



# New launch: Strategic Business Optimization helps small businesses grow with expert consulting and proven strategies.

*Dr. Okera Jenkins launches SBO to help small businesses grow profitably with expert business consulting, planning, marketing, and Lean Six Sigma management.*

OAKLAND, MD, UNITED STATES, October 6, 2025 /EINPresswire.com/ -- Strategic Business Optimization, LLC (SBO), founded by Dr. Okera Jenkins, officially launches today to deliver expert consulting [services](#) designed to help entrepreneurs and small businesses convert ideas into scalable and profitable ventures.



Strategic Business Optimization

Based in Maryland, SBO offers consulting in business plan development, strategic marketing, competitor and market research, and Lean Six Sigma management. Through a transparent, step-by-step approach and clear pricing, SBO empowers business owners with the clarity and confidence to optimize their operations and accelerate growth.



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*Dr. Okera Jenkins*

"Small businesses are the backbone of our economy, yet many new owners face barriers or miss critical steps along the way," said Dr. Jenkins. "We strive to eliminate that uncertainty by providing proven strategies and straightforward guidance that lead to growth and long-

term success."

## Launch Special Offer

To celebrate this launch, SBO is offering an Early-Bird Business Starter Package, normally valued at \$800, for just \$500. This special price is available to clients who subscribe to SBO's email list by

November 1, 2025.

This introductory offer is crafted to give early clients full access to SBO's comprehensive services—without barriers—so they can build or refine their ventures with confidence from Day 1.

### About Strategic Business Optimization (SBO)

Strategic Business Optimization, LLC works with startups and small businesses to build sustainable, scalable organizations. By combining strategic planning, market analysis, marketing strategy, and process improvement through Lean Six Sigma, SBO helps clients reduce waste, streamline operations, and increase profitability. Founded by Dr. Okera Jenkins, a Doctor of Business Administration (DBA) specializing in Strategic Marketing and a Certified Business Consultant (CBC), SBO integrates academic insight with real-world expertise to guide entrepreneurs toward measurable growth and long-term success.

Learn more or schedule a free consultation at [www.strategicbusinessoptimization.com](http://www.strategicbusinessoptimization.com) and visit SBO's official blog, [The B.O.B.](#) — The Business Optimization Blog.

Dr. Okera Jenkins

Strategic Business Optimization

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