

Grape Seed Extract Market Estimated to Grow at 6.3% CAGR by 2032 - Persistence Market Research

North America leads the grape seed extract market with 38% share in 2025, driven by health awareness, supplements demand, and lifestyle-related health concerns.

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/EINPresswire.com/ -- The global [grape seed extract market](#) size is likely to be valued at US\$348.2 billion in 2025 and is expected to reach US\$534.0 billion by 2032, registering a CAGR of 6.3%

during the forecast period from 2025 to 2032. Grape seed extract (GSE), derived from the seeds of *Vitis vinifera*, is rich in antioxidants, polyphenols, and flavonoids, making it a popular ingredient in dietary supplements, functional foods, pharmaceuticals, and cosmetic formulations. Its potent health benefits, including cardiovascular support, anti-inflammatory effects, and anti-aging properties, have led to its widespread adoption in health-conscious consumer segments worldwide.

Key Highlights from the Report

- The global grape seed extract market is projected to reach US\$534.0 billion by 2032.
- Dietary supplements and functional foods dominate the application segments.
- North America leads the market due to high consumer awareness and robust health supplement adoption.
- Asia-Pacific is expected to witness the fastest growth, fueled by increasing disposable incomes and growing interest in natural remedies.
- Rising preference for clean-label and plant-based ingredients is driving demand.



- Continuous product innovations and collaborations among key players are enhancing market penetration.

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Market Segmentation

The grape seed extract market is segmented based on form, application, and distribution channel. By form, powdered extracts dominate the market, attributed to their ease of incorporation into dietary supplements, beverages, and functional food formulations. Liquid extracts and capsules are also widely consumed, particularly in the nutraceutical and pharmaceutical sectors.

In terms of applications, dietary supplements account for the largest share, driven by increasing consumer focus on heart health, immunity, and general wellness. Functional foods and beverages represent another significant segment, with manufacturers integrating grape seed extract into protein bars, energy drinks, and fortified beverages. The cosmetics and personal care segment is growing steadily, as grape seed extract is valued for its antioxidant and anti-aging properties in skincare formulations.

The distribution channel segmentation reveals that online retail platforms are emerging as a critical sales avenue, owing to the convenience of e-commerce and increasing consumer preference for direct-to-consumer purchases. Traditional channels, such as pharmacies, health stores, and supermarkets, continue to hold substantial market share, especially in regions with established retail infrastructure.

Regional Insights

Regional trends indicate that North America is the largest market for grape seed extract, driven by high awareness of preventive healthcare, a mature dietary supplement market, and strong regulatory frameworks supporting natural health products. The United States, in particular, leads demand due to the rising popularity of plant-based and organic supplements.

Europe follows closely, with demand fueled by the growing inclination toward functional foods, nutraceuticals, and anti-aging skincare products. Countries such as Germany, France, and the UK are witnessing increased adoption of GSE due to a robust health-conscious consumer base and favorable regulatory guidelines.

The Asia-Pacific region is expected to record the fastest growth, attributed to rapid urbanization, rising disposable incomes, and expanding health and wellness awareness in countries like China, India, and Japan. Traditional medicine practices in these regions, combined with the growing

popularity of nutraceuticals, are boosting market adoption. Latin America and the Middle East & Africa are witnessing moderate growth, primarily driven by new product launches and rising interest in dietary supplements among urban populations.

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Market Drivers

The grape seed extract market is primarily driven by the increasing health-consciousness among consumers, with a rising focus on preventive healthcare solutions and natural remedies. The antioxidant properties of GSE, coupled with its efficacy in reducing cardiovascular risks, supporting immune function, and combating oxidative stress, have made it a preferred ingredient in dietary supplements and functional foods.

Another significant growth driver is the surge in demand for clean-label and plant-based products, particularly among millennials and Gen Z consumers who prioritize natural and sustainable ingredients. The integration of GSE in cosmetics, skincare, and anti-aging products further bolsters market demand.

Moreover, the expansion of e-commerce platforms and the growing penetration of health and wellness brands across online channels are accelerating product accessibility and consumer adoption. Product innovations, such as combination supplements and fortified functional foods, are enhancing consumer engagement and driving market growth globally.

Market Restraints

Despite its promising growth prospects, the grape seed extract market faces certain challenges. High production costs and the dependency on grape cultivation cycles can lead to price fluctuations, affecting market stability. Additionally, regulatory complexities in certain regions, particularly concerning health claims and supplement approvals, can hinder market entry for new players.

Consumer awareness about adulteration and quality concerns may also impact market confidence, emphasizing the need for certifications and stringent quality control measures. Furthermore, intense competition from alternative antioxidants, such as green tea extract and resveratrol, could limit growth in some segments.

Competitive Landscape

Key players operating in the grape seed extract market include:

- Indena S.P.A.
- Botanic Innovations LLC

- Polyphenolics
- Naturex
- Nexira
- Augusto Bellinvia srl
- NetQem LLC
- Hunan NutraMax Inc.
- Shijiazhuang Jianhe Biotech Co., Ltd.
- Piping Rock Health Products, LLC

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Recent developments in the market include:

- Indena S.p.A. launched a high-purity grape seed extract for nutraceutical applications, emphasizing superior antioxidant activity and clinical efficacy.
- ADM introduced a novel powdered GSE for functional beverages, enhancing solubility and bioavailability.
- Brenntag AG expanded its distribution network in Asia-Pacific, capitalizing on rising demand for natural health ingredients.
- BASF SE collaborated with cosmetic brands to develop GSE-infused skincare products targeting anti-aging and protective benefits.

Future Outlook

The grape seed extract market is expected to maintain robust growth over the next decade, driven by increasing consumer awareness of health and wellness, rising adoption of functional foods, and expansion in nutraceutical and cosmetic applications. Innovations in extraction technologies, improved bioavailability, and the introduction of new product formats are anticipated to further enhance market penetration.

With North America and Europe continuing to be key revenue contributors and Asia-Pacific emerging as the fastest-growing region, companies are likely to focus on strategic partnerships, product differentiation, and regional expansions to strengthen their market presence. Additionally, the growing trend of personalized nutrition and preventive healthcare is expected to create new avenues for grape seed extract adoption globally.

As consumers increasingly prioritize natural, plant-based, and sustainable health solutions, grape seed extract is poised to become an integral ingredient in the global health and wellness landscape, making it a high-potential market for stakeholders across nutraceutical, functional food, and personal care sectors.

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[Dry Molasses Market Share](#): Revenue from the global dry molasses market was estimated at US\$ 635.4 Mn in 2025, and is estimated to touch valuation of US\$ 882.2 Mn by the end of 2032. Sales revenue is expected to register a value CAGR of 4.8% over the forecast period (2025–2032).

[Clean Label Starch Market Share](#): The estimated revenue generated by Clean Label Starch in the global market is valued at US\$ 1,798.7 Mn for 2025. The sales of clean label starch in the global market is projected to expand at the rate of 5.5% to reach the valuation of US\$ 2,616.5 Mn by end 2032.

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