



Green Line Automotive Joins as a Shift Preferred Provider for General Motors Canada

Green Line Automotive to Offer Comprehensive Digital Marketing Services to GM Canada Dealers Through Shift Digital Preferred Partner Program.

ROLLING MEADOWS, IL, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- Green Line

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We're thrilled to be selected as a preferred provider and to help GM Canada dealers grow their digital footprint. Our mission is to make digital advertising more transparent and results-focused.”

Brent Rogers, Founder and Partner

Automotive, a leading provider of digital marketing solutions for automotive retailers, is proud to announce that it has been added as a Shift Digital Preferred Provider for [General Motors Canada's dealer marketing program](#). Through this collaboration, Green Line Automotive is now an approved vendor for a full suite of digital services tailored to meet the needs of GM Canada dealers.

As part of this partnership, Green Line Automotive (www.gldauto.com) will offer participating dealers a robust lineup of digital marketing solutions, including Search Engine Optimization (SEO), [Generative Engine Optimization \(GEO\)](#), Paid Search, Social Media Advertising, Streaming

Television (OTT/CTV), and more integrated services designed to improve digital visibility and drive in-store traffic.

“We're thrilled to be selected as a Shift preferred provider and excited to help GM Canada dealers grow their digital footprint with modern, performance-driven strategies,” said Brent Rogers, Founder and Partner at Green Line Automotive. “Our mission is to make digital advertising more accessible, transparent, and results-focused—backed by real-time reporting and dealership-first service.”

Green Line Automotive brings years of experience in the North American automotive space, supporting OEMs, regional groups, and individual rooftops with cutting-edge digital strategies that align with today's car buyer journey. The new partnership with Shift allows GM Canada dealers to seamlessly onboard Green Line's services through a program built to scale performance and efficiency.

For more information about Green Line Automotive's services or to enroll through the Shift program, visit www.gldauto.com or email gmcanada@greenline.nyc.

About Green Line Automotive:

Green Line Automotive is a digital advertising agency created for automotive dealerships. Our mission is to deliver tier-one automotive advertising expertise, technology, and service to tier-three dealers. We give you an advantage over your competition by giving every dealership the best in technology, coupled with a fully customizable approach.

See our premier services at gldauto.com such as Generative Engine Optimization (GEO) or contact us at info@greenline.nyc or 833-GLD-CARS.

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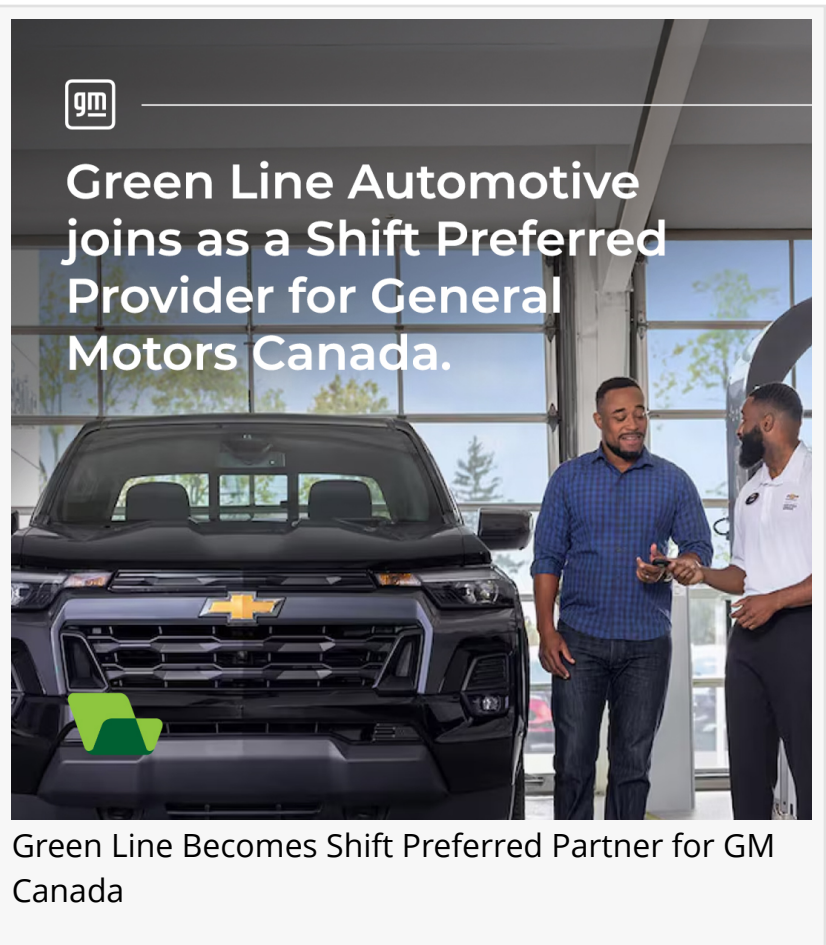
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