

# Ethika Joins Forces with the American Cancer Society to Take Strides Toward a Future Without Breast Cancer

LAKE FOREST, CA, UNITED STATES, October 3, 2025 /EINPresswire.com/ -- [Ethika](#) is proud to

stand shoulder-to-shoulder with the American Cancer Society (ACS) as the official “Hope and Familie Partner” for this year’s Making Strides Against Breast Cancer walk. On Saturday, October 4th, at 7:00 AM, the Chino community will gather at Chino City Hall, 13220 Central Ave, Chino, CA 91710, to walk in unity, raise awareness, and fuel hope for survivors and families everywhere.

“

Every step we take is for the fighters, the survivors, and the families who inspire us. That’s why our slogan, ‘With You Everywhere,’ has never meant more”

*Godson Osawe, Brand Partnerships, Ethika Inc*

More than just a walk, Making Strides is a celebration of courage, resilience, and community. Survivors, caregivers, loved ones, and supporters come together with one common goal: to save lives and move closer to a world without breast cancer. Registration begins at 6:30 AM, the welcome at 7:00 AM, and the walk at 7:30 AM.

As part of its Breast Cancer Awareness Month initiative, Ethika will donate \$1 from every unit sold of its special release, “[Courageous Bloom](#),” to ACS and Making Strides Against Breast Cancer. Ethika will also be activating at the event, creating an inspiring space to unite participants and amplify the message of hope.

“This is more than a campaign, it’s a yearly tradition that reflects our deep commitment to supporting those who need it most,” said Godson Osawe, Brand Partnerships at Ethika, Inc. “Ethika is more than just a clothing brand, it’s a community. Every step we take is for the fighters, the survivors, and the families who inspire us. That’s why our slogan, ‘With You Everywhere,’ has never meant more.”

Julie Pizzitola, Senior Development Manager of Centralized Community Fundraising at ACS, added: “We are thrilled to partner with Ethika. Their dedication to awareness, survivors, and families helps us continue advancing our mission to end breast cancer as we know it.”

This year, Ethika is proud to highlight Jaymie Moriarity as the winner of its “Courageous Survivor” recognition. A three-time cancer survivor, Jaymie’s powerful story of resilience and hope —

rooted in her faith and strengthened by the love of her support system, continues to inspire. She was recently featured at Ethika's headquarters in Lake Forest, where she toured the state-of-the-art facility and recorded an upcoming interview to share her journey and encourage others currently battling breast cancer.

Participants can register at [makingstrideswalk.org/inlandempire](https://makingstrideswalk.org/inlandempire).

Together, we will walk. Together, we will fight. Together, we will make strides toward a future without breast cancer.

#### About Ethika

Founded in 2001, Ethika is a leading lifestyle and underwear brand built on authenticity, self-expression, and community. Based in Lake Forest, California, Ethika's mission extends beyond apparel — it's about creating a movement that inspires confidence and connects people worldwide. Through innovative product design, impactful partnerships, and meaningful initiatives, Ethika lives its promise: "With You Everywhere."

#### Brand Partnerships

Ethika, Inc

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

The poster is pink with white text and features logos for Ethika, American Cancer Society, and Making Strides Against Breast Cancer. The background has a faint pattern of the words 'With You Everywhere'.

**MAKING STRIDES AGAINST BREAST CANCER**

JOIN ETHIKA & THE MAKING STRIDES MOVEMENT TO HELP SAVE LIVES AND FUND THE FUTURE OF BREAST CANCER RESEARCH AND PROGRAMS.

**OCTOBER 4TH | 7:00AM**

**CHINO CITY HALL**  
13220 CENTRAL AVE  
CHINO, CA 91710

**REGISTRATION: 6:30AM**  
**WELCOME: 7:00AM**  
**WALK: 7:30AM**

**REGISTER HERE**  
[MAKINGSTRIDESWALK.ORG/INLANDEMPIRE](https://makingstrideswalk.org/inlandempire)

Participants can register at [makingstrideswalk.org/inlandempire](https://makingstrideswalk.org/inlandempire).

This press release can be viewed online at: <https://www.einpresswire.com/article/854676913>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.