

Apiculture Market Size, Share, Growth and Global Trends, 2032 | Exhibiting a CAGR of 5.94% during the forecast period

The global apiculture market is set to reach \$18.59 billion by 2032, fueled by rising demand for honey and beeswax in the food and pharmaceutical industries.

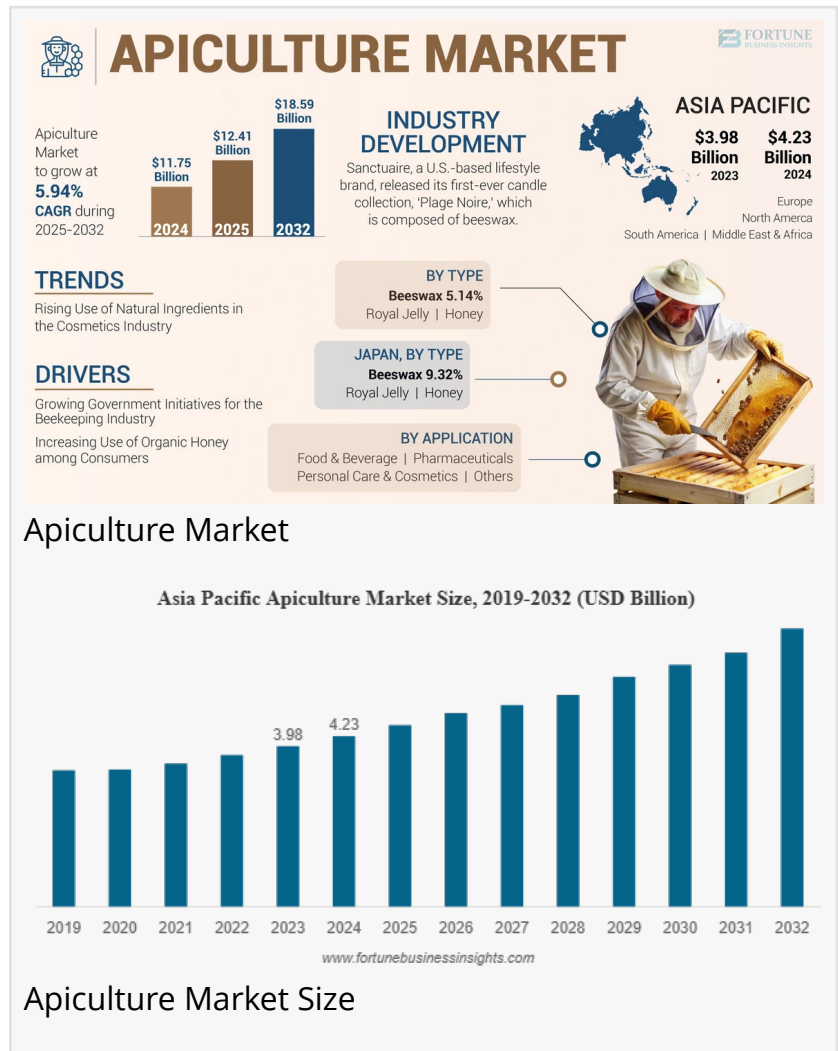
NY, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- Market Overview

The [apiculture market](#) size was valued at USD 11.75 billion in 2024. The market is projected to grow from USD 12.41 billion in 2025 to USD 18.59 billion by 2032, exhibiting a CAGR of 5.94% during the forecast period. Asia Pacific dominated the apiculture market with a market share of 36% in 2024. Moreover, the apiculture market size in the U.S. is projected to grow significantly, reaching an estimated value of USD 2.24 billion by 2032, driven by increased governmental support to the industry and launch of programs like the Pollinator Protection Initiative in the country.

The increasing popularity of apiculture in both the food and pharmaceutical sectors is driving the market expansion. Honey is widely used in the food processing industry for preparing different food items. The surging need for honey and royal jelly for producing dietary supplements in the pharmaceutical industry is also supporting market growth.

Fortune Business Insights™ shares this information in its report titled "Apiculture Market, 2025-2032."

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List of Key Companies Profiled:

- Capilano Honey Ltd. (Australia)
- Organic Bee Farms (U.S.)
- Dabur Ltd. (India)
- NOW Foods (U.S.)
- Koster Keunen LLC (U.S.)
- Barkman Honey (U.S.)
- Heavenly Organics (U.S.)
- Strahl & Pitsch Inc., (U.S.)
- Miller's Honey (U.S.)
- Durham's Bee Farm (U.S.)

Segmentation

Increasing Consumer Demand for Natural Sweeteners Fostered the Honey Segment Growth

In terms of type, the market is classified into beeswax, honey, and royal jelly. The honey segment dominated the global apiculture market share in 2022. Honey is highly preferred in the food and beverage industry. Increasing consumer demand for natural sweeteners and growing consumption of honey-based products are fostering segment growth.

Food & Beverage Segment Commands the Market due to Growing Usage of Beeswax in Food Wrapping

Based on application, the market is categorized into pharmaceuticals, personal care & cosmetics, food & beverage, and others. The food & beverage segment commands the global market. The segment growth is driven by increasing awareness about health and wellness among consumers. Growing usage of beeswax in food wrapping and rising consumption of royal jelly due to its functional properties are also driving the segment expansion.

Report Coverage

The report offers:

- Major growth drivers, restraining factors, opportunities, and potential challenges for the market.
- Comprehensive insights into the regional developments.
- List of major industry players.
- Key strategies adopted by the market players.
- Latest industry developments include product launches, partnerships, mergers, and acquisitions.

Drivers and Restraints

Surging Organic Honey Demand owing to its Superior Functional Properties to Augment Market Growth

Rapid changes in consumer preferences and a rise in purchasing power are the key factors boosting the popularity of the organic segment. The increasing need for products without chemicals, including pesticides and other synthetic additives, is driving the demand for organic honey. Organic honey is widely preferred over traditional honey due to its high-quality standards and superior functional properties. Growing awareness about honey benefits is pushing developing countries (India and Japan) to pay more attention to their consumption habits.

However, market growth is hampered by a rise in adulteration cases due to the substitution of pure ingredients with cheap quality ingredients.

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<https://www.fortunebusinessinsights.com/apiculture-market-108593>

Regional Insights

Increase in Production Activities is Driving Market Expansion in Asia Pacific

Asia Pacific leads the global market and was valued at 4.23 billion in 2024. The existence of top honey producers and providers in China and India is driving market growth in the region. A rise in disposable income, new product launches, and increasing production activities are the key factors boosting market expansion in the region.

North America is set to register high growth over the projected period due to the rising awareness about natural products in the food, medicinal, and cosmetic sectors and a rise in governmental support.

Competitive Landscape

Top Market Players are Expanding their Production Capacities to Boost Market Expansion

Dabur Ltd., Capilano Honey Ltd., and Koster Keunen LLC are some of the leading companies in the apiculture market. Major market players are constantly focusing on expanding their production capacities to boost product sales.

KEY INDUSTRY DEVELOPMENTS:

- August 2023: RAK Honey, a UAE-based premium honey brand, introduced their 'Samar Honey' for the first time in the U.K. market. With its indulgent flavour and subtle sweetness, RAK Samar emerged as a one-of-a-kind honey, comprising a vast range of essential minerals and vitamins, compared to other honey types.
- March 2023: Bagrry's India, one of India's biggest breakfast cereal brands, announced the launch of their 'Bagrry's Organic Honey' across the Indian market. This product is sourced directly from organic farms, free from synthetic chemicals/pesticides. It can be purchased from the market or via e-commerce channels, such as Zepto, Blinkit, and others.

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