

Smart Home Greywater Sensors Market Size, Share & Trends Analysis Report By Product

The Business Research Company's Smart Home Greywater Sensors Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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In the last few years, there has been a swift expansion in the market size of the smart home greywater sensor. Projected growth from \$0.84 billion in 2024 to \$0.97 billion in 2025 signifies a compound annual growth rate (CAGR) of 16.0%. Several factors such as the rise in urbanization, a growing need for sustainable water management, an increasing inclination towards environment-friendly solutions, an uptick in the installation of greywater recycling systems, and rising worries about freshwater scarcity have contributed to this growth in the historic period.



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In the forthcoming years, the market size of the smart home greywater sensor is projected to expand rapidly. By 2029, it is estimated to reach \$1.73 billion, with a compound annual growth rate (CAGR) of 15.6%. Key

factors driving this growth during the forecast period include the escalating demand for automated greywater surveillance, increased consciousness about eco-friendliness, development of smart cities, the need for effective water resource management, and heightened curiosity in home automation among consumers. Noteworthy trends to consider throughout the forecast period are improvements in sensor precision and trustworthiness, breakthroughs in wireless communication methods, progress in power-efficient sensor technologies, innovations in real-time water quality observation, and enhancements in modular sensor configurations.

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What Are The Current Leading Growth Drivers For [Smart Home Greywater Sensors Market?](#)

There's an increasing interest in intelligent household systems, leading to the expansion of the smart home greywater sensor industry. The term ""smart home solutions"" refers to connected devices and systems within a home, allowing inhabitants to oversee, manipulate, and automate tasks like illumination, security, climate regulation, and water consumption through digital interfaces. The burgeoning desire for automation among consumers, which enhances comfort and optimizes resource management at home, is causing the rise in intelligent home solutions. The smart home greywater sensor facilitates these solutions by observing and administering the reutilization of wastewater, encouraging water conservation and effortlessly merging with home automation systems. For example, Ubisense, a software firm based in the UK, reported in February 2025 that the number of IoT devices connected in 2023 had escalated to 16.6 billion, marking a 15% growth from 2022. Consequently, the escalating interest in intelligent home solutions is steering the expansion of the smart home greywater sensor industry.

Which Companies Are Currently Leading In The Smart Home Greywater Sensors Market?

Major players in the Smart Home Greywater Sensors Global Market Report 2025 include:

- Samsung Electronics Co. Ltd.
- Roca Sanitario S.A.
- Resideo Technologies Inc.
- Xylem Inc.
- Grundfos Holding A/S
- Moen Incorporated
- SDS Infrastructure Private Limited
- SwitchBot Inc.
- Monnit Corporation
- INTEWA GmbH

What Are The Key Trends Shaping The Smart Home Greywater Sensors Industry?

Leading firms in the smart home greywater sensor market are prioritizing the development of innovative solutions, like Smart maintenance-enhanced filtration systems, to elevate the monitoring of water quality, lengthen the longevity of systems, and boost the overall water efficiency in households. The introduction of advanced filtration systems equipped with smart maintenance signifies a shift towards water treatment or purification mechanisms, such as those integrated in smart home greywater systems, that don't just focus on eliminating impurities. To exemplify, in April 2022, SDS, a company from the UK that specializes in water reuse technology, rolled out a comprehensive greywater recycling system, specifically designed for smaller infrastructures like hotels, homes, and commercial properties. This fully-automatic, prefabricated, and skid-mounted system adopts an on-demand treatment methodology, making it an ideal choice for establishments with limited water consumption, such as hotel suites. For ensuring consistent water quality, this system features a dual-stage treatment process that incorporates cartridge filters and nanofiltration, both relying on automatic backwash self-

cleaning.

How Is The Smart Home Greywater Sensors Market Segmented?

The smart home greywater sensors market covered in this report is segmented

- 1) By Product Type: Ultrasonic Sensors, Conductivity Sensors, Optical Sensors, Other Product Types
- 2) By Connectivity: Wired, Wireless
- 3) By Application: Residential, Commercial, Industrial
- 4) By Distribution Channel: Online, Offline
- 5) By End-User: Individual Households, Apartments, Hotels, Hospitals, Other End-Users

Subsegments:

- 1) By Ultrasonic Sensors: Single Beam Ultrasonic Sensors, Dual Beam Ultrasonic Sensors, Multi Beam Ultrasonic Sensors
- 2) By Conductivity Sensors: Contact Conductivity Sensors, Inductive Conductivity Sensors, Toroidal Conductivity Sensors
- 3) By Optical Sensors: Infrared Optical Sensors, Ultraviolet Optical Sensors, Laser Optical Sensors
- 4) By Other Types: Capacitive Sensors, Pressure Sensors, Temperature Sensors

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Which Is The Dominating Region For The Smart Home Greywater Sensors Market?

For the year specified in the Smart Home Greywater Sensors Global Market Report 2025, North America was the dominant region. However, it is projected that the Asia-Pacific will exhibit the most significant growth in the coming period. The report encompasses different regions, including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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