

# As Gold Sponsor, Value Group brings to World Aviation Festival its revolutionary approach to IROPS management

*Value Group will present its services and solutions designed to deliver both operational efficiency for airlines and care for passengers*

LISBON, PORTUGAL, October 2, 2025 /EINPresswire.com/ -- The countdown is on for the [World Aviation Festival](#), the world's largest aviation tech event

“

We are proud to attend this event as a Gold Sponsor. It's a valuable opportunity to connect, share visions, meet aviation industry experts and design the future of airline disruption management”

*Thomas Sergnese and Daniele Bocchieri, Co-CEOs of Value Group*

which this year returns to Lisbon, Portugal, from October 7th to 9th at the Feira Internacional de Lisboa (FIL). With over 4,500 attendees and 600 speakers, the festival brings together the world's leading airlines, airports, and top executives in charge of software, services, marketing and distribution. As the leading global IROPS company, [Value Group](#) will be one of the key players of this premier aviation technology conference and exhibition, showcasing on the international stage its revolutionary approach to managing irregular operations.

“We are particularly proud to attend this event as a Gold Sponsor. It's a valuable opportunity to connect, share

visions, meet aviation industry experts and design together the next chapter of airline disruption management - said Thomas Sergnese and Daniele Bocchieri, Co-CEOs of Value Group - From Milan to Heathrow, Paris to Singapore, our mission has always been the same: standing next to airlines when it matters most. Disruptions are never just numbers — they are people, journeys, stories. That's why we built solutions that merge technology and care: from Rubik GO to our Disruption Cockpit, we're shaping a new standard for IROPS and crew management”.

Value Group is setting a new benchmark in passenger care: as an all-in-one partner, the company provides comprehensive passenger assistance from accommodation to transportation, combining cutting-edge technology with a personal touch to ensure exceptional customer service. This is what they call 'Artificial human intelligence': a combination of smart technology for rapid response during disruption, a functional and efficient recovery plan when airlines face an operational issue, and human contact to support disrupted passengers with in-person

assistance at airports.

At the World Aviation Festival Value Group will present its services and solutions designed to deliver both operational efficiency for airlines and care for passengers. Applications like RUBIK GO are built to simplify disruption management, reduce costs and keep passengers supported, informed and cared for in real time. This groundbreaking technology developed by Value Group integrates multiple elements for managing travel disruptions and has been designed to facilitate full service self-handling for passengers.



Thomas Sergnese, Co-CEO & Chief Commercial Officer and Daniele Bocchieri, Co-CEO & Chief Operating Officer

In addition, within the packed conference agenda, Daniele Bocchieri, Co-CEO & COO at Value Group, will be one of the speakers in the panel “What proactive strategies can we use to mitigate delays and keep flights on schedule?”. The conference will feature real-world case studies on reducing congestion-related delays, explore how predictive modelling and real-time data can help prepare for unplanned disruption, and examine the role of collaborative decision-making between airlines, airports, ATCs and regulators.

Meet Value Group at Pavilion 1, Stand 1-180.

Monica Lodi  
+39 392 997 2675  
monica.lodi@elettrapr.it  
Value Group

---

This press release can be viewed online at: <https://www.einpresswire.com/article/854598099>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.