cost-effective than in Western countries, Azurite's strategy extends beyond affordability. With a 60% client return rate within five years, the clinic's focus remains on delivering accessibility without compromising its premium standards.

A Comprehensive Approach

Azurite has built its reputation on an all-inclusive model that extends beyond surgery:

- 28-day structured surgery programs
- Tailored nutrition guidance
- Accommodation coordination
- 24/7 nurse-led aftercare

By leveraging Thailand's advanced medical infrastructure, the clinic will strengthen its ability to deliver these services seamlessly while expanding its international reach. Global operations –



Australian Operations Team & Founders

Premium clinics are now establishing international bases, not just serving inbound patients. Established players moving in – Thailand's infrastructure is attracting recognized leaders, not only startups. Integrated ecosystems – Azurite's forthcoming surgical recovery supplement line points toward a holistic medical tourism model. Looking Ahead "Recognition validates what we've achieved, but expansion defines where we're going," said Alessandra Archer, Director of Operations of [Azurite Medical & Wellness](#). "Thailand is the next step in making world-class cosmetic surgery more accessible, while preserving the quality and care our clients expect."

[About Azurite Medical and Wellness](#)

Azurite Medical & Wellness is Brisbane's leading cosmetic surgery clinic, known for its premium programs, international client base, and exceptional patient outcomes. With a commitment to holistic care and continuous innovation, Azurite is shaping the future of medical tourism.

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