

Asian Fashion Week LA 2025 Returns to The New Mart, Uniting Culture, Creativity, and Couture

A global celebration of Asian designers, culture, and creativity—where heritage meets high fashion in the heart of Los Angeles.

LOS ANGELES, CA, UNITED STATES, October 7, 2025 /EINPresswire.com/ -- [Asian Fashion Week LA 2025](#) returns to the heart of downtown Los Angeles, showcasing the artistry, innovation, and influence of Asian and Asian-American designers from around the world. The highly anticipated event will take place Saturday, October 11, 2025, at The New Mart, located at 127 E. 9th Street, Los Angeles, CA 90015.

Presented in cooperation with MGI Entertainment and Style Movement, this year's theme spotlights unity within diversity, honoring the intersection of heritage and high fashion through a powerful celebration of creativity and collaboration. At the core of MGI Entertainment is Buboi Asuncion, producer of *Ginang Filipinas America*, whose signature flair for dramatic and visually captivating productions adds depth and distinction to this year's showcase.

A Global Celebration of Asian Excellence

Asian Fashion Week LA is more than a runway show — it is a cultural movement that highlights the immense contributions of Asian designers to the global fashion landscape. The event brings together both established and emerging talent from across Asia, including designers representing Cambodia, Vietnam, Thailand, China, India, and the Philippines.

From intricately embroidered traditional wear to avant-garde street couture, the collections promise to redefine boundaries while paying homage to centuries-old craftsmanship. The runway will feature top models, celebrity appearances, and social media influencers, making it




Asian Fashion Week LA 2025 returns Oct. 11 in Los Angeles! Presented by Style Movement and MGI Entertainment.

one of the most exciting dates on the international fashion calendar.

Two Distinct Runway Experiences

Afternoon Show (2:30 PM – 5:00 PM)
Doors open at 1:30 PM for the AFW/MGI Kids' Fashion Showcase, spotlighting the next generation of talent. The afternoon presentation will feature Charlie Designs, a remarkable young designer making waves in children's fashion; Jesse J Collections, the celebrity designer and stylist known for dressing icons such as Paris Hilton, Goapele, and Fall Out Boy; Kiki Wang, an international award-winning designer whose couture has graced red carpets and top fashion magazines; and Eric Glennie, an avant-garde menswear and neckwear designer recognized for his bold, innovative approach to pattern and structure. Together, these designers will present children's collections that reflect creativity, craftsmanship, and the vibrant spirit of Asian Fashion Week LA 2025.

Evening Show (7:30 PM – 10:00 PM)
The evening show will feature a distinguished lineup of designers—The Phukaw by Aksarapak, known for her award-winning couture; Edwin Uy, celebrated for his elegant bridal and formalwear collections; Jean Amour, an artist-designer whose intricate hand-painted creations blend art and fashion with purpose; Katniss Griffiths, a multi-award-winning designer recognized for her groundbreaking work in pageantry and global fashion; and Kiel Ortega, known as “The Edgy



Asian Fashion Week LA 2025
Saturday, October 11, 2025
The New Mart, 127 E. 9th Street, Los Angeles, CA 90015

RSVP: asianfashionweek.la@gmail.com

Scan to Get Tickets

Designers

Afternoon Show:
Charlie Designs
Jesse J Collections
Kiki Wang
Eric Glennie

Evening Show:
The Phukaw • Edwin Uy
Jean Amour • Katniss
Kiel Ortega

Afternoon Show :
2:30 - 5:00 PM

Red Carpet :
6:00 PM - 7:30 PM

Evening Show :
7:30 PM - 10:00 PM

Asian Fashion Week LA 2025, set for Oct. 11 at The New Mart in Los Angeles, featuring designers Charlie Designs, Jesse J Collections, Kiki Wang, Eric Glennie, The Phukaw, Edwin Uy, Jean Amour, Katniss, and Kiel Ortega.



Asian Fashion Week LA 2025
October 11, 2025 | New Mart LA

**Force and Fashion:
Showing Strength and Setting the Stage**

3RD ASIAN FASHION WEEK aims to unite those within and friends of the Asian American community. We aim to help raise funds for Asian community establishing and elevating budding Asian talent in the fashion industry. We are raising funds for "Angels for Street Kids", a feeding program for street kids in the Philippines.

OUR MISSION
As Asians, it is imperative that we begin shedding light on the brilliance and incredible talent within our culture that is so often overlooked or suppressed. There is such a profound degree of creativity that is running rampant in our community yet remains unacknowledged and a show like this would be a breath of fresh air and would represent a potentially once in a lifetime opportunity for so many of Asia's talent to come together and showcase culture, creativity, and couture.

OUR VISION
Our vision is to pair Asian American models and designers in a collaborative effort to show the public about our various cultures. Showcasing game changing designers who've managed to overcome tremendous adversity in their personal life journey, and as a result of those powerful and painful life lessons became beacons of hope not only in their communities, but became symbols of pride in their respective countries.

INITIATIVES
To fulfill our mission, we are developing engagements such as the show and partnering with different Asian groups collaborating projects to better serve, engage, and protect our communities. Designers and models to be given a chance to address the difficulties in making it to the top or the mainstream and how to achieve their dreams.

SUPPORTING AND REPRESENTING ASIANS
It is imperative that we of varying Asian backgrounds support each other while standing united against Asian hate speech and violence. America is a beautifully diverse melting pot of different cultures and cross collaboration allows us to be agents of change; by sharing our respective countries' history and practices through creativity and couture.

A portion of the proceeds from ASIAN FASHION WEEK's fund raising will go to the causes and charities for free press and other charity organizations with the same advocacies. We are raising funds for "Angels for Street Kids", a feeding program.

Asian Fashion Week LA 2025 showcases Asian talent and cultural pride while raising funds for Angels for Street Kids, supporting communities through creativity and culture.

Fashion Designer,” celebrated for his bold, avant-garde style. The evening presentation will bring together celebrity guests, top models, and media personalities for a celebration of culture, creativity, and design—showcasing the diverse talent that defines Asian Fashion Week LA 2025.

Each showcase offers a distinct guest experience, with separate seating for the afternoon and evening presentations. A limited number of all-day passes are available at a special discounted rate.

Fashion with Purpose

Beyond the glitz and glamour, Asian Fashion Week LA 2025 carries a meaningful mission — to promote unity, cultural pride, and community impact. This year’s event proudly benefits Angels to Street Kids, a charitable feeding program supporting underprivileged youth in the Philippines.

Presented by Esteemed Partners

The 2025 edition of Asian Fashion Week LA is made possible through the collaboration of MGI Entertainment and Style Movement, with special thanks to sponsors MG Aesthetic Center, Bella Cucina, Royal W Chauffeur Service, Invincinal Presence, Mata Shoes, 88 Tumble, MC Dance, Best Day Events, and Pixi Beauty.

Join the Movement

“Fashion has always been a form of storytelling — and Asian Fashion Week LA tells the story of identity, resilience, and pride,” said Sonia D. Bermejo, Executive Producer of Asian Fashion Week LA and Publisher of Asian Fashion Magazine. “This event represents the bridge between cultures and the beauty of collaboration.”

Tickets are still available at [Eventbrite](#).

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