

# IT Firms Boost Business Continuity and Disaster Recovery Services as Cyber Threats Rise

*Protect business from outages with IBN Tech's full-cycle BC/DR services—minimize downtime, meet compliance & ensure resilience*

MIAMI, FL, UNITED STATES, October 6, 2025 /EINPresswire.com/ -- Businesses all over the world are increasing their investments in [Business Continuity and Disaster Recovery](#) (BC/DR) services in order to protect operations and reduce financial losses as a result of the rise in cyberattacks, natural disasters, and operational disruptions. Businesses that implement full-cycle BC/DR plans are better positioned to lower risks, minimize downtime, and preserve revenue streams, according to industry analysts.

According to a recent analysis by Market Research Future, the Disaster Recovery as a Service (DRaaS) market is expected to develop at a 20% compound annual growth rate (CAGR) from 2023 to 2030, from a 2022 valuation of USD 32.3 billion to USD 140.5 billion. Stricter regulatory requirements, the rise in growing reliance on digital devices, and the significant financial cost of service interruptions are cited by analysts.

Every minute of downtime costs your business- protect your systems before the next outage hits.

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<https://www.ibntech.com/free-consultation-for-cloud/>



IBN Technologies: Business Continuity and Disaster Recovery

## Distinguishing BC from DR

While often grouped together, Business Continuity and Disaster Recovery serve distinct purposes. Business Continuity focuses on sustaining important operations during a disruption, whereas Disaster Recovery centers on restoring IT systems and data afterward. Modern BC/DR solutions increasingly employ cloud platforms, automated backups, and advanced analytics for real-time monitoring and accelerated recovery.

## IBN Technologies' Comprehensive BC/DR Solutions

In response to the growing demand for business continuity, IBN Technologies has an entire range of BC/DR services offering company continuity whenever unforeseen interruptions arise. They offer:

- Disaster Recovery as a Service (DRaaS): IBN Tech provides fast recovery solutions on the cloud for business-critical systems that shield businesses from cyberattacks, hardware failures, or natural disasters.
- Business-Aligned Recovery Objectives: The firm maintains business-agreed recovery time goals (RTOs) and recovery point goals (RPOs), which reduce downtime and loss of data.
- Continuous Backup & Secure Storage: IBN Tech adopts continuous backups with secure, immutable storage for safeguarding data availability and integrity.
- 24/7 Monitoring & Ransomware Security: The services include 24/7 monitoring with advanced ransomware security and regular recovery drills to be prepared.
- Global Data Residency Options: Data residency within the US, UK, or India is supported to address local data protection regulations and enhance data sovereignty.

## Key Drivers for BC/DR Adoption

Several factors are driving increased adoption of BC/DR services across industries:

1. Cybersecurity Threats: Rising attacks like ransomware make BC/DR essential to reduce risks.
2. Regulatory Compliance: Law compliance requires documented recovery steps.
3. Remote Work & Cloud Dependency: Digital transformation necessitates effective recovery alternatives.

## Industry Impact and Benefits

Companies that adopt comprehensive BC/DR strategies report measurable improvements in operational resilience and customer trust. Organizations with well-structured plans are able to minimize downtime, protect brand reputation, and maintain stronger relationships with clients and partners. More customers and stakeholders anticipate enterprise brands to showcase precise resilience capabilities, making BC/DR a key competitive advantage.

## IBN Technologies' Commitment to Resilience

“Businesses today operate in an environment where downtime is no longer an option,” said Pratik Shah, Chief Technology Officer at IBN Technologies. “Whether caused by ransomware attacks, system crashes, or catastrophic weather conditions, any outage has the potential to cause serious reputational and operational harm. Spending on solid BC/DR services is no longer an IT issue; it's a strategic business imperative.

## Looking Ahead

The importance of BC/DR services will only increase as the world's reliance on digital infrastructure grows. In order to address complex, multi-layered threats, forecasters anticipate that future solutions will increasingly use predictive analytics, automation driven by AI, and inter-industry cooperation. To ensure preparedness for any eventuality, businesses are urged to conduct risk assessments, evaluate their resilience plans on a regular basis, and work with knowledgeable BC/DR service providers like IBN Technologies.

Downtime poses a significant risk to companies of all sizes. To protect assets, validate operational effectiveness, and maintain customer trust in the face of increasing uncertainty, comprehensive business continuity and disaster recovery planning is required.

## Related Service

1. Cloud Migration Services- <https://www.ibntech.com/cloud-consulting-and-migration-services/>
2. Microsoft Office 365 Migration and Support Services- <https://www.ibntech.com/business-continuity-disaster-recovery-services/>

## About IBN Technologies

[IBN Technologies LLC](#) is a global outsourcing and technology partner with over 26 years of experience, serving clients across the United States, United Kingdom, Middle East, and India. With a strong focus on Cybersecurity and Cloud Services, IBN Tech empowers organizations to secure, scale, and modernize their digital infrastructure. Its cybersecurity portfolio includes VAPT, SOC & SIEM, MDR, vCISO, and Microsoft Security solutions, designed to proactively defend against evolving threats and ensure compliance with global standards. In the cloud domain, IBN Tech offers multi-cloud consulting and migration, managed cloud and security services, business continuity and disaster recovery, and DevSecOps implementation—enabling seamless digital transformation and operational resilience.

Complementing its tech-driven offerings, IBN Tech also delivers Finance & Accounting services such as bookkeeping, tax return preparation, payroll, and AP/AR management. These are enhanced with intelligent automation solutions like AP/AR automation, RPA, and workflow automation to drive accuracy and efficiency. Its BPO Services support industries like construction, real estate, and retail with specialized offerings including construction documentation, middle and back-office support, and data entry services.

Certified with ISO 9001:2015 | 20000-1:2018 | 27001:2022, IBN Technologies is a trusted partner for businesses seeking secure, scalable, and future-ready solutions.

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