

Shenzhen-Based Fitness Tech Company Speediance Strengthens Global Footprint

Speediance Life Technology Inc gains momentum in the global fitness tech market earning international recognition and expanding across North America and Europe.

SHENZHEN, CHINA, October 10, 2025 /EINPresswire.com/ -- Speediance Life Technology Inc., a fast-growing innovator in smart fitness equipment, is strengthening its presence worldwide as the demand for connected training solutions continues to surge. Founded in 2020 and headquartered in Shenzhen, the company is now recognized globally for combining advanced hardware with AI-powered digital training systems.

Led by Founder and CEO Liu Tao, alongside COO Yu Jian and CTO Huang Jiuming, Speediance is reshaping the way people approach fitness at home. The company's products are featured in households and training spaces across multiple continents, reflecting a growing shift toward intelligent, space-efficient equipment.

Speediance's rise is backed by recognition from leading publications including Wired, Forbes, TechRadar and T3, which have highlighted the company's innovation and user-focused design. Over the past three years, Speediance has also earned several industry awards that underscore its growing global influence.

The company was named in GQ's 2023 Fitness Awards and featured in Good Housekeeping's 2024 Best Fitness Awards for its approach to combining technology and training efficiency. Most recently, in 2025, Speediance received two international distinctions: the FIT Sport Design Awards, which honored the Gym Monster 2 and VeloNix stationary bike as Sports Equipment Design of the Year, and the Global Tech Awards, where the Gym Monster 2 won in the Fitness Technology category.

Speaking at IFA 2025 in Berlin, Liu Tao, Founder and CEO of Speediance, said: "IFA 2025 marks a defining moment for Speediance in Europe. We are not just expanding partnerships and distribution — we are shaping how smart fitness integrates into European lifestyles. Our mission goes far beyond hardware, because we are making AI-powered fitness and wellness an accessible part of everyday life."

With growing visibility in the United States and Europe, Speediance continues to expand partnerships and explore new product developments aimed at redefining the modern home

gym experience. The company's commitment to design, accessibility and performance positions it among the most promising global fitness technology brands of the decade.

About Speediance Life Technology Inc.

Founded in 2020, Speediance Life Technology Inc. designs and manufactures smart home gym equipment including the Gym Monster, Gym Monster 2, VeloNix and Gym Pal. Headquartered in Shenzhen, China, the company focuses on AI-driven, connected training solutions that make fitness more efficient and engaging.

Nancy Wang

Speediance Life Technology Inc.

+8675526907574 ext.

nancy.wang@speediance.com

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