

Rising Demand in Architecture & Interior Design to Drive Ornamental Stone Market to \$24.6 Billion by 2032

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WILMINGTON, DE, UNITED STATES, October 6, 2025 /EINPresswire.com/ -- According to a new

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Rapid urbanization, increasing construction activities, and rising disposable incomes are key factors driving the ornamental stone market growth."

Allied Market Research

report published by Allied Market Research, titled "Ornamental Stone Market," The ornamental stone market size was valued at \$14 billion in 2022, and is estimated to reach \$24.6 billion by 2032, growing at a CAGR of 6.1% from 2023 to 2032.

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Ornamental stones are natural materials valued for their

aesthetic appeal and decorative qualities in construction and landscaping. They include marble, granite, limestone, slate, and others. Exquisite, decorative mineral used for aesthetic and architectural embellishments. These stones are used to enhance the visual appeal of buildings, monuments, and outdoor spaces due to their unique colors, textures, and patterns. Ornamental stones are known for their beauty and durability in architectural applications.

One of the key factors driving the ornamental stone market growth is the increasing demand for sustainable and eco-friendly building materials. As awareness regarding environmental issues increases, there is a rising preference for natural stones due to their renewable and environmentally friendly attributes. In addition, rising urbanization and construction activities worldwide contribute to the demand for ornamental stones in residential, commercial, and public infrastructure projects. Moreover, the desire for luxurious and visually appealing interiors and exteriors boosts the market growth, as ornamental stones are valued for their timeless elegance and versatility in architectural design. These factors collectively boost the ornamental stone market forecast period, presenting opportunities for growth and innovation in the industry.

One significant factor restraining the ornamental stone industry growth is the high cost associated with extraction, processing, and transportation of these natural materials. In addition, fluctuations in currency exchange rates and geopolitical tensions can impact production costs and supply chain logistics, leading to pricing uncertainties. Moreover, environmental regulations and concerns regarding quarrying practices and sustainability to pose challenges for the industry expansion. These factors collectively lead to market volatility and may hinder the growth potential of the ornamental stone market.

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A key factor driving the ornamental stone market expansion is the increasing demand for sustainable building materials. With growing environmental awareness, there is a notable preference for eco-friendly options like natural ornamental stones. These stones offer renewable and environmentally friendly attributes, aligning with green building practices. This trend presents significant growth opportunities for the key market players as consumers and industries seek greener alternatives for construction projects. In addition, the rise in disposable incomes, particularly in emerging economies, boosts demand for luxurious interior and exterior designs, where ornamental stones play a crucial role, further contributing to market expansion. These factors are anticipated to create several growth opportunities in the market in the upcoming years.

The global ornamental stone market share is segmented based on type, application, and region. By type, the market is classified into granite, marble, quartzite, slate, and others. By application, the market is divided into residential and commercial. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the ornamental stone market analysis report include Arvicon, LG Hausys, Guidoni, Durat, Hanex, CXUN, PengXiang Industry, ChuanQi, New SunShine Stone, and Leigei Stone.

The report offers a comprehensive analysis of the global ornamental stone market trends by thoroughly studying different aspects of the market including major segments, market statistics, market dynamics, regional market outlook, investment opportunities, and top players working towards the growth of the market. The report also sheds light on the present scenario and upcoming trends & developments that are contributing to the growth of the market. Moreover, restraints and challenges that hold power to obstruct the market growth are also profiled in the report along with the Porter's five forces analysis of the market to elucidate factors such as competitive landscape, bargaining power of buyers and suppliers, threats of new players, and emergence of substitutes in the ornamental stone market overview.

Key Findings of the Study

Based on type, the granite sub-segment emerged as the global leader in 2022 and the marble

sub-segment is anticipated to be the fastest growing during the forecast period. Based on application, the commercial sub-segment emerged as the global leader in 2022 and the residential sub-segment is predicted to show the fastest growth in the upcoming years. Based on region, Asia-Pacific registered the highest market share in 2022 and North America is predicted to show the fastest growth in the upcoming years.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the ornamental stone market analysis from 2022 to 2032 to identify the prevailing ornamental stone market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the ornamental stone market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global ornamental stone market trends, key players, market segments, application areas, and market growth strategies.

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Ornamental Stone Market Report Highlights

By Type

Granite

Marble

Quartzite

Slate

Others

By Application Residential Commercial

By Region

North America (U.S., Canada, Mexico) Europe (Germany, UK, France, Spain, Italy, Rest of Europe) Asia-Pacific (China, Japan, India, South Korea, Australia, Rest of Asia-Pacific) LAMEA (Brazil, Saudi Arabia, United Arab Emirates, South Africa, Rest of LAMEA)

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