

# BlueGenAI Accelerates Public Sector Innovation with Key Leadership Appointments

*AI-powered GovTech platform expands executive team to advance modernization, delivery excellence, and strategic partnerships across government*

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[BlueGenAI](#), a leading AI-powered GovTech platform, today announced the addition of Lara Thornley Hall as Vice President of Services Delivery and Phil Crowe as Vice President of

Business Development and Strategic

Partnerships. These appointments mark a pivotal step in BlueGenAI's mission to modernize government software delivery, expand strategic partnerships, and drive operational excellence across the public sector. Thornley Hall will lead professional services delivery and operational scaling, while Crowe will engage market directly to government clients and strategic partners to accelerate adoption of BlueGenAI's solutions.

## AI-Powered Modernization for Government

BlueGenAI is building the first AI-powered SDLC platform purpose-built for the public sector - a system that enables government and government contractors to design, generate, and deploy modern software applications faster and with greater precision.

The platform unifies AI-driven requirements analysis, system design, code generation, and testing into a single environment that integrates directly with low-code platforms like the Tyler Application Platform, as well as traditional custom full-stack environments.

As a [Tyler Technologies](#) Platinum Partner, BlueGenAI operates at the intersection of AI, low-code, and government modernization, helping agencies accelerate digital transformation while maintaining full control, security, and compliance (FAR/DFARS, NIST 800-53, CJIS, FedRAMP).



## Lara Thornley Hall Joins as Vice President, Services Delivery

Lara Thornley Hall joins BlueGenAI as Vice President of Services Delivery, bringing a proven record of leading large-scale delivery programs within public-sector technology. She will oversee professional services delivery, performance improvement, and operational scaling across BlueGenAI's services division.

"Lara's expertise in operational transformation and execution will help BlueGenAI scale efficiently as we continue to grow," said Growson Edwards, Co-Founder and CEO of BlueGenAI. "Her leadership enables us to innovate rapidly while maintaining quality, rigor, and consistency across every engagement."

## Phil Crowe Joins as Vice President, Business Development and Strategic Partnerships

Phil Crowe joins BlueGenAI as Vice President of Business Development and Strategic Partnerships, where he will lead efforts to expand BlueGenAI's market presence by directly engaging with government clients and strategic business partners. Phil brings decades of experience driving growth in the GovTech and low-code ecosystem, particularly in building relationships with government agencies and large system integrators.

"Phil's deep understanding of public-sector modernization and his ability to build trusted partnerships will accelerate BlueGenAI's impact," said Edwards. "His experience aligns perfectly with our mission to help agencies build better software, faster, and more intelligently."

## Accelerating AI Adoption in the Public Sector

BlueGenAI's platform is currently in early adoption with government and contractor organizations looking to modernize complex systems faster and more efficiently. By automating repetitive development work and reducing project timelines, BlueGenAI helps agencies shift resources from technical backlog to mission delivery.

With Thornley Hall and Crowe joining the leadership team, BlueGenAI is expanding its footprint across state and federal modernization programs, strengthening delivery capabilities, and deepening its partnership with Tyler Technologies to support joint government innovation initiatives.

## About BlueGenAI

BlueGenAI ([www.bluegenai.com](http://www.bluegenai.com)) is an AI platform purpose-built for the public sector that brings automation and intelligence to every phase of the Software Development Life Cycle (SDLC). By combining generative AI with low-code integration, BlueGenAI enables government agencies and contractors to design, develop, and deploy modern applications faster, securely, and in

compliance with federal standards.

Growson Edwards

BlueGenAI

growson@bluegenai.com

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