

# New York Post Features Steve Morris, Founder and CEO of NEWMEDIA.COM, in Expert Breakdown of 2025's Top Web3 Wallets

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As cryptocurrency continues its slow but steady march toward the mainstream, a newly published article in the New York Post explores what's next for digital finance, and features expert insight from [Steve Morris, founder and CEO of prominent digital agency NEWMEDIA.COM](#),

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*Steve Morris, Founder and  
CEO of NEWMEDIA.COM*

on the tools, trends, and trust issues shaping the adoption of blockchain-based financial tools.

The feature, titled “Best Web3 Wallets for Beginners in 2025: How to Set Up and Stay Safe,” dives into the growing popularity of self-custody crypto wallets and the changing perception of digital assets among new users.

It outlines which wallets are best for newcomers and why security, simplicity, and user education are crucial differentiators in a field that still feels opaque to many.

“People are nervous about crypto, but they're also getting used to the idea that traditional financial systems aren't bulletproof either,” Morris says in the article. “Web3 will win long-term if it can deliver both control and convenience.”

The article was published in the Post's widely read Business section, a space devoted to financial news, tech innovation, and entrepreneurial insights. Featuring Morris's analysis alongside a practical breakdown of wallet options like MetaMask, Coinbase Wallet, and Trust Wallet, the piece positions him as a clear voice of reason in a volatile and often overhyped space.

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Understanding the Landscape: Web3 Tools, Real-World Stakes

While the article offers practical recommendations for beginners, its underlying message is much broader: Web3 isn't just a technical revolution, it's a philosophical and operational shift in

how people think about money, identity, and trust.

That shift, Morris argues, requires more than just user-friendly apps. It demands clarity.

“Crypto wallets aren’t just a tech product; they’re an onboarding experience into a whole new financial philosophy,” he explains in the article. “The problem isn’t just security; it’s confidence. You have to make people feel both informed and safe.”

The recent spate of crypto exchange collapses, regulatory investigations, and online scams have left many would-be adopters skeptical. But the article, and Morris’s contributions, focus not on hype or fear, but on what it takes to responsibly guide mainstream users into the next phase of digital finance.

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## NEWMEDIA.COM: Strategy at the Speed of Change

For NEWMEDIA.COM, this kind of expertise reflects a broader strategic approach, helping businesses thrive in fast-moving environments where technology, media, and finance converge.

The agency works with clients across sectors to design digital systems, messaging, and visibility strategies that are resilient, adaptable, and credible in a world where algorithms, trust, and attention are in constant flux.

“We’re not just helping clients market products,” Morris notes. “We’re helping them prepare for the next chapter of business, one that requires fluency in both the infrastructure and the psychology of digital systems.”

From enterprise blockchain pilots to next-gen consumer fintech brands, NEWMEDIA.COM has increasingly found itself advising clients on how to navigate innovation responsibly, communicate clearly, and build trust in an economy defined by complexity.

## KEY TAKEAWAYS

FROM NEW YORK POST ARTICLE QUOTING  
STEVE MORRIS OF NEWMEDIA.COM



### GROWING POPULARITY OF SELF-CUSTODY CRYPTO WALLETS

“People are nervous about crypto, but they’re also getting used to the idea that traditional financial systems aren’t bulletproof either.”



### SECURITY, SIMPLICITY, AND USER EDUCATION ARE ESSENTIAL

“The problem isn’t just security; it’s confidence. You have to make people feel both informed and safe.”



### WINNING OVER NEW USERS REQUIRES EARNING TRUST

“Crypto wallets aren’t just a tech product – they’re an onboarding experience into a whole new financial philosophy.”

Key Takeaways from New York Post Article on Web3 Wallets



Read the Full Article

The full article, including product comparisons, expert analysis, and tips for crypto beginners, is available online at the New York Post:

<https://nypost.com/business/best-web3-wallets-for-beginners>



About NEWMEDIA.COM

NEWMEDIA.COM is a nationally recognized [digital strategy and marketing agency](#) with locations in Denver, CO, New York, NY, Chicago, IL and 25 cities across North America, partnering with clients across the U.S. and around the globe. With deep expertise in technology, media, and user behavior, the agency helps organizations of all sizes grow in today's rapidly evolving digital landscape by navigating digital transformation, building world-class websites, and launching [high-performance marketing campaigns](#). From Web3 to AI to enterprise infrastructure, NEWMEDIA.COM brings clarity, structure, and long-term thinking to the most complex business challenges of the modern era.



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