

# Industrial Laundry Machine Market to Hit USD 4.64 Billion by 2032, Growing at 6.9% CAGR

*Industrial laundry market grows at 6.9% CAGR through 2032, driven by automation, IoT integration, and rising hygiene standards across key sectors.*

PUNE, MAHARASHTRA, INDIA, October 6, 2025 /EINPresswire.com/ -- The global [industrial laundry machine market](#) is positioned for steady expansion, projected to grow at a compound annual growth rate of 6.9% from 2025 through 2032. This growth reflects the increasing demand for automated, resource-efficient cleaning solutions across sectors where hygiene standards have become non-negotiable.

These machines handle large volumes of fabric—uniforms, linens, work wear—with precision and speed.

They're essential infrastructure for hospitals, hotels, food processing facilities, automotive plants, and marine operations. Post-pandemic awareness around cleanliness has only amplified this need, pushing commercial entities toward professional-grade laundry systems that can deliver consistent results at scale.

## Industrial Laundry Machine Market Snapshot

Market Size (2024): USD 2.77 billion

Market Size (2025): USD 2.90 billion

Projected Market Size (2032): USD 4.64 billion

CAGR: 6.9% (2025-2032)

Regional Leader: Asia Pacific commands 54.15% market share (2024)

Leading Product Type: Industrial washers dominate adoption across hospitality, automotive, and marine sectors

Fastest-Growing Application: Hospitality segment, driven by post-pandemic recovery in hotels and restaurants

Technology Trends: IoT integration, automation, and resource-efficient systems with advanced







The market is projected to grow from USD 2.90 billion in 2025 to USD 4.64 billion by 2032 at 6.9% CAGR, led by Asia Pacific's 54.15% share."

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sensing capabilities

Key Markets: China leads Asia Pacific; North America shows strong growth in smart, AI-integrated solutions

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Industrial Laundry Machine Market Size

The industrial laundry machine market size was valued at

USD 2.77 billion in 2024. It's expected to reach USD 2.90 billion in 2025 and climb to USD 4.64 billion by 2032. This represents a near 68% increase over the forecast period, reflecting both organic growth in existing markets and expansion into new commercial verticals as awareness of operational efficiency spreads.

### Industrial Laundry Machine Market Share

The industrial laundry machine market share accounted for a significant concentration in Asia Pacific, which held 54.15% in 2024. Within product categories, industrial washers lead due to their critical role in high-volume operations. The hospitality sector is emerging as the fastest-growing application segment, capitalizing on renewed travel activity and heightened cleanliness expectations from consumers.

### Industrial Laundry Machine Market Growth

The industrial laundry machine market growth is driven by a 6.9% CAGR fueled by several converging factors. Rising hygiene standards post-pandemic have made commercial laundry services essential rather than optional. Tourism recovery is generating demand from hotels and restaurants. Meanwhile, operational pressures—labor costs, utility expenses—are pushing businesses toward automated systems that reduce manual intervention while improving efficiency and consistency.

### Competitive Landscape

Key players are deploying smart technology and automation to differentiate their offerings.

Major manufacturers include:

Herbert Kannegiesser GmbH – Pioneering robotics and automated logistics programs

Girbau Group – Launching integrated ironing systems and tunnel washers focused on resource efficiency

MAG Laundry Equipment – Expanding IoT-enabled product lines

Vega Systems Group – Offering comprehensive technology solutions across washing, finishing, and material handling

Jensen Group – Introducing high-capacity ironers with advanced evaporation capabilities

Domus – Developing compact, IoT-connected solutions for diverse sectors

Pellerin Milnor Corporation, Laundrylux Inc, Lavatec Laundry Technology GmbH, Ferrotec



## Holding Corporation – Strengthening market presence through technological innovation

### Market Dynamics

#### Drivers

Post-pandemic hygiene awareness remains a primary catalyst. Healthcare facilities, food processors, and hospitality businesses now view industrial laundry as critical infrastructure. Tourism growth is creating consistent demand for linen and uniform cleaning. Businesses are also seeking operational efficiency—machines that reduce labor requirements and utility consumption directly impact the bottom line. Sectors like healthcare and food service require constant cleaning of workwear and linens, creating stable baseline demand.

#### Restraints

Initial capital requirements present a barrier. Equipment costs range from USD 1,000 to USD 3,500 per machine, with total business setup potentially reaching USD 400,000. This deters smaller operators. Rising electricity tariffs and labor wages are squeezing margins. Resource scarcity—water, treatment chemicals, detergents—is becoming a genuine concern, particularly in regions facing supply constraints.

#### Opportunities

Smart technology adoption presents significant upside. IoT integration allows remote monitoring and predictive maintenance, reducing downtime. Automation addresses labor shortages while improving consistency. Manufacturers are developing tunnel washers and advanced systems that use less water, detergent, and energy—a direct response to resource concerns and operational cost pressures.

#### Challenges

Balancing investment costs with operational savings remains difficult for potential buyers. Supply chain disruptions demonstrated during COVID-19 continue to create uncertainty. Additionally, developing truly resource-efficient systems that meet performance expectations requires substantial R&D investment.

### Segmentation

#### By Type

Industrial Washers: Highest adoption across hospitality, automotive, and marine sectors

Industrial Dryers: Strong growth from hospitality, food & beverage, and automotive applications

Industrial Extractors: Moderate growth driven by energy efficiency and time savings

Industrial Cleaners: Decent growth tied to health awareness and food & beverage sector expansion

Others (Garment Finishing, Ironing): Steady demand from healthcare, hospitality, and marine industries

#### By Application

Hospitality: Fastest-growing segment as hotels and restaurants recover and expand

Healthcare: Moderate growth fueled by stringent hygiene requirements

Automotive: Steady demand for workwear and uniform cleaning

Food & Beverage: Decent growth from increased awareness and operational needs



Others (Marine): Consistent demand from shipping and maritime operations

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### Regional Analysis

Regionally, the industrial laundry machine market is segmented into Asia Pacific, North America, Europe, Middle East & Africa, and South America.

Asia Pacific dominates with 54.15% market share, valued at USD 1.5 billion in 2024. China leads the region, driven by a massive working population and daily washing preferences linked to health concerns. Rising tourism and industrial activity are accelerating adoption.

North America shows substantial growth prospects, particularly for smart, AI-integrated machines that provide real-time updates and enhanced monitoring capabilities. Consumer demand for connected solutions is strong.

Europe exhibits fair growth, with focus on energy-efficient washers and dryers that reduce operational costs. Manufacturers are responding with resource-conscious designs.

Middle East & Africa faces water scarcity challenges but sees growth from tourism recovery and mining activities. Higher disposable income is enabling investment in on-premise laundry facilities.

South America is experiencing decent growth driven by rising industrialization and disposable income. Industries are increasingly establishing on-premise laundry solutions, particularly in healthcare, hospitality, and food manufacturing.

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