

ClientTether Recognized as Top Franchise CRM in Entrepreneur's Franchise Supplier Rankings

Leading franchise management software ranks #3 overall in Technology Category and continues five-year leadership streak.

SPANISH FORK, UT, UNITED STATES, October 7, 2025 /EINPresswire.com/ -- ClientTether, the leading franchise development and home service [franchise CRM platform](#), announced today that it has once again been named a top provider in Entrepreneur.com's Franchise Supplier Rankings, securing the #3 spot overall in the Technology Category. This marks the fifth consecutive year that ClientTether has been recognized as a categorical leader and the top-ranked Franchise CRM platform.

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*Dave Hansen, CEO of
ClientTether*

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Dave Hansen, CEO of ClientTether. “This recognition from Entrepreneur reflects not only our leading technology but also our deep partnership with franchise leaders. We’re relentlessly innovating to deliver the tools, AI enablement, and automation that help franchisors and franchisees grow faster, serve better, and scale smarter.”

The annual Entrepreneur Franchise Supplier Rankings highlight the most trusted solution providers in franchising across multiple sectors. Technology is among the most competitive categories, underscoring ClientTether's continued excellence and innovation in helping franchise systems grow, convert, and retain more customers.

Franchise brands vote each year and rate all suppliers in the industry based upon both the ubiquity of their products and services as well as the experience and support they provide.

“Knowing that hundreds of our clients and franchise friends continue to trust us with their most valuable business processes is humbling,” said Hansen. “With our innovations in AI and additional franchise-focused features, we’re excited to see if we can be the first company to rank #1 twice.”

About ClientTether

ClientTether is a premier franchise CRM and automation platform designed to help franchise systems increase conversions, improve franchisee support, and scale operations efficiently. With powerful client engagement tools, workflow automation, and analytics tailored for the franchise model, ClientTether helps leading brands drive measurable growth across their entire network.

For more information about ClientTether, please visit www.clienttether.com.

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